Magdent Raises US$1.75 Million

Misgav, Israel – 4 December 2017 – Magdent Ltd. ("Magdent), a portfolio company of The Trendlines Group Ltd. ("Trendlines") (SGX: 42T; OTCQX: TRNLY), announced that it completed an investment of US$1.75 million from three angel investors, including Ran Tuttnauer, an Israeli industrialist, former owner and CEO of the medical device company Tuttnauer Ltd., which was acquired in July, 2017 by Fortissimo Capital Ltd. for US$100 million.

Dental implants are increasingly used for teeth replacements; however, bone quality is a key factor in determining the suitability of a dental implant candidate, the length of the overall procedure and the final success rate of the implant. Poor bone quality is typically more acute in older candidates, who are also those with the greatest need for implants.

Magdent has developed a technology to address these issues by utilizing electromagnetic fields to stimulate, accelerate and improve bone formation and quality, and to prevent bone infections, leading to faster, more successful dental implant procedures. Currently Magdent markets its healing cap product in 22 countries worldwide.

The dental implants and prosthetics market is expected to grow at a CAGR of 7.2% between 2016 and 2021 to reach USD 12.32 billion by 2021. Market growth estimates are attributed to an increasing aging population, growing demand for cosmetic dentistry, and the increase of periodontal diseases.[1]

Magdent's Co-Founder and CEO, Dr. Shlomo Barak, an oral and maxillofacial surgeon, remarked, "Magdent is thrilled to close this investment which will allow us to ramp up our sales and marketing efforts. We plan to deepen our market reach in the countries to which we sell, as well as break into new markets. The funds will also be used to develop similar technologies for the orthopedic device market."

"Magdent has developed a truly innovative solution for a widespread problem in the dental care market. Their product could make dental implants accessible to a much larger population, who are currently unable to benefit from the dental implant option for tooth replacement," added **Steve Rhodes, Chairman and CEO, The Trendlines Group.**

About Trendlines

Trendlines is an innovation commercialization company that invents, discovers, invests in, and incubates innovation-based medical and agricultural technologies to fulfil its mission to improve the human condition. As intensely hands-on investors, Trendlines is involved in all aspects of its portfolio companies from technology

[1] https://www.marketsandmarkets.com/PressReleases/dental-implants-market.asp

development to business building. Trendlines' shares are traded on the Singapore Stock Exchange (SGX: 42T) and in the United States as an American Depositary Receipt (ADR) on the OTCQX International (OTCQX: TRNLY).

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