



TOTAL PLAY SUCCESSFULLY PLACES US\$200 MILLION OF ADDITIONAL NOTES TO ITS US\$821 MILLION SENIOR SECURED NOTES

—The Additional Notes will extend the debt profile and further boost the company's liquidity—

—The issuance is a clear sign of confidence from participants of international markets on the solid financial prospects of Total Play—

Mexico City, April 14, 2025— Total Play Telecomunicaciones, S.A.P.I. de C.V. ("Total Play" or "The Company"), Mexico's leading telecommunications company, which offers internet access, pay TV and telephony services, through one of the largest 100% fiber optic networks in the country, announced today that it successfully placed, among a limited number of investors, US\$200 million of Additional Notes, to its US\$821 million Senior Secured Notes, due 2032.

As announced on February 10, the Company completed a debt exchange offer for US\$821 million. The amount represents Senior Secured Notes with an interest rate of 11.125% and an amortization schedule with quarterly principal payments between 2029 and 2032. The issuance is secured by both cash flow and fiber optic network of Total Play.

The Additional Notes for US\$200 million are successfully added today to the Senior Secured Notes due 2032, with the same characteristics as such Senior Secured Notes due 2032 — same indenture and collateral and completely fungible —.

The proceeds from the placement of the Additional Notes — in a fully in cash transaction— will be used, to a large extent, to pay shorter-term debt, which translates into stability of the Company's leverage levels, and is net debt neutral, and simultaneously extends its maturity profile and further improves the Company's liquidity.

The issuance is a sign of confidence from relevant participants of international financial markets on Total Play's solid capital structure, on the positive performance of the business, and the favorable financial outlook of the Company.

About Total Play

Total Play is a leading Triple Play provider in Mexico that, thanks to the widest direct-to-home fiber optic network in the country, offers entertainment and technologically advanced services with the highest quality and speed in the market. For the latest news and updates about Total Play, visit: www.totalplay.com.mx. Total Play is a Grupo Salinas company (www.gruposalinas.com), a group of dynamic, fast-growing, and technologically advanced companies focused on creating economic value through market innovation and goods and services that improve standards of living; social value to improve community well-being; and environmental value by reducing the negative impact of its business activities. Created by Mexican entrepreneur Ricardo B. Salinas (www.ricardosalinas.com), Grupo Salinas operates as a management

development and decision forum for the top leaders of member companies. Each of the Grupo Salinas companies operates independently, with its own management, board of directors, and shareholders. Grupo Salinas has no equity holdings. The group of companies shares a common vision, values, and strategies for achieving rapid growth, superior results, and world-class performance.

Except for historical information, the matters discussed in this press release are concepts about the future that involve risks and uncertainty that may cause actual results to differ materially from those projected. Other risks that may affect Total Play and its subsidiaries are presented in documents sent to the securities authorities.

The Additional Notes have not been, and will not be registered under the U.S. Securities Act of 1933, as amended, or the securities laws of any State of the United States or other jurisdiction, and the Additional Notes may not be offered or sold within the United States or to, or for the account of benefit of, U.S. persons (as such term is defined in Regulation S under the U.S. Securities Act of 1933, as amended), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act of 1933, as amended, and applicable laws of other jurisdictions.

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