DEZIGN FORMAT

(Company Registration No.: 202516315N)

For Immediate Release

Dezign Format Secures S$6.77 Million Fit-Out Contract for Serviced Apartments in Singapore's Orchard Area

- **Contract value exceeds the full-year FY2025 revenue of the Group's Commercial and Retail Fit-Out segment**
- **Extends the Group into luxury hospitality interiors, beyond the retail fit-out work the segment was built on**
- **Works have commenced and are scheduled for completion by the end of February 2027**

SINGAPORE, 15 September 2026 – Dezign Format Group Limited (SGX:UZF) ("**Dezign Format**", "**DF**" or the "**Company**", and together with its subsidiaries, the "**Group**"), a specialist in experiential design and entertainment, today announced that its wholly-owned subsidiary, Dezign Format Pte Ltd, has been awarded a contract valued at approximately S$6.77 million for the interior fitting-out of serviced apartments in Singapore's Orchard area (the "**Contract**").

The Contract encompasses the fabrication, supply, installation and maintenance of interior fitting-out works across the property's common areas, back-of-house areas and guestroom floors. The works are to be carried out in two phases, both of which are expected to be completed by the end of February 2027.

The Contract is significant in the context of the Group's Commercial and Retail Fit-Out segment, which recorded revenue of S$4.77 million for the financial year ended 31 December 2025 ("**FY2025**") and S$3.46 million for the six months ended 30 June 2026. The value of the Contract is, on its own, equivalent to approximately 20% of the Group's FY2025 revenue of S$33.10 million. Revenue from the Contract is expected to be recognised progressively over FY2026 and FY2027 as the works are carried out.

The award also represents an expansion of the Group's Commercial and Retail Fit-Out segment beyond its established base in luxury retail and premium timepiece boutiques into luxury hospitality interiors, a category which typically involves larger individual contract values and longer project delivery cycles.

None of the Directors, the controlling shareholders or substantial shareholders of the Company has any interest, direct or indirect, in the Contract, other than through their respective directorships and/or shareholdings in the Company (if any). Barring unforeseen circumstances, the Contract is expected to contribute positively to the Group's earnings per share and net tangible assets over the duration of the Contract.

Mr. Mike Chong, Executive Chairman and CEO of Dezign Format, commented:

> ***"This award takes our fit-out business into a new category. We have built that segment on luxury retail, where the work is exacting but individual projects tend to be smaller. A luxury hospitality fit-out of this scale requires the same standard of craftsmanship across a considerably larger footprint, and securing this project reflects the confidence that clients and consultants in the market have in our capabilities.***
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> ***"It is also a meaningful project for the Group. Delivering it successfully will strengthen our track record in luxury hospitality and establish an important credential when similar projects come up for tender. At the same time, it broadens the base of our fit-out business beyond the retail cycle. We will continue to pursue opportunities of this nature where we believe the returns justify the commitment."***

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About Dezign Format Group Limited

Dezign Format Group Limited and its subsidiaries (the "Group") is involved in the business of events, exhibitions and décor services to customers in various industries, including those within the meetings, incentives, conferences and exhibitions ("MICE") industry. Its core businesses are categorised as follows: (a) Events, Exhibitions and Décor Services; (b) Commercial and Retail Fit-Out Services; and (c) Immersive Location-Based Entertainment and Experiences.

For the Events, Exhibitions and Décor Services business segment, the Group offers "end-to-end" design, fabrication, installation and project management services for events, exhibitions, festive decorations, museums, galleries and brand activation.

For the Commercial and Retail Fit-Out business segment, the Group provides interior fit-out services, specialising in the creation of interior spaces for commercial properties which are tailored to its customers' functional and aesthetic requirements. These services include but are not limited to the design and fabrication of pop-up stores, visual merchandising displays, and bespoke retail environments.

For the Immersive Location-Based Entertainment and Experiences ("LBE") business segment, the Group develops, licenses, and commercialises immersive LBE projects using both proprietary and third-party intellectual properties. Content from its LBE projects may also be leased and licensed to third parties, including intellectual properties co-owned with joint venture partners.

INVESTOR RELATIONS AND MEDIA CONTACT:
Ms Emily Choo
Mobile +65 9734 6565
Email emily@gem-comm.com

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The contact person for the Sponsor is Mr. Jerry Chua (Tel: (65) 6241 6626), at 160 Robinson Road, #20-01/02, SBF Center, Singapore 068914.