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Media Release
For Immediate Release

MindChamps Founder CEO wins Entrepreneur of the Year Award

Singapore, 14 June 2019 – David Chiem, Founder CEO and Executive Chairman of MindChamps PreSchool Limited, has been named Entrepreneur of the Year by the Australian Chamber of Commerce, Singapore (AustCham).



Founder CEO & Executive Chairman of MindChamps PreSchool Limited accepting the award at AustCham's 2019 President's Lunch and Business Awards in Singapore.

Awarded to an individual who has successfully established their own business in Singapore, the award takes into account the awardee's entrepreneurial spirit and journey, financial performance of the organisation, strategic direction provided by the individual and their personal values.

David's approach of always 'staying ahead of the curve' has taken MindChamps from point zero in 2008 to commanding the number one brand position in the highly competitive Singapore premium preschool space, with a market share of 38.5%. A globally-recognised preschool brand today, MindChamps was successfully listed on the mainboard of Singapore Exchange in 2017 – making it the only preschool group to be listed on the SGX.



Today, MindChamps' growing global presence includes over 80 centres across Singapore, Australia, Abu Dhabi, Dubai, Philippines, Vietnam, Myanmar and Malaysia.

Under David's leadership, the growing influence of MindChamps has also caught the attention of #1 New York Times and Wall Street Journal Best-Selling Author, **Joseph A. Michelli**, who has studied and written about leading global organisations such as the **Mercedes-Benz, Starbucks** and **Ritz-Carlton**. Dr Michelli has described MindChamps as "a calling, a revolution, and a movement". In his latest book, ***The MindChamps Way – How to Turn an Idea into a Global Movement***, Dr Michelli hails MindChamps as "influencing the future of individuals, families, communities, countries, and the education system worldwide."

Accepting the award at AustCham's 2019 President's Lunch and Business Awards in Singapore today, David shared, "Being able to play a part in nurturing young minds and preparing them for an ever-changing world is a real privilege, this award validates our years of research and innovation that we, at MindChamps have been doing to stay ahead of the curve."

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About MindChamps PreSchool Limited

MindChamps PreSchool holds the **Number One position in market share of premium range preschools** in Singapore, with a market share of 38.5 per cent*. Its growing global presence includes premium preschools and enrichment centres in Australia, Abu Dhabi, Dubai, Philippines, Vietnam, Myanmar and Malaysia.

Based on a cutting edge scientifically researched curriculum, MindChamps is helmed by a highly-experienced management team and an esteemed MindChamps World Research, Advisory & Education Team, chaired by world-renowned Neuroscientist Professor Emeritus Allan Snyder (Fellow of the Royal Society).

MindChamps is the only educational institute to collaborate with Professor Snyder on the empirical research of the 3 Minds model of education - the Champion, the Creative and the Learning Minds, which is uniquely built into the MindChamps curriculum.

MindChamps' unrelenting commitment to excellence in cultivating young minds has led to the organisation being honoured with some of the most sought-after industry awards in the Singapore education sector, as well as industry-wide recognition in the fields of intellectual property, franchise management and branding.

This includes being ranked amongst the top 50 of Singapore's fastest growing companies in 2019 by The Straits Times and Germany-based global research firm Statista, winning the Influential Brands® Top Brands Award and the Superbrands® Mark of Distinction for five years in a row (2014 – 2018), the 2017 Dun & Bradstreet Business Eminence Awards, and ranked top 1000 of Singapore companies for 5 consecutive years in Singapore SME 1000 Awards (2011 – 2015) and 8th out of 50 top companies in the 2017 Enterprise 50 Awards.

** Based on independent market research as of 15 September 2017.*

MindChamps PreSchool Limited

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