

Heineken N.V. Annual General Meeting adopts all proposals

Amsterdam, 21 April 2016 – Heineken N.V. announced today that its Annual General Meeting (AGM) has adopted all proposals on the agenda of the AGM. The most important resolutions are listed below.

Dividend

The AGM approved the dividend proposal for the year 2015 of EUR 1.30 per share. As an interim dividend of EUR 0.44 was paid on 12 August 2015, the final dividend will be EUR 0.86 per share. The final dividend will be made payable on 4 May 2016. Heineken N.V. shares will be quoted ex-dividend on 25 April 2016.

Re-appointment of Supervisory Board Member

The AGM re-appointed Mr. G.J. Wijers (Chairman) as member of the Supervisory Board for the maximum period of four years.

Appointment of Supervisory Board Members

The AGM appointed Mrs. P. Mars-Wright and Mrs. Y. Brunini as members of the Supervisory Board, for the maximum period of four years.

At the end of the AGM Mrs. M.E. Minnick stepped down as member of the Supervisory Board.

The voting results per agenda item of the AGM of Heineken N.V. of 21 April 2016 can be found on the HEINEKEN website: www.theHEINEKENcompany.com/investors/governance/agm as of close of business on 22 April 2016.

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Editorial information:

HEINEKEN is the world's most international brewer. It is the leading developer and marketer of premium beer and cider brands. Led by the Heineken® brand, the Group has a powerful portfolio of more than 250 international, regional, local and specialty beers and ciders. We are committed to innovation, long-term brand investment, disciplined sales execution and focused cost management. Through "Brewing a Better World", sustainability is embedded in the business and delivers value for all stakeholders. HEINEKEN has a well-balanced geographic footprint with leadership positions in both developed and developing markets. We employ approximately 73,000 people and operate 167 breweries, malteries, cider plants and other production facilities in more than 70 countries. Heineken N.V. and Heineken Holding N.V. shares trade on the Euronext in Amsterdam. Prices for the ordinary shares may be accessed on Bloomberg under the symbols HEIA NA and HEIO NA and on Reuters under HEIN.AS and HEIO.AS. HEINEKEN has two sponsored level 1 American Depositary Receipt (ADR) programmes: Heineken N.V. (OTCQX: HEINY) and Heineken Holding N.V. (OTCQX: HKHHY). Most recent information is available on HEINEKEN's website: www.theHEINEKENcompany.com and follow us via @HEINEKENCorp.