



DISA Limited
(Company Registration No. 197501110N)
(Incorporated in the Republic of Singapore)

NEWS RELEASE:

DiSa Signed Partnership with Asian American Trade Associations Council (“AATAC”) to Combat In-Store Retail Theft across USA with DiSa Smart Case

- **The United States of America (“USA”) is deep in what many are calling an epidemic of thefts that costs retailers nearly US\$100 billion in 2021¹**
- **Designed for simplicity for the ease of use for both consumers and retailers, the DiSa Smart Case has demonstrated to be highly successful in protecting and selling protected substances like alcohol, vapes, and tobacco as well as higher value retail items and other high-theft items during the pilot tests conducted at the retail stores in the USA**
- **Video demo of DiSa Smart Case can be found here:**
<https://www.youtube.com/watch?v=VFzm2Yb6Yvw>

SINGAPORE – March 12, 2024 — DISA Limited (“**DiSa**” or the “**Company**”, and together with its subsidiaries, the “**Group**”), is pleased to announce that DiSa has partnered with AATAC to provide a solution to AATAC’s retail network that will help combat in-store retail theft by using DiSa Smart Case.

AATAC combines the collective power of thousands of retailers across the country to increase buying power which allows them to offer the best deals and superior service throughout their national network. The partnership with DiSa gives their members access to DiSa Smart Case which was previously only available to mass merchants.

The DiSa Smart Case is the “no frills, “retail ready”, remote locking and unlocking merchandise protection case. It prevents theft by allowing associates to remotely lock or unlock a case using a key fob or a mobile application and thereby protecting the employees from potential robbery incidents while improving employee efficiency. By using the mobile application, associates can schedule specific lock and unlock times in the day and maintain a log of activity.

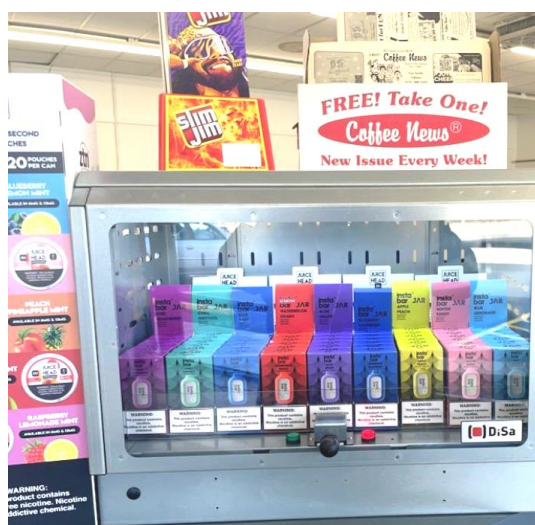
To prevent sweeping, the case features a “two-hand operation” requiring one hand to open the door and another to remove product. It also features shelf blockers to force customers and thieves to remove merchandise one at a time.

In an announcement released to its members last week, **Mr. Tony Patel, the Associate Director of AATAC, stated**, “**As positive reception to the DiSa Smart Case continues to grow within our network, we expect to soon be able to incorporate this device into hundreds of stores that belong to our Distribution Resolution and Integration Program (“DRIP”). This evolution would allow our delivery representatives to comfortably activate our DRIP sites with higher valued items for resale.**”

The DiSa Smart Case ships “retail ready” and can be secured directly to retail shelving or checkout with power and is easily set up and moved by associates.

Designed for simplicity and ease of use, both for consumers and associates, the DiSa Smart Case helps the AATAC members display and sell valuable merchandise while keeping it protected from looting and theft.

“In our pilot tests conducted at retail stores within the USA, the DiSa Smart Case has shown to eliminate theft on protected items and reduce overall theft by as much as 85% based on the feedback gathered from the participating retailers in the USA”, **said Mr. Jacob Gulbransen, the Vice President of the USA Sales and Operations of the Group**, “With its ease of use and deployment, we have seen instances that the DiSa Smart Case has improved protection for high-theft items and contributed to the increase in sales for retailers. Hence, it is a perfect solution for the theft issues plaguing the convenience store industry in the USA. We are honoured and delighted to work with AATAC so that their members can effectively use DiSa Smart Case to combat retail theft, enhance their employee safety and improve their retail sales.”



Mr. Eddie Chng, the Managing Director and Chief Executive Officer of the Group, added, “Retail theft is a widespread and growing concern that has serious ramifications within the retail industry in the USA, where have seen retail store closures, unsatisfactory consumer experience and a negative impact on employee morale and safety.

DiSa Smart Case is a cost-efficient and safe solution that directly addresses the heart of the problem, and our team will accelerate our efforts to reach out to more retailers in the USA to boost the adoption and deployment of DiSa Smart Cases across the country.”

¹ <https://nypost.com/2023/07/01/the-shoplifting-epidemic-taking-over-america/>

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Issued on behalf of DISA Limited by 8PR Asia Pte. Ltd.

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About DISA Limited (SGX Code - 532.SI / Bloomberg - DISA:SP / Reuters - DISA.SI)

DISA Limited, is a publicly traded company on the Singapore Catalist Stock Exchange. Together with our subsidiaries, the Group focuses on pioneering and adopting the latest technology innovations to enhance outcomes, reduce costs, and improve efficiencies within the healthcare and consumer industry.

Bringing scaled solutions that thrive in a changing world, DiSa leverages on our strong in-house R&D capabilities to continuously pursue new innovations and disruptive technology (such as Artificial Intelligence, Internet of Things, etc.) for the digitalization of products and services that optimizes efficiency and quality standards in our targeted markets.

More information is available at www.disa.sg.

About AATAC

AATAC is a national association consisting of regional sub-chapters, smaller buying groups, independents, and trade affiliates that collectively represents over 80,000 locations across the U.S. The association empowers its retailers by educating them on market trends and directly introducing vendor suppliers and programs that allow them to stay relevant and competitive in the industry. AATAC's DRIP program allows approved products to obtain hundreds of retail accounts within a matter of weeks. Visit aatac.co/services for more information.

*This announcement has been reviewed by the Company's sponsor, SAC Capital Private Limited ("**Sponsor**"). This announcement has not been examined or approved by the Singapore Exchange Securities Trading Limited ("**SGX-ST**") and the SGX-ST assumes no responsibility for the contents of this announcement including the correctness of any of the statements or opinions made or reports contained in this announcement.*

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