

AUDIENCE ANALYTICS LIMITED
(Incorporated in the Republic of Singapore)
(Company Registration Number: 202113626W)

**GRANT OF SHARE AWARDS
PURSUANT TO THE SHARED PURPOSE AND PROSPERITY INCENTIVE PLAN (“SPRINT”)**

The board of directors (the “**Board**”) of Audience Analytics Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) wishes to announce the following grant of awards (“**Awards**”) of ordinary shares in the capital of the Company (“**Shares**”) pursuant to the SPRINT, in accordance with Rule 704(32) of the Listing Manual Section B: Rules of Catalist of the Singapore Exchange Securities Trading Limited:-

- (a) Date of grant of Awards : 26 April 2024
- (b) Number of Shares which are the subject of the Awards : 379,500 Shares
- No Awards were granted to directors and controlling shareholders (and their associates) of the Company
- (c) Market price of Shares on the date of grant of Awards (based on last done price per Share on 26 April 2024) : S\$0.31 per Share
- (d) Vesting period of Awards : 379,500 Shares will vest on 28 April 2024

BY ORDER OF THE BOARD

Datuk William Ng
Chairman and Managing Director
26 April 2024

*This announcement has been prepared by the Company and its contents have been reviewed by the Company’s sponsor, ZICO Capital Pte. Ltd. (the “**Sponsor**”), in accordance with Rule 226(2)(b) of the Singapore Exchange Securities Trading Limited (“**SGX-ST**”) Listing Manual Section B: Rules of Catalist.*

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made, or reports contained in this announcement.

The contact person for the Sponsor is Ms. Leong Huey Miin, Director, ZICO Capital Pte. Ltd. at 77 Robinson Road, #06-03 Robinson 77, Singapore 068896, telephone (65) 6636 4201.