

**News Release** 

## Singtel TV secures Barclays Premier League broadcast rights for another three seasons

**Singapore, 10 November 2015** - Singapore Telecommunications Ltd (Singtel) has secured the broadcast rights to all Barclays Premier League matches for the next three seasons commencing August 2016.

Mr Yuen Kuan Moon, Chief Executive Officer, Consumer Singapore, Singtel said, "We are delighted to bring the Barclays Premier League to Singaporeans for another three seasons. Singtel TV fans can be assured that their football experience stays uninterrupted at rates that remain affordable."

Singtel has been bringing the Premier League to Singaporeans since the start of the 2010/2011 season.

Mr Yuen adds, "Since the beginning, our aim was to bring the Premier League and other football properties to as many Singaporeans as possible. Football is for everyone and we intend to work with all relevant parties to make sure fans get access to the best League experience."

Premier League Executive Chairman, Richard Scudamore, said: "We are very pleased that Singtel has again chosen to invest in Premier League broadcasting rights in Singapore. Singtel currently provides excellent coverage of the Barclays Premier League to fans across the country and we look forward to working with them for another three seasons."

As the home of football, Singtel TV offers a wide range of other well-loved football content such as UEFA Champions League, UEFA Europa League, FA Cup, Capital One Cup, Italian Serie A and more. Live match action is complemented by locally-produced sports programmes with up-to-date news and commentary.

Through Singtel TV and the Singtel TV Go app, sports fans can watch their matches anytime, anywhere, enjoying a seamless and flexible viewing experience.

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## About Singtel:

Singtel is Asia's leading communications group providing next-generation communication, infotainment and technology services to consumers and businesses across Asia Pacific. The Group has a presence in Asia, Australia and Africa with over 575 million mobile customers in 25 countries. In Singapore, Singtel's consumer operations deliver a complete and integrated suite of services, including mobile, broadband and TV. Singtel provides a superior customer experience by continually setting new goals in service, quality and innovation. For more information, visit <u>singtel.com</u>.



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