

**G.H.Y CULTURE & MEDIA HOLDING CO., LIMITED**

(Company Registration No. 337751)  
(Incorporated in the Cayman Islands on 29 May 2018)  
(the "Company")

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**PROFIT GUIDANCE ON UNAUDITED FINANCIAL RESULTS  
FOR THE HALF YEAR ENDED 30 JUNE 2025**

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The Board of Directors (the "**Board**") of G.H.Y Culture & Media Holding Co., Limited (the "**Company**") and together with its subsidiaries and associated companies, the "**Group**") wishes to update shareholders of the Company that based on the preliminary review of the draft unaudited consolidated financial results for the half year ended 30 June 2025 ("**6M2025**"), the Group is expecting to report a loss after tax for 6M2025.

The loss after tax is primarily attributable to, *inter alia*, the unrealised foreign exchange loss arising from the appreciation of the Singapore Dollar in 6M2025 against (a) the Chinese Renminbi, mostly from the intercompany balances denominated in Singapore Dollar of the entities of the Group in the People's Republic of China ("**PRC**"), as the Group has significant operations in the PRC; and (b) the United States Dollar, from the bank deposits denominated in United States Dollars which are held for operational and financing purposes.

Further details of the Group's financial performance will be disclosed when the Group announces its forthcoming 6M2025 financial results. The Group is in the process of preparing and finalising its 6M2025 financial results.

In the meantime, the Board wishes to advise shareholders and investors to exercise caution when dealing in the shares of the Company. Persons who are in doubt as to the action they should take should consult their stockbrokers, bank managers, solicitors, accountants or other professional advisers.

**BY ORDER OF THE BOARD**

**Guo Jingyu**

Executive Chairman and Group CEO  
1 August 2025