

ORIENTAL GROUP LTD



方集团

ORIENTAL GROUP



GROUP PROFILE

28TH April 2014

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- ❑ **Production Facilities**
- ❑ **Future Strategies**
- ❑ **Product Overview**



CORPORATE PROFILE:



- ❑ Oriental Group, stock code: 5FI.SG, is a public listed company in SGX-Catalist since 19 November 2004
- ❑ Oriental Group, an integrated steel manufacturing group located in Jiangyin City and Xinghua City of Jiangsu Province, the PRC which specializes in the production of high tensile steel bars for industrial and construction use, such as elevator guide rail bars, mild steel round bars, deformed bars, angle bars and flat bars.

CORPORATE PROFILE:

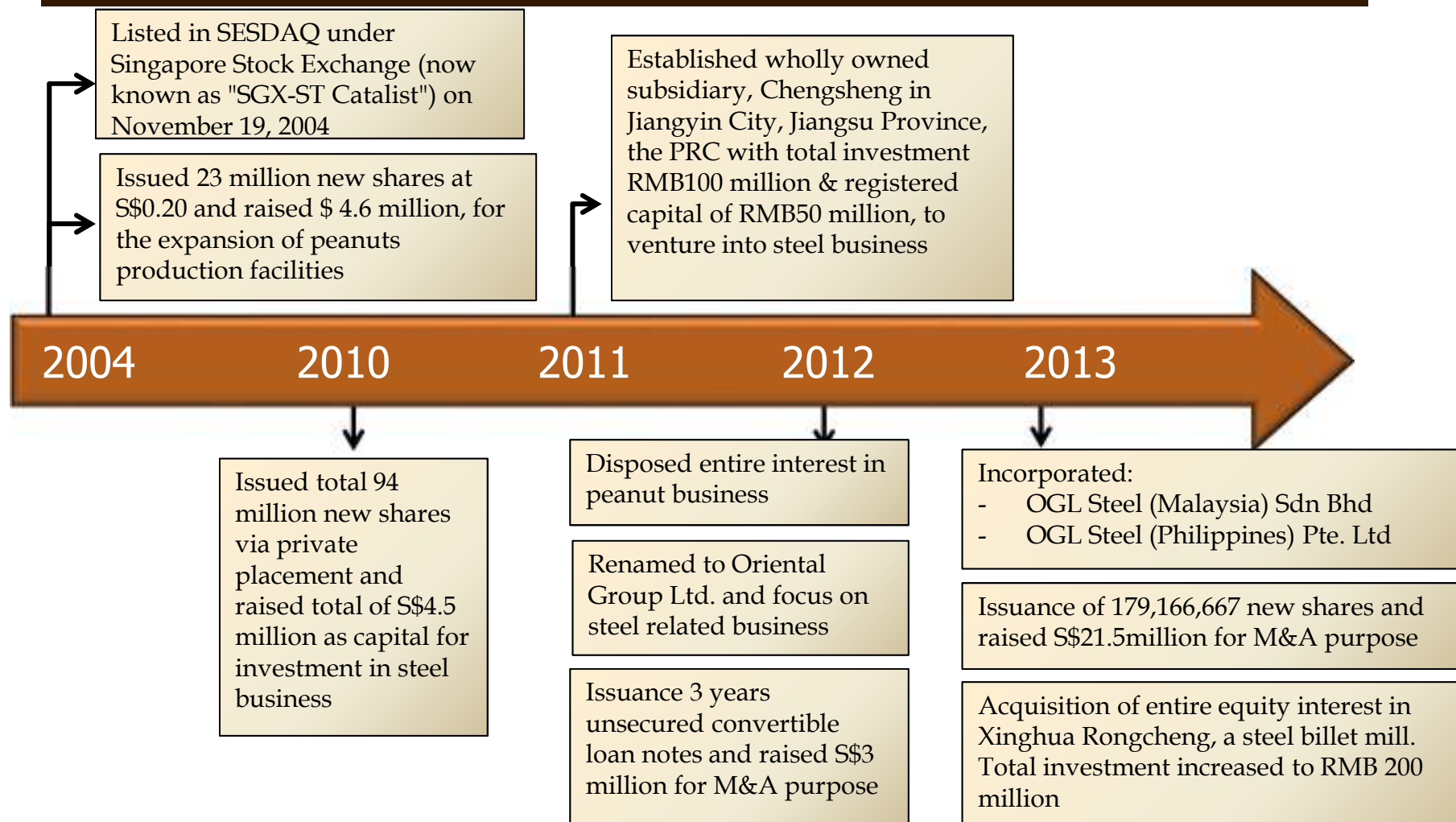


- ❑ Oriental Group has set up a regional sales center in Singapore to expand its sales network to South East Asia (“SEA”).
- ❑ Oriental Group has been appointed as an authorised sales dealer by Anhui Zhethai Stainless Steel Group, Jiangsu Xicheng Holding Group and Jiangyin Xing Ding Oil Pipe Co., Ltd, to distribute its products, such as stainless steel products, deformed bars, and drill pipes in SEA.

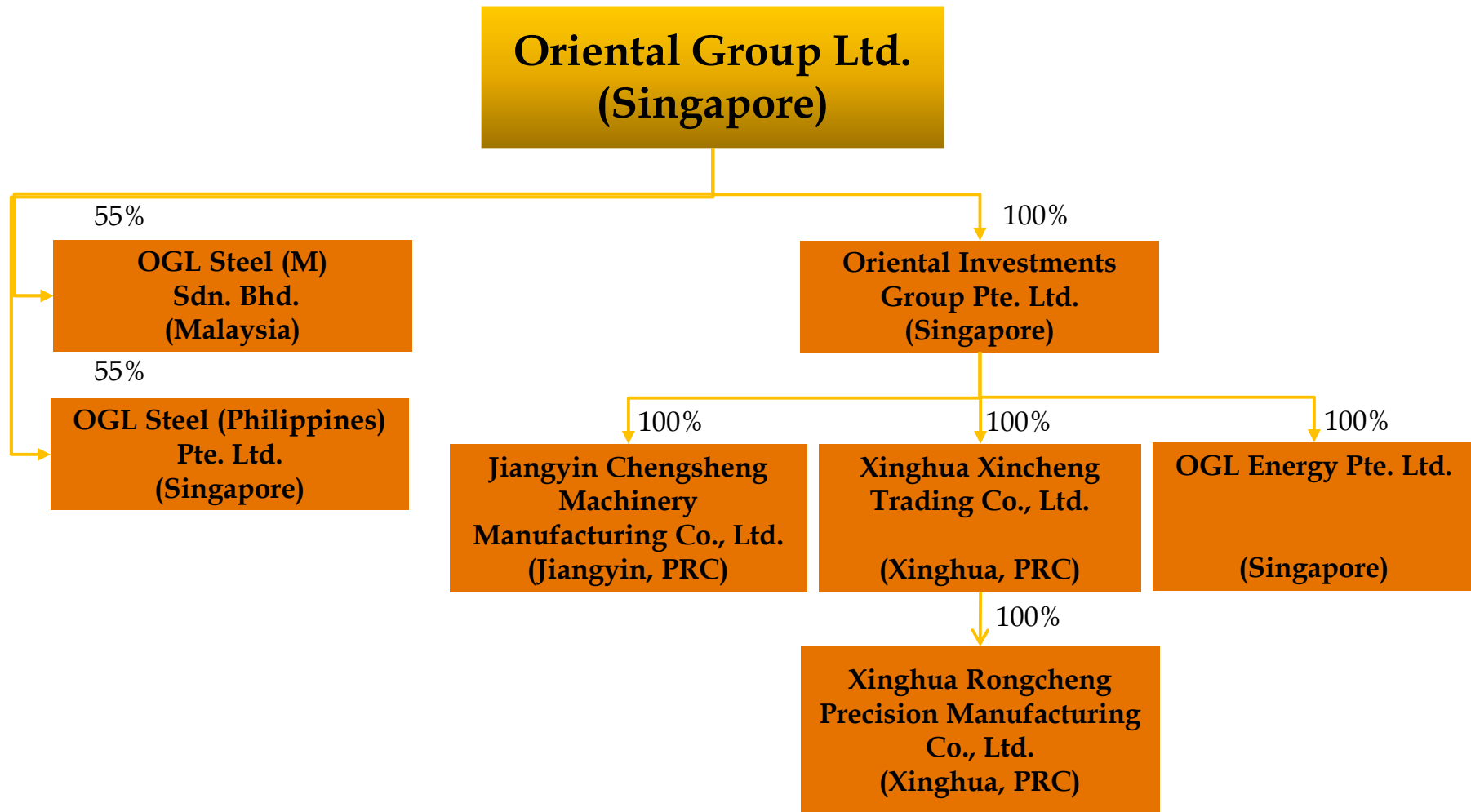
Statistic as at 24 April 2014

Paid-up Capital	387,730,870 shares
Market Capitalisation	SGD 47,690,897
Share Price	SGD 0.123
52-weeks High	SGD 0.148
52-weeks Low	SGD 0.119

CORPORATE PROFILE: CORPORATE MILESTONE



CORPORATE PROFILE: CORPORATE STRUCTURE



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BUSINESS OVERVIEW: PRODUCTION FACILITIES



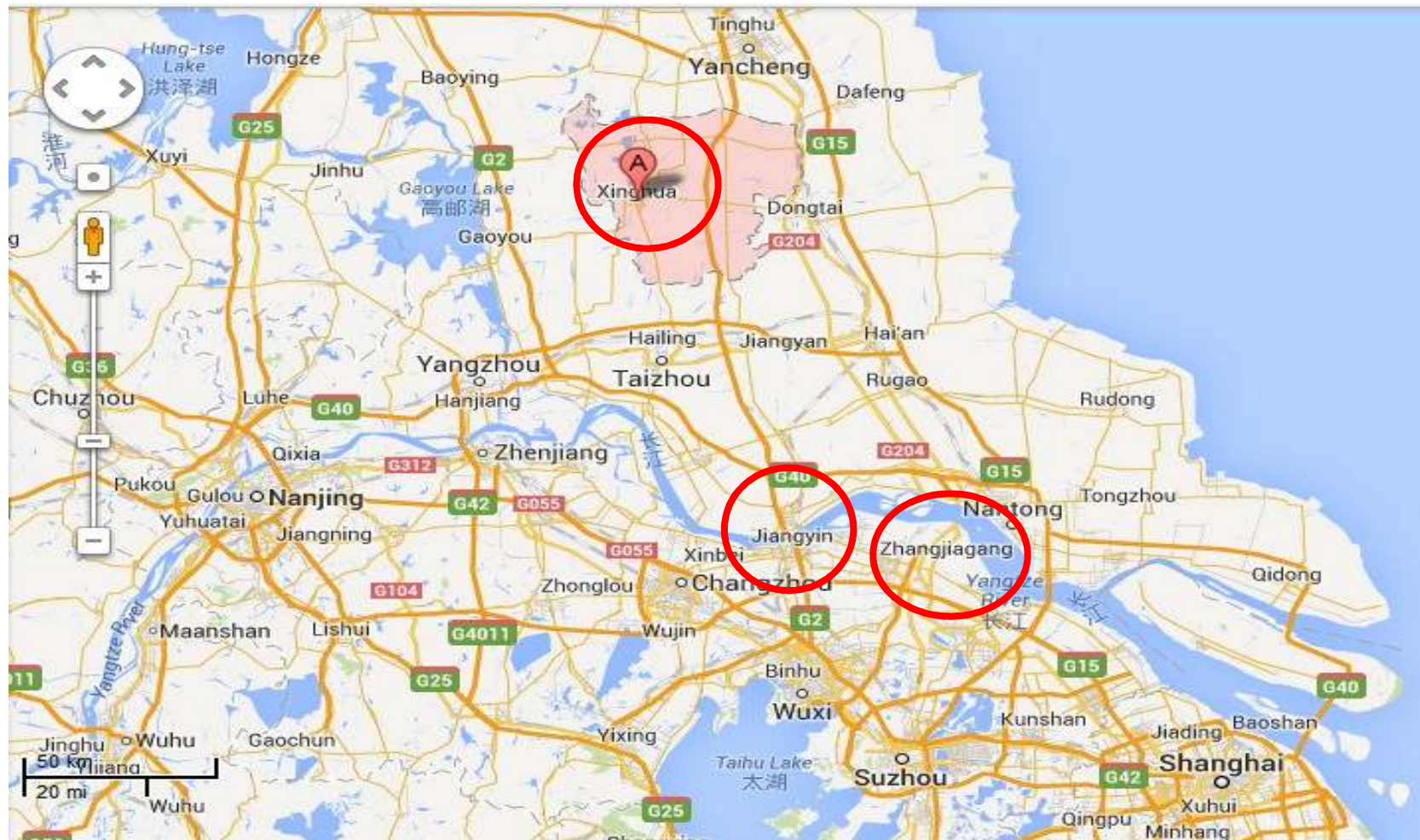
Name of subsidiary	Jiangyin Chengsheng Machinery Manufacturing Co., Ltd.
Year of investment	2011
Principal products	Flat Bar
Maximum capacity	120,000 per annum
Site Area	42,956 square meter
Location	Yuecheng County, Jiangyin City, Jiangsu Province, PRC

PRODUCTION FACILITIES



Name of subsidiary	Xinghua Rongcheng Precision Manufacturing Co., Ltd.
Year of investment	2013
Principal products	Steel Billet
Maximum capacity	300,000 per annum
Site Area	61,333 square meter
Location	Xinduo County, Xinghua City, Jiangsu Province, PRC

PRODUCTION FACILITIES



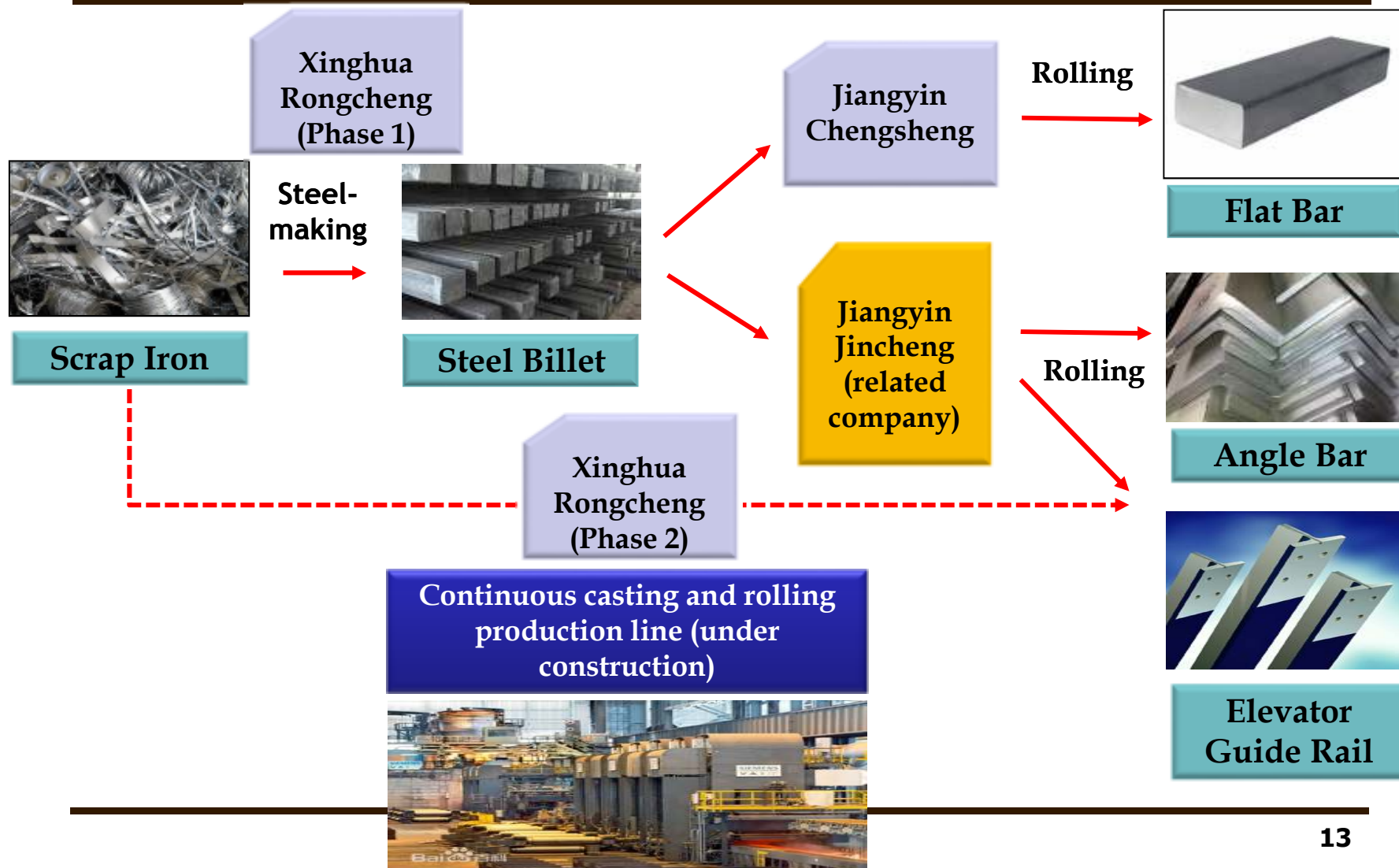
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Future strategy: Continuous casting and rolling production line



Future strategy: Market Demand



Key Product



Angle Bar



Elevator guide rail

Business Partners



Transmission tower



Communications Tower



Passenger elevator

- **Electrical Transmission Tower in China Market**

- In 2009, the State Grid Corporation of China informed that the Country will focus on implementing the new strategy, namely “一特四大战略” .
- This strategy involves building UHV (“Ultra High Voltage”) transmission tower and promote intensive exploitation of coal, hydropower, nuclear power and renewable energy.
- This strategy will allow the country to transmit rich energy resources from northwest China to East China which is expected to resolve the shortages of electricity in East China area.

• Elevator in China Market

- Given the continuous progression of China's infrastructure construction, demand and production of elevator is expected to grow steadily at a growth rate between 15% to 20% in the next few years.
- The market demand mainly includes three aspects:
 - (i) demand of new elevators
 - (ii) replacement of overhaul elevator
 - (iii) energy saving elevators

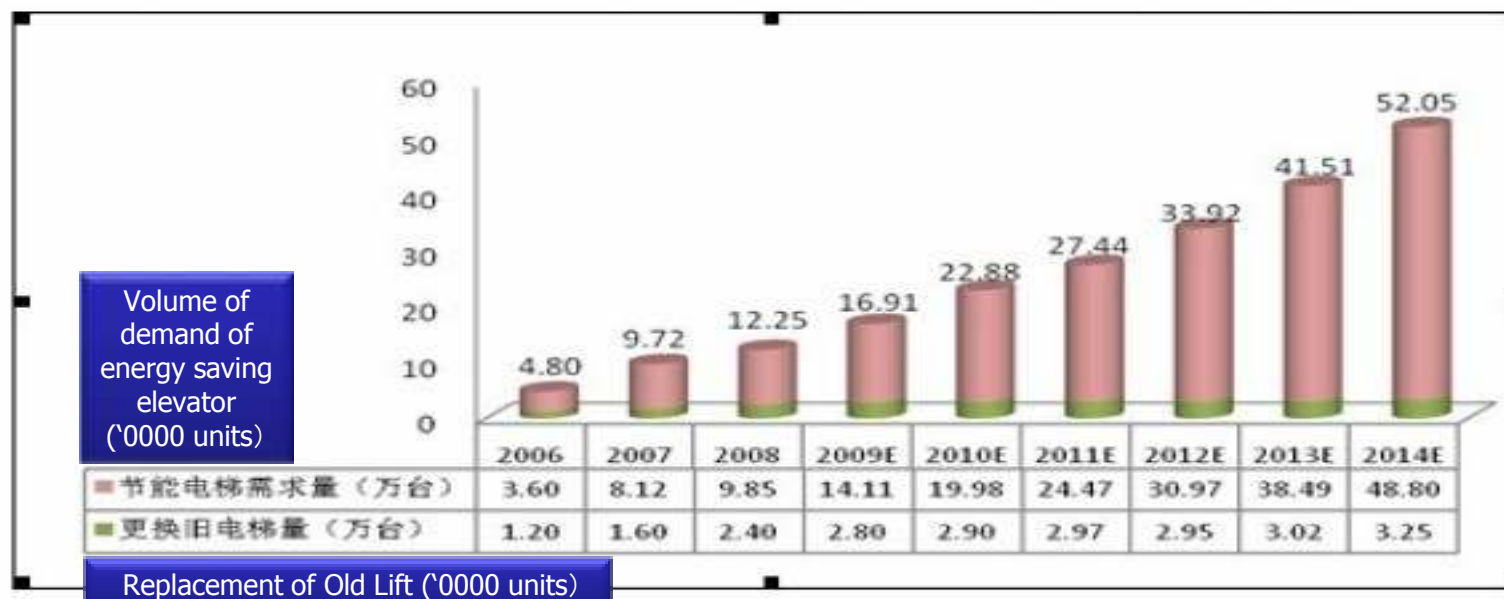
Market Analysis and Outlook



• Elevator in China Market

Chart : Volume of demand of energy saving elevator 2006-2014

图表：2006-2014 年我国的因新增需求量及旧电梯的更换量对节能电梯的需求量情况



资料来源：盛世华研数据库

Information Sourced

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PRODUCTS OVERVIEW













Manufacturer	Key Products
 ORIENTAL GROUP	 Angle Bar  U-Channel Bar
	 H-Shaped bar  Flat Bar
	 Steel Billet

PRODUCTS OVERVIEW

- Authorised Sales Dealership



Manufacturer	Key Products		
 安徽浙泰不锈钢集团有限公司 Anhui Zhetai Stainless Steel Group CO., Ltd.	 Fittings	 Flanges	 Rods
 江苏西城三联控股集团 Jiangsu Xicheng Sanlian Holding Group	 Deformed Bar	 Seamless Bar	
 UNO-STEEL® 江阴兴鼎石油管具有限公司 Jiangyin Xingding Petroleum Pipe Co., Ltd.	 Drill pipe	 Drill Collar	

Thank You



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