GLOBAL YELLOW PAGES LIMITED

(Company Registration No. 200304719G) (Incorporated in the Republic of Singapore)

COMPLETION OF THE PROPOSED ACQUISITION OF INTELLECTUAL PROPERTY RIGHTS FOR WENDY'S SUPA SUNDAES BRAND

Reference is made to the announcement of Global Yellow Pages Limited (the "Company") dated 1 September 2014 (the "Announcement"). Unless the context otherwise requires, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

Pursuant to the Lamivest SPA, Asia Food has completed the acquisition of the shares of Lamivest on 5 September 2014. Accordingly, the Board is pleased to announce that the condition precedent of the Proposed Acquisition has been fulfilled and Completion of the Proposed Acquisition took place on 10 September 2014.

Following the Completion of the Proposed Acquisition, the Board is pleased to announce that the Conditional Licence Agreement will commence on 10 September 2014. Shareholders can refer to the Announcement for more details on the Conditional Licence Agreement.

Further, Shareholders are to note that the Consideration of A\$10,000,000 (approximately S\$11.65 million) was funded from the net proceeds of the recently completed rights cum warrants issue. The aforesaid use is in accordance with the stated use and percentage allocation of the net proceeds of the rights cum warrants issue.

By Order of the Board Lee Wei Hsiung Company Secretary

10 September 2014