PART 1- INFORMATION REQUIRED FOR ANNOUNCEMENTS OF QUARTERLY (Q1, Q2, Q3), HALF-YEAR AND FULL YEAR ANNOUNCEMENTS

l(a)(i) An income statement (for the group) together with a comparative statement for the corresponding period of the immediately preceding financial year.

UNAUDITED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

	GROUP 1 st Quarter ended 31 March		
	2014 S\$'000	2013 S\$'000	+/ (-)%
Revenue	189,704	179,390	5.7
Cost of sales	(144,647)	(138,981)	4.1
Gross profit	45,057	40,409	11.5
Other income	1,500	1,567	(4.3)
Distribution expenses	(991)	(1,059)	(6.4)
Administrative expenses	(30,011)	(28,033)	7.1
Other expenses	(500)	(468)	6.8
Results from operating activities	15,055	12,416	21.3
Finance income	174	202	(13.9)
Profit before tax	15,229	12,618	20.7
Tax expense	(2,697)	(2,115)	27.5
Profit for the period	12,532	10,503	19.3
Other comprehensive income	-	-	n.m
Total comprehensive income for the period	12,532	10,503	19.3

n.m denotes not meaningful.

1(a)(ii) Notes to the income statement

		· ended arch	
	Note	2014 S\$'000	2013 S\$'000
Depreciation of property, plant and equipment Exchange (gain)/ loss net Loss on disposal of property, plant and equipment	(1)	2,692 (2)	2,383 25 2
Other income:			
Rental income Sale of scrap materials	(2)	351 256	300 243
Government grants Miscellaneous income	(3)	633 260 1,500	724 300 1,567
Finance income:	_	72.00	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Interest income	(4)	174	202

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Notes

- (1) The increase in depreciation expense for the period was mainly due to the capital expenditure incurred in FY2013.
- (2) Rental income arose from leasing out retail space to external parties. It was higher during the period mainly because of increase in rental rates.
- (3) The government grants were primarily received for various productivity improvement projects as well as grants under the wage credit and special employment credit schemes.
- (4) The interest income was derived from fixed deposits denominated in S\$ placed with banks in Singapore.

1(b)(i) CONSOLIDATED STATEMENT OF FINANCIAL POSITION

	GROUP		COM	PANY
	31 Mar 2014 S\$'000	31 Dec 2013 S\$'000	31 Mar 2014 S\$'000	31 Dec 2013 S\$'000
Non-current assets				
Property, plant and equipment	88,259	90,756	_	-
Investment in subsidiaries	-	-	78,234	78,234
	88,259	90,756	78,234	78,234
Current assets				
Inventories	35,776	45,566	_	_
Trade and other receivables	7,292	12,247	86,726	67,888
Cash and cash equivalents	111,770	99,678	15,253	33,973
1	154,838	157,491	101,979	101,861
Total assets	243,097	248,247	180,213	180,095
Equity attributable to equity holders of the Company				
Share capital	156,349	156,349	156,349	156,349
Merger reserve	(68,234)	(68,234)	-	-
Accumulated profits	74,188	61,656	23,462	23,381
Total equity	162,303	149,771	179,811	179,730
Non-current liabilities				
Deferred tax liabilities	2,885	2,292	_	-
	2,885	2,292	-	-
Current liabilities				
Trade and other payables	68,558	88,243	393	336
Current tax payable	9,351	7,941	9	29
1 7	77,909	96,184	402	365
Total liabilities	80,794	98,476	402	365
Total equity and liabilities	243,097	248,247	180,213	180,095

1(b)(ii) Aggregate amount of Group's borrowings and debt securities

The Group had no borrowings as at 31 March 2014 and 31 December 2013 respectively.

1(c) A cash flow statement (for the Group), together with a comparative statement for the corresponding period of the immediately preceding financial year.

CONSOLIDATED STATEMENT OF CASH FLOW

	Group 1 st Quarter ended 31 March	
	2014 S\$'000	2013 S\$'000
Operating activities		
Profit for the period	12,532	10,503
Adjustments for:	2.602	0.202
Depreciation of property, plant and equipment	2,692	2,383
Loss on disposal of property, plant and equipment	(17)	2 25
Unrealised exchange (gain)/loss Interest income	(17) (174)	(202)
	2,697	2,115
Tax expense	17,730	14,826
	17,730	11,020
Changes in inventories	9,790	5,843
Changes in trade and other receivables	4,955	(1,671)
Changes in trade and other payables	(19,685)	(12,959)
Cash generated from operations	12,790	6,039
Taxes paid	(694)	(2,172)
Cash flows from operating activities	12,096	3,867
Investing activities		
Purchase of property, plant and equipment	(195)	(1,323)
Interest received	174	202
Cash flows used in investing activities	(21)	(1,121)
Net increase in cash and cash equivalents	12,075	2,746
Cash and cash equivalents at beginning of the period	99,678	120,399
Effect of exchange rate changes on balances held in foreign currencies	17	(25)
Cash and cash equivalents at end of the period	111,770	123,120

l(d)(i) A statement (for the issuer and group) showing (i) all change in equity or (ii) change in equity other than those arising from capitalization issues and distributions to shareholders, together with a comparative statement for the corresponding period of the immediately preceding financial period.

Group	Share capital S\$'000	Merger reserve S\$'000	Accumulated profits S\$'000	Total equity S\$'000
As at 1 January 2013 Total comprehensive income for the period	156,349	(68,234)	63,563	151,678
Profit for the period	-	-	10,503	10,503
At 31 March 2013	156,349	(68,234)	74,066	162,181
Group	Share capital S\$'000	Merger reserve S\$'000	Accumulated profits S\$'000	Total equity S\$'000
As at 1 January 2014 Total comprehensive income	capital	reserve	profits	equity
As at 1 January 2014 Total comprehensive income for the period	capital S\$'000	reserve S\$'000	profits S\$'000	equity S\$'000
As at 1 January 2014 Total comprehensive income	capital S\$'000	reserve S\$'000	profits \$\$'000 61,656	equity \$\$'000 149,771

Company	Share capital S\$'000	Accumulated profits S\$'000	Total equity S\$'000
As at 1 January 2013 Total comprehensive income for the period	156,349	26,323	182,672
Profit for the period	-	179	179
At 31 March 2013	156,349	26,502	182,851
Company	Share capital S\$'000	Accumulated profits S\$'000	Total equity S\$'000
As at 1 January 2014 Total comprehensive income for the period	156,349	23,381	179,730
Profit for the period	-	81	81
At 31 March 2014	156,349	23,462	179,811

SHENG SIONG GROUP LTD

First Quarter Financial Statement

1(d)(ii) Details of any changes in the company's share capital arising from rights issue, bonus issue, share buy-backs, exercise of share option or warrants, conversion of other issues of equity securities, issue of shares for cash or as consideration for acquisition or for any other purpose since the end of the previous period reported on. State also the number of shares that may be issued on conversion of all the outstanding convertibles, as well as the number of shares held as treasury shares, if any, against the total number of issued shares excluding treasury shares of the issuer, as at the end of the current financial period reported on and as at the end of the corresponding period of the immediately preceding financial year.

There were no changes to the Company's share capital since the end of the previous period reported on. There were no outstanding convertibles which may be converted into ordinary shares. There were no treasury shares held.

1(d)(iii) To show the total number of issued shares as at the end of the current financial period and as at the end of the immediately preceding year.

As at
31 Mar 2014 31 Dec 2013
No of shares No of shares

Total number of issued shares

1,383,537,000 1,383,537,000

1(d)(iv) A statement showing all sales, transfer, disposal, cancellation and/or use of treasury shares as at the end of the current financial period reported on.

Not applicable.

Company

2. Whether the figures have been audited, or reviewed and in accordance with which auditing standard or practice.

The figures have not been audited or reviewed.

3. Where the figures have been audited or reviewed, the auditors' report (including any qualifications or emphasis of matter).

Not applicable.

4. Whether the same accounting policies and methods of computation as in the issuer's most recently audited annual financial statements have been applied.

The Group has applied the same accounting policies and computation methods used in the preparation of the financial statements for the current reporting period as compared with the audited financial statements as at 31 December 2013, except for the adoption of the new and revised Financial Reporting Standards (FRS) which become effective for the financial year beginning on or after 1 January 2014. The adoption of these new and revised accounting standards did not give rise to any material impact to the Group's financial statements.

5. If there any changes in the accounting policies and methods of computation, including any required by an accounting standard, what has changed, as well as the reasons for, and the effect of, the change.

Please refer to paragraph 4.

6. Earning per ordinary share of the group for the current period reported on and the corresponding period of the immediately preceding financial year, after deducting any provision for preference dividends.

GROUP
3 Months ended
31 Mar 2014 31 Mar 2013

Earning per ordinary share of the group for the financial period based on net profit attributable to shareholders:

- based on weighted number of shares in issue	0.91 cents	0.76 cents
Number of shares as at 31 March ('000)	1,383,537	1,383,537
Weighted average number of shares in issue during the period ('000)	1,383,537	1,383,537

Note:-

There were no potentially dilutive shares.

7. Net asset value (for the issuer and group) per ordinary share based on the total number of issued shares excluding treasury shares of the issuer at the end of the (a) current period reported on and (b) immediately preceding financial year.

	GROUP		COMPANY	
	31 Mar 2014 cents	31 Dec 2013 cents	31 Mar 2014 cents	31 Dec 2013 cents
Net asset value per ordinary share based on issued share capital at the end of the period reported on	11.73	10.83	13.00	12.99

8. A review of the performance of the group, to the extent necessary for a reasonable understanding of the group's business. The review must discuss any significant factors that affected the turnover, costs and earnings of the group for the current financial period reported on, including (where applicable) seasonal or cyclical factors. It must also discuss any material factors that affected the cash flow, working capital, assets or liabilities of the group during the current financial period reported on.

INCOME STATEMENT

OVERVIEW

	1Q2014	1Q2013
Number of stores	33	33
Retail area at end of period	400,000 square feet	400,000 square feet
Revenue	\$189.7m	\$179.4m

The Group did not open any new stores in FY2013 and 1Q2014 as no suitable retail space could be found. For the purpose of computing comparable same store sales, the eight new stores which were opened in 2012 were considered as new stores and were excluded.

Revenue

Revenue increased year on year by a net 5.7% of which 2.7% was contributed by the eight new stores which were opened in 2012, and 3.0% by comparable same store sales. Comparable same store sales would have increased by 3.9% if the stores at Bedok Central and The Verge, which were affected by construction work in the vicinity, were excluded. The increase in comparable same store sales was the result of longer operating hours for most of the stores and marketing initiatives.

Cost of sales

Gross margin

1Q2013	1Q2014	4Q2013	FY2013
22.5%	23.8%	23.2%	23.0%

The effects of lower input costs derived from the distribution centre, higher selling prices and adjustment to rebates received from suppliers resulted in gross margin improving to 23.8% in 1Q2014 compared with 22.5% in 1Q2013. Sequentially, on a quarter on quarter basis, gross margin improved from 23.2% to 23.8% partially due to adjustment to rebates received.

Other Income

Please refer to the notes on page 2 explaining the changes in Other Income.

Administrative Expenses

Administrative expenses increased by \$2.0m mainly because of:-

	1Q2014 vs 1Q2013
	\$'m
Staff costs	1.4
Depreciation	0.3
Utilities	0.2
Others	0.1
Total increase	2.0

The increase in staff cost was mainly due to higher provision for bonus arising from better financial performance of the Group in 1Q2014 compared with 1Q2013. Operating costs were tightly controlled and administrative expenses as a percentage of revenue was 15.8% in 1Q2014 compared with 15.6% in 1Q2013 and 16.2% for the whole of FY2013.

Finance Income

Interest income was slightly lower for 1Q2014 mainly because lower amounts of cash were placed in fixed deposits, compared to 1Q2013.

Tax

The effective tax rate for 1Q2014 of 17.7% was close to the statutory tax rate of 17%.



Net profit

Net profit of \$12.5m in 1Q2014 was \$2.0m or 19.3% higher than 1Q2013, mainly because of the higher turnover, leading to higher gross profit which was augmented by improved gross margin, but was offset by higher operating expenses arising mainly from higher provision for bonus.

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

Property, plant and equipment decreased by \$2.5m mainly because of depreciation charges during the period.

Inventories decreased by \$9.8m as goods which were purchased at the end of FY2013 for Chinese New Year sales in January 2014 were sold.

Trade and other receivables decreased by \$5.0m mainly because of the reduction in trade receivables which was attributable mainly to the reduction in the amounts owing by credit card companies. The payment of purchases for stocks for Chinese New Year sales and the resumption of purchases back to the normal level was the main reason for the reduction in trade and other payables by \$19.7m.

CASH FLOW

Sales are principally made on a cash basis and there were no significant changes to the payment cycle. Cash flow generated from operating activities before working capital changes for the 1Q2014 was \$17.7m compared with \$14.8m in 1Q2013, which was in line with the higher operating profits. The net cash used in funding working capital changes in 1Q2014 of \$4.9m, was lower than the \$8.8m in 1Q2013, due to trade and other payables being affected by the change in the timing of bonus payment in the previous quarter. There were no significant cash flow movements in investing activities, and cash and cash equivalents increased by \$12.1m to \$111.8m as at 31 March 2014.

9. Where a forecast, or a prospect statement, has been previously disclosed to shareholders, any variance between it and the actual results.

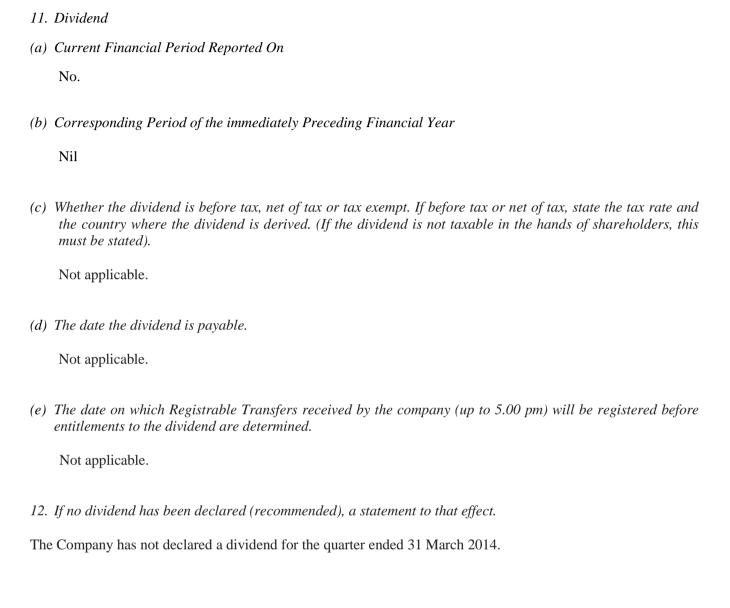
Not applicable.

10. A commentary at the date of the announcement of the significant trends and competitive conditions of the industry in which the group operates and any known factors or events that may affect the group in the next reporting period and the next 12 months.

The industry is expected to remain competitive. Besides competitive pressures, gross margin would be affected if input cost is increased because of food inflation, which could be caused by disruption to the supply chain. The government's restriction on the supply of foreign labor and the impending increase in foreign workers' levy would put upward pressure on manpower cost and increase operating expenses.

The Group did not find suitable retail space to open stores in 1Q2014 and finding new retail space continued to be challenging. Our plan to open new stores in areas where we do not have a presence could be hampered if we cannot find suitable retail space.

All the eight new stores which were opened in different months in FY2012 should, barring unforeseen circumstances, continue to grow and contribute positively to the Group's financial performance. The Group will continue to seek improvement in comparable same store sales.



13. If the Group has obtained a general mandate from shareholders for IPTs, the aggregate value of such transactions as required under <u>Rule 920(1)(a)(ii)</u>. If no IPT mandate has been obtained, a statement to that effect.

The Group did not obtain a mandate under Rule 920(1). The interested party transactions during the period were:-

INTERESTED PERSON TRANSACTIONS

From 1 January 2014 to 31 March 2014

Name of Interested Person(s)	Description of Interested Person Transactions	Aggregate value of all interested person transactions during the financial period under review (excluding transactions less than S\$100,000 and transactions conducted under shareholders' mandate pursuant to Rule 920) (\$'000)	Aggregate value of all interested person transactions conducted under shareholders' mandate pursuant to Rule 920 (excluding transactions less than \$100,000)
	Sale of goods by F M Food Court Pte. Ltd. See Note (1) to Sheng Siong Group Ltd.	106	-
F M Food Court Pte. Ltd./ Lim Hock Eng Lim Hock Chee Lim Hock Leng	Purchase of goods by F M Food Court Pte. Ltd. See Note (1) from Sheng Siong Group Ltd.	-	-
	Lease of operation space by F M Food Court Pte. Ltd. from Sheng Siong Group Ltd.	125	-
E Land Properties Pte. Ltd./ Lim Hock Eng Lim Hock Chee Lim Hock Leng	Rent and utilities paid by Sheng Siong Group Ltd. to E Land Properties Pte. Ltd. See Note (1) for lease and license of operations space	404	-

Note:

(1) These entities are associates of Messrs Lim Hock Eng, Lim Hock Chee and Lim Hock Leng, the executive directors and controlling shareholders of Sheng Siong Group Ltd.

14. An update on the use of net proceeds from the issue of new shares for the IPO.

USE OF PROCEEDS FROM IPO

Purpose	Estimated amount (\$ m)	Estimated percentage of gross proceeds raised from the issue of New Shares	Amount utilised (\$ m)	Percentage of gross proceeds raised from the issue of New Shares
Repayment of the Term Loan	30.0	39.3%	26.3	34.4%
Development and expansion of grocery retailing business and operations in Singapore and overseas	20.0	26.2%	20.0(1)	26.2%
Working capital purposes	22.2	29.0%	-	-
Expenses incurred in connection with the issue of New Shares	4.2	5.5%	4.0	5.2%
Total	76.4 ⁽²⁾	100.0%	50.3	65.8%

Notes:

- (1) Relates to the opening of our new stores in Singapore and the purchase of retail space for our supermarket operations.
- (2) Includes net proceeds from the exercise of the Over-allotment Option of \$13.5m.

NEGATIVE ASSURANCE CONFIRMATION ON INTERIM FINANCIAL RESULTS PURSUANT TO RULE 705(5) OF THE LISTING MANAUAL

The Board of Directors has confirmed that, to the best of their knowledge, nothing has come to their attention which may render these interim financial results to be false or misleading in any material aspect.

BY ORDER OF THE BOARD

LIM HOCK CHEE CEO 24 April 2014