**LIFEBRANDZ LTD.**
(Incorporated in the Republic of Singapore)
(Company Registration No.: 200311348E)

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**PROPOSED SUBSCRIPTION OF UP TO 75,000,000 NEW ORDINARY SHARES IN THE CAPITAL OF THE COMPANY AT AN ISSUE PRICE OF S$0.006 PER SHARE**

- **COMPLETION OF THE PROPOSED SUBSCRIPTION**

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The board of directors (the "**Board**" or "**Directors**") of LifeBrandz Ltd. (the "**Company**", and together with its subsidiaries, the "**Group**") refers to the Company's announcements dated 20 January 2020 and 30 January 2020 (the "**Subscription Announcements**"). Unless otherwise defined, all capitalised terms used herein shall bear the same meanings ascribed to them in the Subscription Announcements.

The Board is pleased to announce that the Proposed Subscriptions were completed today, pursuant to the issue and allotment of the 75,000,000 Subscription Shares to the Subscribers in accordance with the Subscription Agreements.

Following the allotment and issuance of Subscription Shares, the total number of issued Shares (excluding treasury shares) of the Company has increased from 536,670,246 to 611,670,246 Shares. The Subscription Shares issued rank *pari passu* in all respects with the existing Shares of the Company.

The Subscription Shares are expected to be listed and quoted on the Catalist board of the SGX-ST on or around 4 February 2020, and trading of the Subscription Shares is expected to commence with effect from 9:00 a.m. on the same date.

**BY ORDER OF THE BOARD**

Saito Hiroyuki
Executive Chairman and Chief Executive Officer
31 January 2020

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*This announcement has been reviewed by the Company's sponsor, SAC Capital Private Limited (the "**Sponsor**"). This announcement has not been examined or approved by the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.*

*The contact person for the Sponsor is Ms Lee Khai Yinn (Tel: (65) 6232 3210), at 1 Robinson Road, #21-00 AIA Tower, Singapore 048542.*