



NEWS RELEASE

For immediate release

Singlife Sponsors National Shuttlers Terry Hee and Jessica Tan as they chase their Olympic dream en route to Paris 2024

Singapore's first local-born mixed doubles team to qualify for the Olympics

SINGAPORE, 20 June 2024 – Leading homegrown financial services company **Singlife** today announces its sponsorship of Terry Hee and Jessica Tan, who are making history as the first Singapore-born mixed-doubles duo to represent Singapore in badminton at the Olympics. In the Badminton World Federation (BWF) ranking system, only the first 13 eligible pairs are allocated slots, with a maximum of two pairs from each country.

The shuttlers' entry to the Games marks the highest point thus far in a remarkable rollercoaster ride. Since becoming a mixed-doubles pair in 2014, Terry and Jessica have persevered through national service commitments, injuries, and personal setbacks. With unwavering determination, dedication and teamwork, the couple built a bond that extended beyond the courts when they married in October 2021. The Sports School alumni have demonstrated a commitment to chase their dreams, and while their chances of clinching a medal at the Paris Games are modest, Singlife believes they embody the spirit of never giving up. The world No. 19 pair are a reminder that Singaporeans can dream big and should dream big to achieve excellence on the world stage.

Terry and Jessica's story resonates with Singaporeans, as they represent the resilience and determination embodied by Singapore's founding fathers when they built Singapore. The Olympics run from 26 July to 11 August, and as Singaporeans prepare to celebrate the nation's 59th birthday, Singlife hopes to rally support for the duo on their Olympic adventure.

Terry and Jessica represent all Singaporeans who work hard and are committed to doing what it takes to realise their dreams. For some, the dream is representing their country at the grandest sporting stage, for others, it's being able to retire on their own terms or raising a family. Singlife is committed to empowering all Singaporeans, as a trusted partner to take control of their financial wellbeing and chase their passions.

Singlife Group Chief Executive Officer, Pearlyn Phau said: "As a homegrown company, we are incredibly excited to support Terry and Jessica on their Olympic journey. Their commitment and inspiring partnership resonate with Singaporeans. Despite setbacks, they have pressed on to qualify for the Olympics and fulfil a dream they have been chasing for years. We believe their

story exemplifies the can-do spirit that defines our nation, and I'm sure many Singaporeans will be inspired by Terry and Jessica to pursue their dreams, no matter how big or small."

Singlife 集团总裁潘燕明说：“詠凱和薇涵是我国头号羽球混双组合。作为一家本地公司，我们对他们获得巴黎奥运资格感到非常鼓舞并且对于能够在此时给予他们支持感到无比荣幸。相信他们的毅力与鼓舞人心的伙伴关系将引起国人深刻的共鸣。尽管奥运之路困难重重，他们最终仍争取到参赛资格，实现他们多年来一直追逐的梦想。我们相信詠凱和薇涵的故事体现了我国的进取精神，也相信许多人会受到他们的启发，去追求自己的梦想。”

Terry, 28, and Jessica, 30, have notched up three titles on the BWF World Tour since tying the knot, and a historic gold medal at the 2022 Commonwealth Games. They were also the first Singaporean mixed-doubles pair to make it to the semi-final round of a prestigious Super 1000 series tournament this year at the Malaysia Open in January. The duo has soared up the rankings through good tournament strategy and hard work, though Jessica was injured during a recent tournament. At a signing ceremony to mark the sponsorship, the couple spoke about their upcoming chances and how they were preparing for Paris.

Jessica Tan said: "We have been working hard to prepare and improve our game. I was injured recently, but this will not stop my preparation for Paris. In fact, we will be flying off to train in Denmark in mid-July to better acclimatise in Europe. The Olympics have always been a dream for both of us, and we are certainly living our dream now. Singlife's support means a lot. It gives us an extra boost to make the nation proud on sport's biggest stage."

She added: "We hope to raise awareness amongst athletes, young married couples and working adults regarding the importance of financial planning. You never know what unexpected things life is going to throw at you, and it's best to be as prepared as you can."

陈薇涵说：“我们一直在努力准备和提高我们的技能。虽然我最近受伤了，但这不会阻止我为巴黎做好准备。事实上，我们将在7月中旬飞往丹麦训练，以便更好地适应欧洲的气候。奥运一直是我们的梦想，而它现在实现了。Singlife的支持意义重大。它给了我们额外的动力，让我们以最佳的状态代表国家站在体育最大的舞台上。”

我们希望能够提高运动员、年轻已婚夫妇和在职成年人对财务规划重要性的认知。我们永远不知道生活会带来什么意想不到的事情，最好尽可能地做好准备。”

Terry Hee said: "Singlife's support is invaluable as we prepare for the biggest challenge of our careers. Over the years, we've grown in strength – physically and mentally. With Singlife on our side, we know we're stronger than ever, and we'll focus on representing Singapore with pride at the Olympics."

He added: “We are thrilled to be the first Singapore-born badminton players to qualify for the mixed-doubles at the Olympics, and we hope to inspire young boys and girls to continue to pursue their sporting passion and to dream big.”

許詠凱说：“薇涵和我正在为我们的职业生涯中最大的挑战做准备。一路走来，我们在身心上都成长了不少。Singlife 此时给予的支持是无价的。有了 Singlife 的支持，我们将更专注于代表新加坡参加奥运会。

我们很高兴能成为首位新加坡土生土长并获得奥运会混双参赛资格的羽毛球运动员。我们希望借此激励年轻的朋友们继续追求他们对于运动的激情和远大梦想。”

Singlife stands firmly behind Terry and Jessica as they embark on this momentous journey, along with all other Team Singapore athletes, as they live their Olympic dreams.

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About Singlife

[Singlife](#) is a leading homegrown financial services company, offering consumers a better way to financial freedom. Through innovative, technology-enabled solutions and a wide range of products and services, Singlife provides consumers control over their financial wellbeing at every stage of their lives.

In addition to a comprehensive suite of insurance plans, employee benefits, partnerships with financial adviser channels and bancassurance, Singlife offers investment and advisory solutions through its [GROW with Singlife](#) platform. It also offers the Singlife Account, a mobile-first insurance savings plan.

Singlife is the exclusive insurance provider for the Ministry of Defence, Ministry of Home Affairs and Public Officers Group Insurance Scheme. Singlife is also an official signatory of the United Nations Principles for Sustainable Insurance and the United Nations-supported Principles for Responsible Investment, affirming its commitment to finding a better way to sustainability.

The merger of Aviva Singapore and Singlife was announced in September 2020 and created one of the largest homegrown financial services companies in Singapore in a deal valued at S\$3.2 billion. It was the largest insurance deal in Singapore at the time.

Singlife was subsequently acquired by Sumitomo Life in March 2024, one of Japan's leading life insurers, which valued Singlife at S\$4.6 billion, making the transaction one of the largest insurance deals in Southeast Asia.