



HRNETGROUP LIMITED

(Incorporated in the Republic of Singapore)
(Company Registration No. 201625854G)

HRNETGROUP STRENGTHENS SOUTH KOREA FLEXIBLE STAFFING BUSINESS WITH 2 NEW CO-OWNERS

The Board of Directors of HRnetGroup Limited (the "Group") is pleased to announce that Sunny Kim and Aviel Sim have been admitted as Co-owners of the Group's flexible staffing business in South Korea.



Sunny Kim
Country Manager, RecruitFirst Korea

Sunny brings close to seven years of recruitment experience from Robert Walters Korea, where she progressed from Associate to Senior Manager. She played a key role in building technology contract staffing capabilities alongside permanent and executive recruitment practices, developing deep expertise in volume hiring and talent solutions for multinational corporations operating in South Korea.

Since joining RecruitFirst Korea last year, Sunny has built a strong team, strengthened the business's staffing capabilities and expanded relationships with multinational clients. Her admission as a co-owner marks the next stage of RecruitFirst Korea's development as the Group continues to deepen its presence in South Korea's flexible staffing market.

Sunny holds a Bachelor of Arts in Global Environmental Change and Sustainability from The Johns Hopkins University in the U.S.

Aviel began his career with various international financial institutions before co-pioneering RecruitFirst Singapore in 2013. In 2017, he started up RecruitFirst Hong Kong where the business expanded into government staffing through the acquisition of Centerpoint Personnel. In 2024, he also founded Octomate Staffing, a people-light and technology powered staffing business in Singapore.

Today, he oversees and co-owns RecruitFirst operations across Hong Kong, Malaysia and South Korea, and Octomate Staffing Singapore.

Aviel graduated with a Bachelor of Sociology (First Class Honours) from Nanyang Technological University, Singapore.



Aviel Sim¹
Director, RecruitFirst Korea

“Co-ownership is central to HRnetGroup's growth model. By partnering entrepreneurial leaders with long-term ownership, we create the foundation for sustainable business growth across generations of leadership. Under the regional leadership of Aviel and the local leadership of Sunny, we believe RecruitFirst Korea is well positioned to capture the significant opportunities ahead. While the Group has established a strong recruitment presence in South Korea, flexible staffing remains a significant growth opportunity. We look forward to supporting the business as it continues to expand its capabilities and deepen its presence in the market.”

— Sim Yong Siang, Founding Chairman

BY ORDER OF THE BOARD

Sim Yong Siang
Founding Chairman

19 October 2026

ⁱ Aviel Sim is the son of Sim Yong Siang, Founding Chairman of HRnetGroup Limited.