

STORYBOARDS



Opening



Shot of gold bars rising. Closeup with DOF

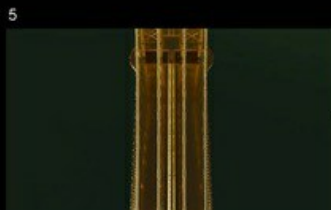


Shot of gold bars rising. Closeup with DOF
'On November 18, 2004'

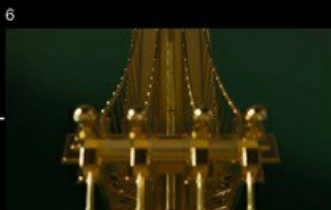


Shot of gold bars rising. Revealing more

'GLD is listed on New York Stock Exchange as the first US gold-backed ETF'



We follow a NY Metro over the bridge, transporting through a growing city. Towers rise. And text layers appear along the journey.
'Democratizing gold investing for millions of investors'



Continued...

'In its first trading week, GLD reaches \$1B in assets'

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Continued...
'By 2007, GLD reached \$10B in assets'

8



Global Stock Exchange: Hong Kong
'And began trading on several exchanges around the world'

9



Global Stock Exchange: Tokyo
'In 2009, GLD crossed the \$25B mark in assets'

10



Global Stock Exchange: Mexico
'By 2010, GLD doubled to \$50B in assets'

11



Global Stock Exchange: Singapore
'In 2011, GLD reached \$70B, taking the title of world's largest ETF'

12



Beautiful gold city moment.
'In 2018, GLDMS ushered in a low-cost era for gold ETFs'

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Beautiful gold aerial city moment.
'In November, 2021'

14



Beautiful gold city moment.
'GLD celebrates 20 years on the New York Stock Exchange'

15



We start looking at the golden pavement and smoothly transition to the NYSE building and then to the sky.
'GLD20'

16



Continued...
'GLD20'

17



Continued...
'GLD20'

18



Closing

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Closing

02



Disclosure

SPDR® GOLD TRUST has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the Trust and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov or by visiting www.spdrgoldshares.com. Alternatively, the Trust or any authorized participant will arrange to send you the prospectus if you request it by calling 1-866-320-4053.