



MEDIA RELEASE

For Immediate Release

China Star Food Group's Revenue increased by 13.3% to RMB120.7 million for Second Quarter ended 30 September 2016

Highlights

- Gross profit grew 12.6%
- Positive outlook for sweet potato snack food industry in China

SINGAPORE, 7 November 2016: CATALIST-LISTED China Star Food Group Limited (the "Company" and together with its subsidiaries, the "Group") (中国之星食品集团有限公司) today announced a 13.3% increase in revenue to RMB120.7 million for the second quarter ended 30 September 2016 ("2Q2017"), as compared to RMB106.6 million for the second quarter ended 30 September 2015 ("2Q2016").

The increase in revenue of approximately RMB14.1 million or 13.3% was mainly attributable to the increase in sales from candies and crisps as a result of better market penetration from the increased effort in advertising and sales promotion.

Mr Liang Chengwang (梁承旺), Executive Chairman and Chief Executive Officer, said:
"We are aggressively building our brand by ramping up our marketing to enhance our brand awareness, and investing in the research and development to enhance our product roadmap. We look forward for our third production facility is ready by end of 2016."

Of the six product segments, candies was the highest revenue contributor at 35.1%, followed by baked goods (31.3%), pastries (10.8%), preserved foods (8.8%), crisps (7.0%) and roasted sweet potato nuts (7.0 %).

Gross profit increased by approximately RMB6.1 million or 12.6% on the back of the increase in revenue in 2Q2017. Gross profit margin slightly decreased from 45.7% in 2Q2016 to 45.4% in 2Q2017 mainly attributable to the sales mix in the product categories which commanded with different profit margins.

Net profit increased to RMB17.1 million in 2Q2017 compared to net loss of RMB50.3 million in 2Q2016 was mainly due to the absence of one-off other expenses of RMB70.6 million incurred in 2Q2016 in relation to the RTO exercise.

6 Months ended 30 September 2016

Revenue rose by 10.5% from RMB221.1 million in six months ended on 30 September 2015 (“6M2016”) to RMB244.2 million in six months ended 30 September 2016 (“6M2017”).

Gross profit improved by 11.1% to RMB109.3 million in 6M2017 while net profit came in at RMB38.9 million in 6M2017 reverting from a net loss of RMB22.8 million.

Financial Position

The Group’s financial position remains strong. As at 30 September 2016, the Group held net assets of RMB383.8 million, translating into a net asset value per share of 149.40 RMB cents, up from 137.2 RMB cents as at 31 March 2016.

Cash and cash equivalents increased to RMB 233.3 million as at 30 September 2016, from RMB184.1 million as at 31 March 2016.

Business Update

The Group has commenced partial trial production in the new factory, and expects full production to commence only after completion of the centralised waste water treatment facilities by the local government. The construction of the centralised waste water treatment facilities is still ongoing as at to-date and is expected to be completed by end of calendar year 2016.

Occupying 13,910 sqm plot of land in the Food Processing Zone of Liancheng Industrial Park, the new factory will add approximately 30,000 tonnes of production capacity to the Group.

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This press release is to be read in conjunction with the Company's announcement posted on the SGX website on 7 November 2016.

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About China Star Food Group Limited

China Star Food Group Limited (中国之星食品集团有限公司), together with its subsidiaries, is one of the leading manufacturers of healthy food snacks in People's Republic of China.

The Group is engaged in the production and sale of sweet potato snack food products processed from purple and orange-fleshed sweet potatoes across the People's Republic of China.

Based in Liancheng County of Fujian Province, the Group sells its wide range of sweet potato snack food products to more than 300 distributors and wholesalers, who in turn distribute the sweet potato snack food products, through e-commerce portals, supermarkets, petrol kiosks, convenience stores and specialty stores throughout the PRC.

Through its wholly-owned subsidiary, Fujian Zixin Biological Potato Co., Ltd. (福建紫心生物薯业有限公司), the Group operates three wholly-owned subsidiaries incorporated in China, namely Fujian Zilaohu Food Co., Ltd (福建紫老虎食品有限公司), Liancheng Dizhongbao Modern Agriculture Development Co., Ltd. (连城县地中宝现代农业发展有限公司), and Fujian Xingpai Food Co., Ltd. (福建星派食品有限公司).

China Star Food Group Limited was listed on the Catalist of the Singapore Exchange via a reverse takeover of Brooke Asia Limited.

Issued on behalf of China Star Food Group Limited by Waterbrooks Consultants Pte Ltd

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This press release has been prepared by the Company and its contents have been reviewed by the Company's sponsor, PrimePartners Corporate Finance Pte. Ltd. ("Sponsor") for compliance with the Singapore Exchange Securities Trading Limited ("SGX-ST") Listing Manual Section B: Rules of Catalyst. The Sponsor has not verified the contents of this press release.

This press release has not been examined or approved by the SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this press release, including the accuracy, completeness or correctness of any of the information, statements or opinions made or reports contained in this press release.

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