

AUDIENCE ANALYTICS LIMITED
(Company Registration No: 202113626W)
(Incorporated in Singapore)

NOTICE OF RECORD DATE AND PAYMENT DATE FOR FIRST AND FINAL DIVIDEND

NOTICE IS HEREBY GIVEN that the Share Transfer Books and Register of Members of Audience Analytics Limited (the “**Company**”) will be closed at 5.00 p.m. (Singapore time) on 5 May 2025 (the “**Record Date**”) for the purpose of determining the entitlements of the Company’s shareholders (“**Shareholders**”) to a first and final tax-exempt (one-tier) cash dividend of S\$0.015 per ordinary share in the capital of the Company (“**Share**”) in respect of the financial year ended 31 December 2024 (the “**Dividend**”). The Dividend was approved by Shareholders at the Annual General Meeting of the Company held on 21 April 2025.

Shareholders whose securities accounts with The Central Depository (Pte) Limited (“**CDP**”) are credited with Shares or whose names appear in the Register of Members of the Company, as at 5.00 p.m. (Singapore time) on the Record Date shall be entitled to the Dividend on the basis of the number of Shares standing to the credit of their securities accounts with CDP or the number of Shares held by them as stated in the Register of Members of the Company, as the case may be.

Duly completed and stamped registrable transfers in respect of the Shares received by the Company’s share registrar, Boardroom Corporate & Advisory Services Pte. Ltd., at 1 Harbourfront Avenue, Keppel Bay Tower #14-07, Singapore 098632, up to 5.00 p.m. (Singapore time) on the Record Date will be registered to determine Shareholders’ entitlements to the Dividend.

The Dividend shall be paid on or about 13 May 2025.

BY ORDER OF THE BOARD

Datuk William Ng
Chairman and Managing Director
22 April 2025

*This announcement has been reviewed by the Company’s sponsor, ZICO Capital Pte. Ltd. (the “**Sponsor**”).*

*This announcement has not been examined or approved by the Singapore Exchange Securities Trading Limited (the “**SGX-ST**”) and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.*

The contact person for the Sponsor is Ms. Leong Huey Miin, ZICO Capital Pte. Ltd. at 77 Robinson Road, #06-03 Robinson 77, Singapore 068896, telephone (65) 6636 4201.