

## PRESS RELEASE

For Immediate Release

# BUKIT SEMBAWANG ESTATES LIMITED TO PREVIEW LUXUS HILLS (SIGNATURE COLLECTION), A LIMITED COLLECTION OF 999-YEAR LEASEHOLD LANDED HOMES, ON 30 AUGUST 2019



Luxus Hills provides buyers with a much sought-after home, designed with luxury, privacy, spaciousness and sustainability in mind.

**SINGAPORE, 27 August 2019 –** Leading Singapore property developer Bukit Sembawang Estates Limited will preview the next phase of its highly-anticipated landed development **Luxus Hills** (Signature Collection) beginning this Friday, 30 August. In this phase, Bukit Sembawang will launch 78 exclusive 999-year leasehold landed homes for immediate occupancy, located within the tranquil Seletar Hills Estate.

After the launch of the 78 Signature Collection landed homes in this phase of sale, Bukit Sembawang expects to release another 39 homes at Luxus Hills some time next year. Thereafter, the developer will focus on developing its 99-year land parcels. Hence, this



limited release of 999-year landed homes is a rare opportunity for homeowners to invest in a luxurious landed property that can be passed down across generations.

"Landed homes are becoming increasingly rare in land-scarce Singapore, accounting for just five per cent of Singapore's housing stock. These exclusive landed homes at Luxus Hills have been designed with luxury, privacy, spaciousness and sustainability in mind. We expect this phase of sales to be very well-received by potential homebuyers looking to invest in a timeless, high-quality landed property for themselves and their future generations." said Ms Ho Jenny, General Manager (Marketing).

Exclusive to the launch of the Luxus Hills (Signature Collection), Bukit Sembawang will be introducing a range of flexible deferred payment schemes for their landed homes. These schemes aim to cater to homebuyers across a wide variety of housing and financial needs, allowing them greater flexibility in the purchase of a landed property.

The ready-to-move-in houses and flexible deferred payment schemes offered at Luxus Hills (Signature Collection) also cater to homebuyers who are awaiting the proceeds from the sale of properties, or owners of properties undergoing enbloc sales. For instance, the Stay & Pay Scheme\* allows buyers to move in right away with just a 20% down payment, while the Reservation Scheme\* allows buyers to reserve their choice home with just a 10% deposit.

### The luxury of space and choice

Luxus Hills (Signature Collection) offers owners a private and prestigious landed home that reflects the elegance and quality that are characteristic of Bukit Sembawang's properties. This launch comprises 78 landed houses with 58 inter-terrace, 10 corner terrace and 10 semi-detached homes. Plot areas range from 150 sqm to 274 sqm, with built up areas from 329 sqm to 354 sqm. The four-storey landed homes with five bedrooms are designed with generous proportions and efficient functional layouts, meticulous luxury fittings, smart home features and private lifts to cater to the needs of every household. Selected homes come with swimming pool for the privileged few.

\_

<sup>\*</sup> Terms and conditions apply



Each home has been designed with close attention to detail, complete with quality finishes, spacious and innovative layouts, set against a rustic surrounding embraced by lush greenery. The prime location, outstanding design and 999-year leasehold proposition make the Luxus Hills (Signature Collection) a timeless and valuable home for many years to come.

Built for multi-generational living, each Luxus Hills Signature home offers vast living spaces for the entire family. Every home comes with a high double-volume ceiling crowned with skylights, making for an inviting living and dining space. Wide balconies, rooftop gardens and open terraces at each home also offer the perfect setting for any activity – be it an intimate cocktail party on the terrace, an alfresco dinner, or rooftop urban farming.

Homeowners of full-fledged landed homes hold the title deeds to their land, and enjoy full control of the land they own. These homeowners have the luxury to redefine, reconfigure and redesign their home over time according to their own preferences. Landed home owners also have full autonomy to rebuild their homes to suit different needs and phases of life throughout generations, making it a truly multi-generational abode for families to live in.

#### A home that cares for future generations

Designed to be an eco-paradise, the homes at Luxus Hills (Signature Collection) are all North-South facing and include energy and water efficient fittings and green features including solar panels, rainwater harvesting systems and charging points for electric cars. Luxus Hills (Signature Collection) is awarded the Building Construction Authority (BCA) Green Mark Gold<sup>PLUS</sup> and Green Mark Platinum.

Homeowners will enjoy living amidst nature with the vast Luxus Hills Park right at their doorstep, and an array of nearby nature spots such as Lower Peirce Reservoir, Punggol Waterway Park and the Punggol Promenade Nature Walk.

#### A well-connected home for the whole family

Luxus Hills is in close proximity to a multitude of shopping and dining options such as Greenwich V, NEX and AMK Hub. It is also well-connected to major transport routes, such as the Central Expressway and Tampines Expressway. Two forthcoming transport links



will also offer even greater connectivity, with the North-South Corridor and Cross Island MRT Line.

Reputable educational institutions located in the vicinity also make the estate an ideal place for families to take root. Rosyth School, Hougang Primary School and Hougang Secondary School are all located within 1 km.

For project information on Luxus Hills, please visit <u>bsel.sg/LuxusHills</u>.

For pleasure of ownership, please call 6950 6333.



#### For media queries, please contact:

#### **Black Dot**

Gillian PINTO Samantha WONG
Tel: +65 9682 3735 Tel: +65 9115 6968

E-mail: <a href="mailto:gillian@blackdot.sg">gillian@blackdot.sg</a>
E-mail: <a href="mailto:samantha@blackdot.sg">samantha@blackdot.sg</a>

#### **About Bukit Sembawang Estates Limited (BSEL)**

**Bukit Sembawang Estates Limited (BSEL)** started developing landed properties in the 1950s and was incorporated in Singapore in 1967. It is one of the pioneer companies that obtained public-listing on SGX Mainboard in 1968. The company focuses on property development, investment and other property-related activities.

As a leading and experienced property developer, we are committed to designing and building fine quality homes that satisfy the aspirations and lifestyles of our customers, for generations to come.

For over half a century, BSEL has built many of Singapore's renowned and established residential developments comprising landed homes, private condominiums and apartments.

We value every customer, every family, and we shall remain dedicated to creating quality homes that property owners will love, cherish and appreciate — for generation after generation.

Our widely acclaimed portfolio of luxury private condominiums and apartments include completed projects such as 8 St Thomas, Paterson Suites, The Vermont on Cairnhill, Skyline Residences and Verdure. We have also completed our bespoke landed properties Nim Collection Phase 1 & 2, Watercove, Luxus Hills Phase 1 to 7, 14 & 16 Lengkok Angsa and Mimosa Terrace.

We have established a reputation as a trusted developer of fine quality homes with great value. Our recent accolades and awards include BCI Asia Awards 2017 "Top Ten Developers Singapore", China Real Estate Design Award (CREDAWARD) 2019 "Silver - High-End Residence Category, 8 St Thomas", Asia Pacific Property Awards 2019 "Award Winner – Residential High-rise Development Singapore, Skyline Residences" and "Best



Apartment/Condominium Singapore, 8 St Thomas", and BCA Awards 2019 "Green Mark Gold<sup>PLUS</sup>, Luxus Hills Phase 16".

**Our Mission Statement – Building Quality Homes for Every Generation** 

Website www.bsel.sg
WeChat BSEL\_Group