



长信传媒
G.H.Y Culture & Media

Financial Results Highlights for FY2025

27 February 2026

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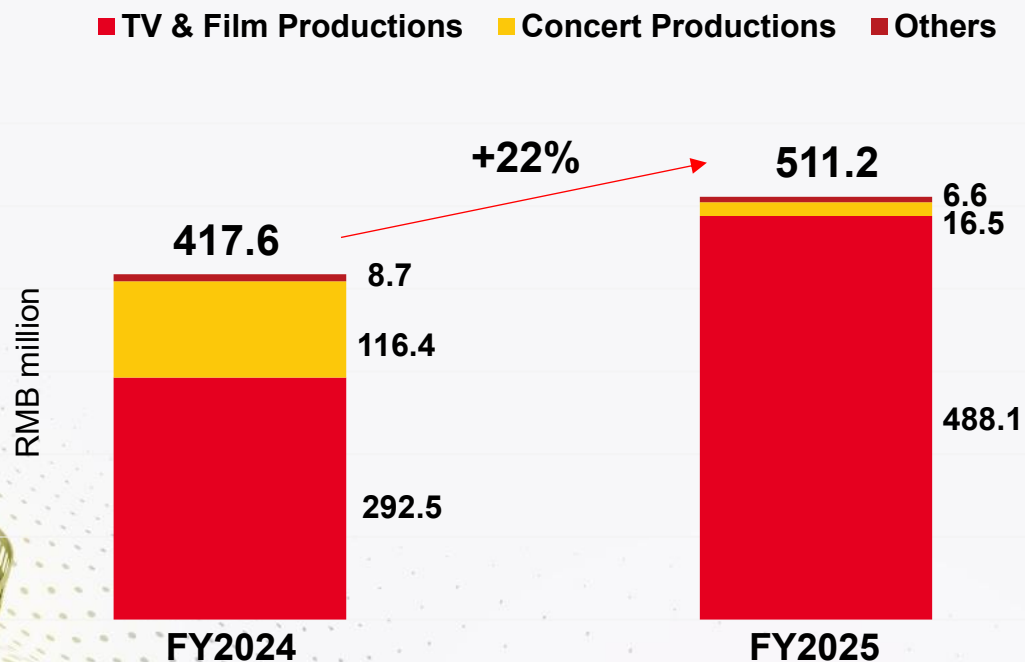
FY2025
Performance
Summary



Revenue Highlights for FY2025

Strong revenue growth of 22% to RMB511.2 million

Revenue Breakdown



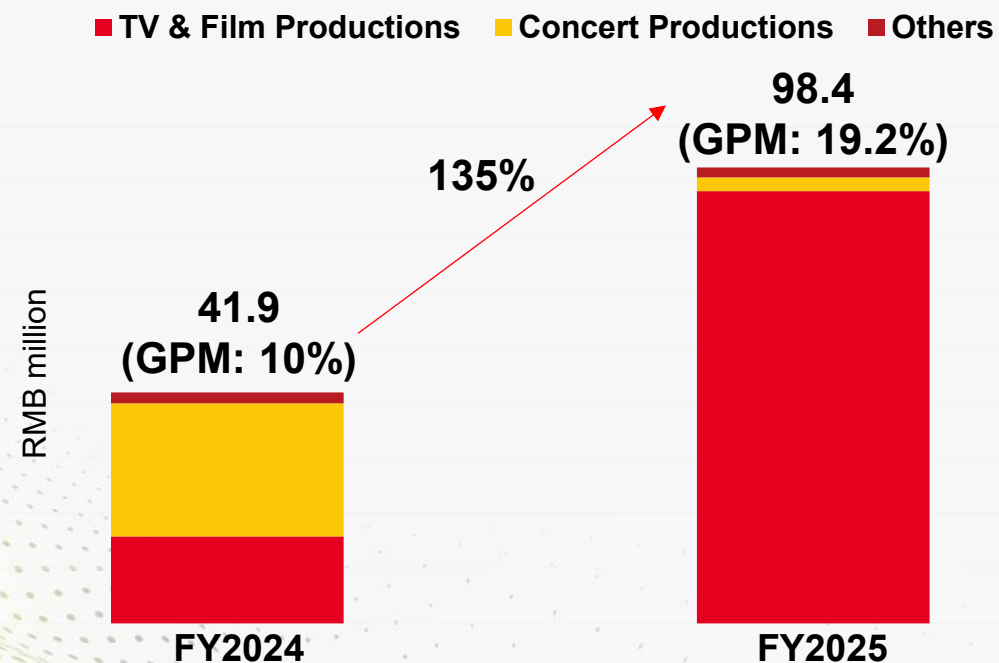
For FY2025:

- The Group's TV Program and Film Production business segment contributed more revenue in FY2025, as a result of increased revenue recognised of RMB488.1 million mainly from the drama series titled "Strange Tales of Tang Dynasty 3: To Chang'an (唐朝诡事录之长安)", "My Destiny (我的山与海)", "Soul Ferry – Ten Years (灵魂摆渡·十年)", "Beautiful Fairytale (烟雨神游记)", and "Strange Legend of Tang Dynasty (唐诡奇谭)".
- With fewer concert productions during FY2025, the Group's Concert Production business segment contributed revenue of RMB16.5 million.
- Others business segment mainly comprising Talent Management Services, Costumes, Props and Make-up Services, Musical Play and Education Services undertook fewer projects, posted revenue contribution of RMB6.6 million.

Gross Profit Highlights for FY2025

Surged 135% to RMB98.4 million due to improved gross profit margin and strong revenue growth

Gross Profit Breakdown



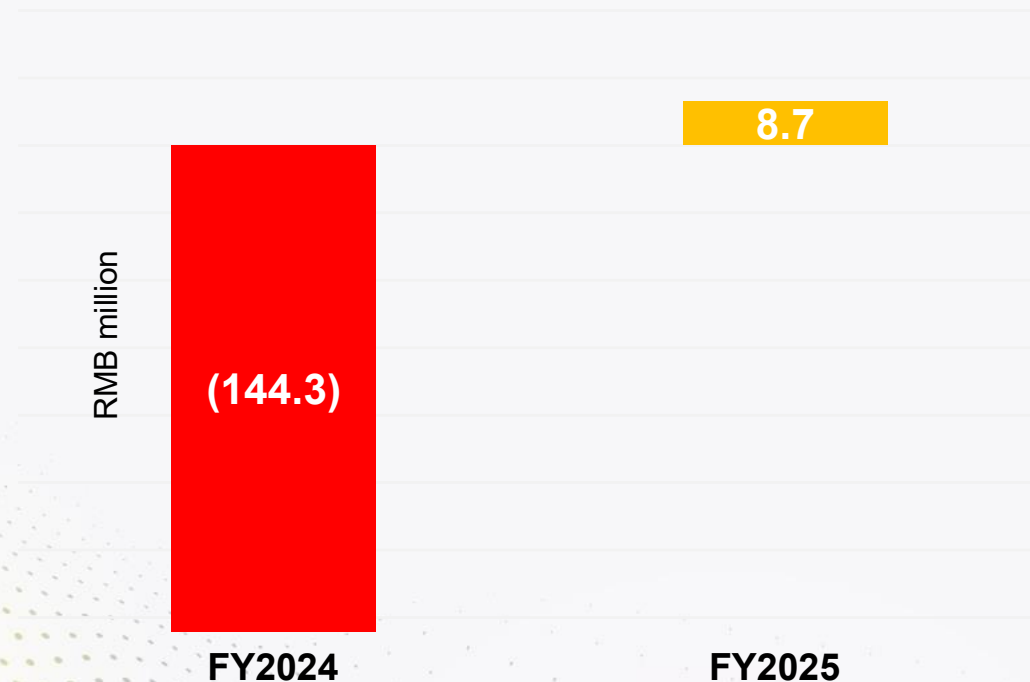
For FY2025:

- Gross profit surged to RMB98.4 million in FY2025, which was mainly driven by a significant increase in gross profit contribution of RMB78.4 million to RMB93.9 million from the TV Program and Film Production business segment.
- Concert Production business segment contributed lower gross profit of RMB2.5 million mainly due to the decrease in the number of concert productions undertaken in FY2025 and higher costs of concert productions.
- While there was lower revenue contribution from Others segment, its gross profit remained relatively stable at RMB2.0 million.

P&L Highlights for FY2025

Marks turnaround to profitability with continued focus on cost management measures

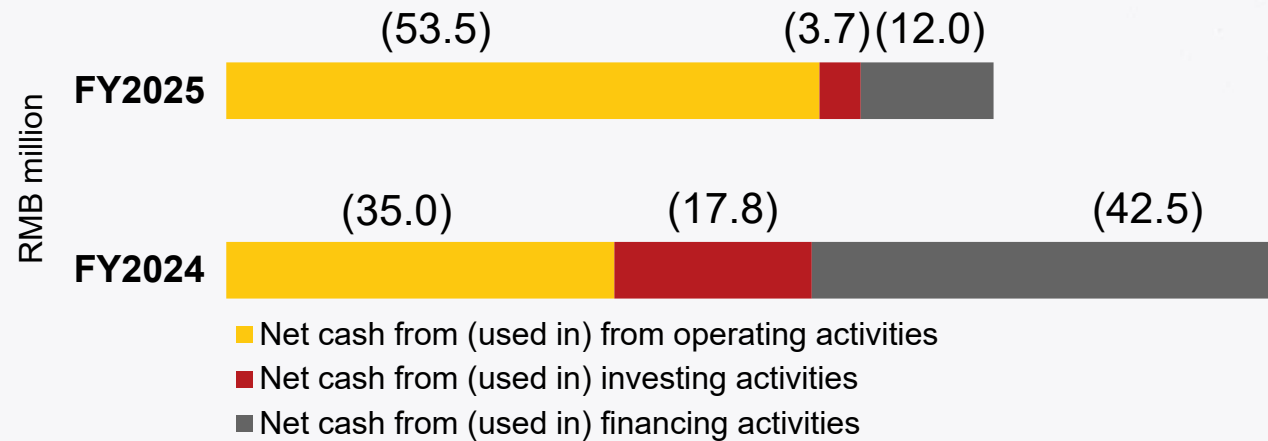
Profit / (Loss) after tax



For FY2025, the Group returned to profitability, posting a net profit of RMB8.7 million. The turnaround was supported by:

- Improved operational performance from the TV Program and Film Production business segment; and
- One-off non-recurring expense of approximately RMB86.1 million arising from the cancellation of the “China Tournament January 2024” soccer event.

Positive Liquidity with Net Cash Position



The Group has net working capital of RMB412.5 million and cash and cash equivalents of RMB89.4 million as at 31 December 2025

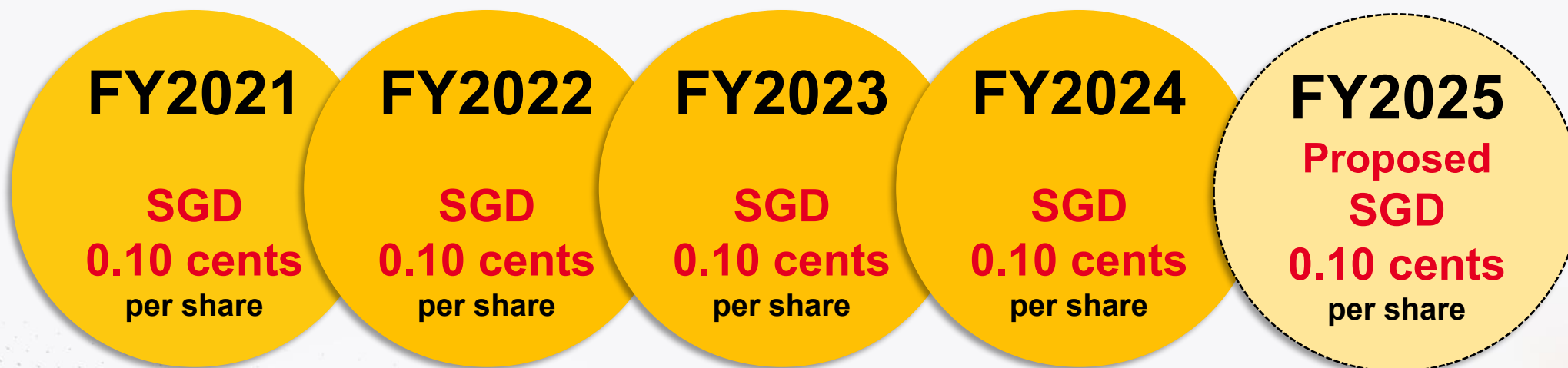
Net asset value per share stood at approximately RMB49.20 cents as at 31 December 2025

For FY2025:

- Net cash of approximately RMB53.5 million was used in operating activities, mainly due to higher working capital requirements arising from increase in trade, notes and other receivable and contract assets as well as a decrease of contract liabilities, which was partially offset by an increase in trade and other payables and a decrease in films and drama productions in progress and completed productions.
- Net cash of approximately RMB3.7 million was used in investing activities, mainly attributable to an increase in intangible assets, which was partially offset by a net inflow in relation to the acquisition and sale of financial assets at fair value through profit and loss.
 - Net cash of approximately RMB12.0 million was used in financing activities, mainly due to a repayment in borrowings, bank deposit pledged as securities for bank facilities, payment of final dividends, payment of lease liabilities, share buyback via treasury shares in FY2025, which was partially offset by funds received from new borrowings.

Committed to rewarding our shareholders

Since our IPO listing, GHY has issued dividends to shareholders annually as part of our commitment to reward shareholders



Our Strategic Priorities

- ✓ **Anchored by the Group's core businesses in the media and entertainment industry**
- ✓ **Drive synergies across existing businesses activities**
- ✓ **Enhance cost management measures**
- ✓ **Pursue selective expansion into adjacent growth areas**
- ✓ **Maintain focus on delivering sustainable shareholder returns**



Focus on core competencies and building a healthy pipeline of both long-form and microdramas and films



Leveraging on our "IP Franchise" business strategy to create innovative media and entertainment content (such as and to enhance collaboration with various popular media platforms



Leverage on our recent acquisition of Orita Sinclair, a private education institution in Singapore, to develop synergies and to expand our capabilities within the creative sector



Committed to pursuing opportunities in our concert production business segment as and when they arise



Explore new monetisation opportunities (such as musical plays, immersive games, augmented reality, etc) of our IP content



Utilise AI-technology and tools to improve our cost efficiencies within our business activities



Deepen business collaboration with local and regional businesses in Asia to diversify product and services offerings

