

KITCHEN CULTURE HOLDINGS LTD.

(Company Registration No: 201107179D) (Incorporated in the Republic of Singapore on 25 March 2011)

USE OF PROCEEDS FROM THE INITIAL PUBLIC OFFERING OF THE COMPANY'S SHARES ON THE CATALIST

The Board of Directors (the "Board") of Kitchen Culture Holdings Ltd. (the "Company") refers to the Company's offer document dated 15 July 2011 ("Offer Document") in relation to the Company's initial public offering and listing of its shares on the Catalist, and the announcements made on 18 June 2012 and 11 September 2012 in relation to the use of proceeds from the initial public offering.

The Board wishes to update that the proceeds raised by the Company from the issue of 17,000,000 new shares at S\$0.30 each in the capital of the Company, which amounted to approximately S\$3,720,000 (after the deduction of the listing expenses of approximately S\$1,380,000), have been fully utilised in accordance with the intended purposes as disclosed in the Offer Document as follows:

Use of Proceeds	Amount allocated (as disclosed in the Offer Document)	Amount utilised as at 11 September 2012	Additional amount utilised as at the date of this announce- ment	Balance as at the date of this announce- ment
	S\$' 000	S\$'000	S\$'000	S\$'000
To fund possible acquisitions, joint ventures and/or strategic alliances when opportunities arise, and for general working capital purposes, with the breakdown as set out below:	3,720			-
(1) Start-up of Hong Kong joint venture		779	320	
(2) Working Capital purposes		2,621	-	
Total	3,720	3,400	320	

By Order of the Board

Lim Wee Li Executive Chairman and Chief Executive Officer 6 March 2013 This announcement has been prepared by the Company and its contents have been reviewed by the Company's sponsor ("**Sponsor**"), Canaccord Genuity Singapore Pte. Ltd. for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("**SGX-ST**"). Canaccord Genuity Singapore Pte. Ltd. has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made, or reports contained in this announcement.

The contact person for the Sponsor is Mr Alex Tan, Managing Director, Corporate Finance, Canaccord Genuity Singapore Pte. Ltd., at 77 Robinson Road #21-02 Singapore 068896, telephone (65) 6854-6160.