SECURITIES AND FUTURES ACT (CAP. 289) SECURITIES AND FUTURES (DISCLOSURE OF INTERESTS) REGULATIONS 2012

NOTIFICATION FORM FOR DIRECTOR/CHIEF EXECUTIVE OFFICER IN RESPECT OF INTERESTS IN SECURITIES

(Electronic Format)

FORM

Explanatory Notes

- 1. Please read the explanatory notes carefully before completing this notification form.
- This form is for a Director/Chief Executive Officer ("CEO") to give notice of his interests in the securities of the Listed Issuer under section 133, 137N or 137Y of the Securities and Futures Act (Cap. 289) (the "SFA"). Please note that the requirement to disclose interests in participatory interests applies <u>only</u> to a director and where the Listed Issuer is a Singapore-incorporated company.
- 3. This electronic Form 1 and a separate Form C, containing the particulars and contact details of the Director/CEO, must be completed by the Director/CEO or a person duly authorised by him to do so. The person so authorised should maintain records of information furnished to him by the Director/CEO.
- 4. This form and Form C, are to be completed electronically and sent to the Listed Issuer via an electronic medium such as an e-mail attachment. The Listed Issuer will attach both forms to the prescribed SGXNet announcement template for dissemination as required under section 137G(1), 137R(1) or 137ZC(1) of the SFA, as the case may be. While Form C will be attached to the announcement template, it will not be disseminated to the public and is made available only to the Monetary Authority of Singapore (the "Authority").
- 5. A single form may be used by a Director/CEO for more than one transaction resulting in notifiable obligations which occur within the same notifiable period (i.e. within two business days of/of becoming aware of, the earliest transaction). There must be no netting-off of two or more notifiable transactions even if they occur within the same day.
- 6. All applicable parts of the notification form must be completed. If there is insufficient space for your answers, please include attachment(s) by clicking on the paper clip icon on the bottom left-hand corner or in item 3 of Part II or item 10 of Part III. The total file size for all attachment(s) should not exceed 1MB.
- 7. Except for item 4 of Part III, please select only one option from the relevant check boxes.
- 8. Please note that submission of any false or misleading information is an offence under Part VII of the SFA.
- 9. In this form, the term "Listed Issuer" refers to -
 - (a) a company incorporated in Singapore any or all of the shares in which are listed for quotation on the official list of a securities exchange;
 - (b) a corporation (not being a company incorporated in Singapore, or a collective investment scheme constituted as a corporation) any or all of the shares in which are listed for quotation on the official list of a securities exchange, such listing being a primary listing;
 - (c) a registered business trust (as defined in the Business Trusts Act (Cap. 31A)) any or all of the units in which are listed for quotation on the official list of a securities exchange;
 - (d) a recognised business trust any or all of the units in which are listed for quotation on the official list of a securities exchange, such listing being a primary listing; or
 - (e) a collective investment scheme that is a trust, that invests primarily in real estate and real estaterelated assets specified by the Authority in the Code on Collective Investment Schemes, and any or all the units in which are listed for quotation on the official list of a securities exchange, such listing being a primary listing ("Real Estate Investment Trust").
- 10. For further instructions and guidance on how to complete this notification form, please refer to section 6 of the User Guide on Electronic Notification Forms which can be accessed at the Authority's Internet website at http://www.mas.gov.sg (under "Regulations and Financial Stability", "Regulations, Guidance and Licensing", "Securities, Futures and Fund Management", "Forms", "Disclosure of Interests").

	Part I - General
1.	Name of Listed Issuer:
	SWING MEDIA TECHNOLOGY GROUP LIMITED
2.	Type of Listed Issuer:
	Company/Corporation
	Registered/Recognised Business Trust
	Real Estate Investment Trust
3.	Name of Director/CEO:
	HUI YAN MOON
4.	Is the Director/CEO also a substantial shareholder/unitholder of the Listed Issuer?
	✓ Yes
	No No
5.	Is the Director/CEO notifying in respect of his interests in securities of, or made available by, the Listed Issuer at the time of his appointment?
	Yes (Please proceed to complete Part II)
	✓ No (Please proceed to complete Part III)
S.	Date of notification to Listed Issuer:

26-Aug-2016

	ansaction A 🕤			
	Date of acquisition of or change in interest:			
	26-Aug-2016			
	Date on which Director/CEO became aware of the acquisition of, or change in, interest () (<i>if different from item 1 above, please specify the date</i>):			
	26-Aug-2016			
	Explanation (if the date of becoming aware is different from the date of acquisition of, or change in, interest):			
	Type of securities which are the subject of the transaction (more than one option may be chosen):			
✓ Ordinary voting shares/units of Listed Issuer				
	Other types of shares/units (excluding ordinary voting shares/units) of Listed Issuer			
Rights/Options/Warrants over shares/units of Listed Issuer				
	Debentures of Listed Issuer			
Rights/Options over debentures of Listed Issuer				
	Contracts over shares of the Listed Issuer which Director/CEO is a party to, or under which he is entitled to a benefit, being contracts under which any person has a right to call for or to make delivery of shares in the Listed Issuer			
	Participatory interests made available by Listed Issuer			
	Others (please specify):			
	Number of shares, units, rights, options, warrants, participatory interests and/or principa amount/value of debentures or contracts acquired or disposed of by Director/CEO:			
	100,000 shares			
	Amount of consideration paid or received by Director/CEO (<i>excluding brokerage and stam</i>) <i>duties</i>):			
	SGD0.654 per share			

-	
7.	Circumstance giving rise to the interest or change in interest:
	Acquisition of:
	Securities via market transaction
	Securities via off-market transaction (<i>e.g. married deals</i>)
	Securities via physical settlement of derivatives or other securities
	Securities pursuant to rights issue
	Securities via a placement
	Securities following conversion/exercise of rights, options, warrants or other convertibles
	Disposal of:
	Securities via market transaction
	Securities via off-market transaction (<i>e.g. married deals</i>)
	Other circumstances :
	Acceptance of employee share options/share awards
	Vesting of share awards
	Exercise of employee share options
	Acceptance of take-over offer for Listed Issuer
	Corporate action by Listed Issuer (<i>please specify</i>):
	Others (<i>please specify</i>):

8. Quantum of interests in securities held by Director/CEO before and after the transaction. Please complete relevant table(s) below (for example, Table 1 should be completed if the change relates to ordinary voting shares of the Listed Issuer; Table 4 should be completed if the change relates to debentures):

Table 1. Change in respect of ordinary voting shares/units of Listed Issuer

Immediately before the transaction	Direct Interest	Deemed Interest	Total
No. of ordinary voting shares/units held:	5,236	7,198,901	7,204,137
As a percentage of total no. of ordinary voting shares/units:	0.01	16.71	16.72
Immediately after the transaction	Direct Interest	Deemed Interest	Total
No. of ordinary voting shares/units held:	5,236	7,298,901	7,304,137

			0.01	4 4 05	44.04		
	As voti	a percentage of total no. of ordinary ng shares/units: 👔	0.01	16.95	16.96		
9.	Circumstances giving rise to deemed interests (<i>if the interest is such</i>): [You may attach a chart(s) in item 10 to illustrate how the Director/CEO's deemed interest, as set out in item 8 tables 1 to 8, arises]						
	Inves Singa Singa	ui Yan Moon is deemed to be interested in tment Limited, 70,484 shares are held by apore Pte. Ltd. as nominee of United Partr apore Pte. Ltd. as nominee of Mr Hui Yan N te Limited.	his father, Mr Hui Shu her Investment Limite	Pei, 2,716,899 shares d, 1,664,431 shares ar	are held by RHB Securities e held by RHB Securities		
10.	Attachments (<i>if any</i>): () (The total file size for all attachment(s) should not exceed 1MB.)						
11.	lf thi	s is a replacement of an earlier no	tification, please p	rovide:			
	 11. If this is a replacement of an earlier notification, please provide: (a) SGXNet announcement reference of the <u>first</u> notification which was announced on (<i>the "Initial Announcement"</i>): 						
	(b)	Date of the Initial Announcement:					
	(0)						
	(c)	15-digit transaction reference nur attached in the Initial Announcem		nt transaction in t	he Form 1 which was		
12.	Rem	narks (<i>if any</i>):					
		percentage of issued share capital held be ued shares excluding treasury shares of 4		nge were calculated l	based on the total number		

Transaction Reference Number (auto-generated):

	Date of acquisition of or change in interest:				
	26-Aug-2016				
Date on which Director/CEO became aware of the acquisition of, or change in, interest () (<i>if different from item 1 above, please specify the date</i>):					
	26-Aug-2016				
	Explanation (if the date of becoming aware is different from the date of acquisition of, or char in, interest):				
	Type of securities which are the subject of the transaction (more than one option may be chosen):				
	✓ Ordinary voting shares/units of Listed Issuer				
	Other types of shares/units (<i>excluding ordinary voting shares/units</i>) of Listed Issuer				
	Rights/Options/Warrants over shares/units of Listed Issuer				
	Debentures of Listed Issuer				
	Rights/Options over debentures of Listed Issuer				
	Contracts over shares of the Listed Issuer which Director/CEO is a party to, or under which he is entitled to a benefit, being contracts under which any person has a right to call for or to make delivery of shares in the Listed Issuer				
	Participatory interests made available by Listed Issuer				
	Others (<i>please specify</i>):				
	Number of shares, units, rights, options, warrants, participatory interests and/or princi				
	amount/value of debentures or contracts acquired or disposed of by Director/CEO:				
	100,000 shares				
	Amount of consideration paid or received by Director/CEO (excluding brokerage and standuties):				
	SGD0.6535 per share				

7.	Circumstance giving rise to the interest or change in interest:
	Acquisition of:
	Securities via market transaction
	Securities via off-market transaction (e.g. married deals)
	Securities via physical settlement of derivatives or other securities
	Securities pursuant to rights issue
	Securities via a placement
	Securities following conversion/exercise of rights, options, warrants or other convertibles
	Disposal of:
	Securities via market transaction
	Securities via off-market transaction (<i>e.g. married deals</i>)
	Other circumstances :
	Acceptance of employee share options/share awards
	Vesting of share awards
	Exercise of employee share options
	Acceptance of take-over offer for Listed Issuer
	Corporate action by Listed Issuer (<i>please specify</i>):
	Others (please specify):

8. Quantum of interests in securities held by Director/CEO before and after the transaction. Please complete relevant table(s) below (for example, Table 1 should be completed if the change relates to ordinary voting shares of the Listed Issuer; Table 4 should be completed if the change relates to debentures):

Table 1. Change in respect of ordinary voting shares/units of Listed Issuer

Immediately before the transaction	Direct Interest	Deemed Interest	Total
No. of ordinary voting shares/units held:	5,236	7,298,901	7,304,137
As a percentage of total no. of ordinary voting shares/units:	0.01	16.95	16.96
Immediately after the transaction	Direct Interest	Deemed Interest	Total
No. of ordinary voting shares/units held:	5,236	7,398,901	7,404,137

Circumstances giving rise to deemed interests (<i>if the interest is such</i>): [You may attach a chart(s) in item 10 to illustrate how the Director/CEO's deemed interest, as set out in item 8 tables 1 to 8, arises]						
Inves Singa Singa	tment Limited, 70,484 shares are held by pore Pte. Ltd. as nominee of United Partr pore Pte. Ltd. as nominee of Mr Hui Yan N	his father, Mr Hui Shu her Investment Limite	Pei, 2,816,899 shares d, 1,664,431 shares ar	are held by RHB Securities e held by RHB Securities		
Attac	chments (<i>if any</i>): ()					
Ø	(The total file size for all attachment(s) sh	ould not exceed 1MB.)	1			
lf this	s is a replacement of an earlier not	tification, please p	ovide:			
(a)	(the "Initial Announcement"):	e of the <u>first</u> notific	ation which was a	nnounced on SGXNet		
(b) Date of the Initial Announcement:						
(c)			nt transaction in t	he Form 1 which was		
Rem	arks (<i>if any</i>):					
			nge were calculated l	based on the total number		
	[You set c Mr Hu Invess Singa Privat Attac (a) (b) (c) Rem The p	[You may attach a chart(s) in item 10 to set out in item 8 tables 1 to 8, arises] Mr Hui Yan Moon is deemed to be interested in Investment Limited, 70,484 shares are held by Singapore Pte. Ltd. as nominee of United Partr Singapore Pte. Ltd. as nominee of Mr Hui Yan N Private Limited. Attachments (<i>if any</i>): (1) (<i>The total file size for all attachment(s) sh</i> If this is a replacement of an earlier not (a) SGXNet announcement reference (<i>the "Initial Announcement"</i>): (b) Date of the Initial Announcement: (c) 15-digit transaction reference nur attached in the Initial Announcem Remarks (<i>if any</i>): The percentage of issued share capital held be	[You may attach a chart(s) in item 10 to illustrate how the set out in item 8 tables 1 to 8, arises] Mr Hui Yan Moon is deemed to be interested in 7,398,901 shares in V Investment Limited, 70,484 shares are held by his father, Mr Hui Shu Singapore Pte. Ltd. as nominee of United Partner Investment Limited Singapore Pte. Ltd. as nominee of Mr Hui Yan Moon and 2,844,321 si Private Limited. Attachments (<i>if any</i>): (1) (The total file size for all attachment(s) should not exceed 1MB.) If this is a replacement of an earlier notification, please private Limital Announcement "): (a) SGXNet announcement reference of the first notific (the "Initial Announcement"): (b) Date of the Initial Announcement: (c) 15-digit transaction reference number of the releva attached in the Initial Announcement: (a) Remarks (<i>if any</i>):	[You may attach a chart(s) in item 10 to illustrate how the Director/CEO's deset out in item 8 tables 1 to 8, arises] Mr Hui Yan Moon is deemed to be interested in 7,398,901 shares in which 2,766 shares are linvestment Limited, 70,484 shares are held by his father, Mr Hui Shu Pei, 2,816,899 shares Singapore Pte. Ltd. as nominee of United Partner Investment Limited, 1,664,431 shares ar Singapore Pte. Ltd. as nominee of Mr Hui Yan Moon and 2,844,321 shares as held by Mayt Private Limited. Attachments (<i>if any</i>): (The total file size for all attachment(s) should not exceed 1MB.) If this is a replacement of an earlier notification, please provide: (a) SGXNet announcement reference of the <u>first</u> notification which was a (<i>the "Initial Announcement"</i>): (b) Date of the Initial Announcement: (c) 15-digit transaction reference number of the relevant transaction in the attached in the Initial Announcement: (if any): The percentage of issued share capital held before and after the change were calculated by the state of the change wer		

Item 13 is to be completed by an individual submitting this notification form on behalf of the Director/CEO.

- 13. Particulars of Individual submitting this notification form to the Listed Issuer:
 - (a) Name of Individual:

JOHNNY CHAN HON CHUNG

(b) Designation (*if applicable*):

DIRECTOR / COMPANY SECRETARY

(c) Name of entity (*if applicable*):

SWING MEDIA TECHNOLOGY GROUP LIMITED