



# Mermaid Maritime Plc.

# **Corporate Presentation**

J.P. Morgan Asia Rising Dragons Forum 2014 8 May 2014 (Hong Kong) & 12-13 May 2014 (Tokyo)

Delivering a world class service to the region from within the region

# Disclaimer



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- 1. Mermaid Business Overview
- 2. Market Outlook
- 3. Subsea Services
- 4. Drilling Services
- 5. Financial Review & Order Book
- 6. New Assets & Summary



# 1. Mermaid Business Overview

# Who We Are & Our Leadership



### We are one of the world's largest oil and gas diving services companies



☑ A leading international specialist subsea and drilling services company listed on the Singapore Stock Exchange.

☑ Owner and operator of a diversified portfolio of subsea vessels and drilling rigs providing a complete suite of turnkey services.

☑ Quality customer base and significant contract backlog providing earnings visibility.

☑ Excellent operational performance and proven track record with further opportunities for growth.



# Mr. Prasert Bunsumpun Chairman of the Board

Over 30 years experience in the offshore oil and gas industry.

Distinguished career includes CEO of PTT Plc. and Chairman of PTT Exploration and Production Plc., Thailand's national oil and gas company.

### Mr. Chalermchai Mahagitsiri Executive Vice Chairman & Chief Executive Officer

CEO of family holdings PM Groups Co. Ltd.

Proven track record of successfully managing and growing a variety of businesses including coffee, steel, copper, shipping, media, entertainment, resorts and golf courses.

# **Mermaid Business Summary**





30

years since Mermaid Maritime's establishment



5

regions which Mermaid operates



# 1000+

skilled divers, crew, technicians, support service providers & management

### **SUBSEA BUSINESS**



15 subsea vessels\*



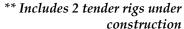
5 + 12saturation and air diving systems



18 remotely operated vehicles



\* Includes 1 subsea vessel under construction and 7 subsea vessels on charter-in or control



high-spec jack-ups\*\*\*

**DRILLING BUSINESS** 

tender rigs\*\*





\*\*\* 33.76% ownership through Asia Offshore Drilling Limited

Subsea inspection, repair and maintenance

Subsea infrastructure installation support

Subsea remotely operated vehicle support Subsea emergency callout & salvage

Subsea cable laying

Accommodation rig services Offshore drilling and work over services

# Mermaid's Industry Positioning





# Specialist 'below the water' segment where barriers to entry are high



WARTIN'S

### Dual-portfolio 'turnkey' service offering

Subsea Services



**Drilling Services** 

Focus on production phase of cycle where demand is more long term and stable

Exploration (1-2 years)

Construction & Installation (3-5 years)

Production (15+ years)

Decommission & Abandonment (1 years)



### Multi-regional service capability





### Multi-customer portfolio diversity

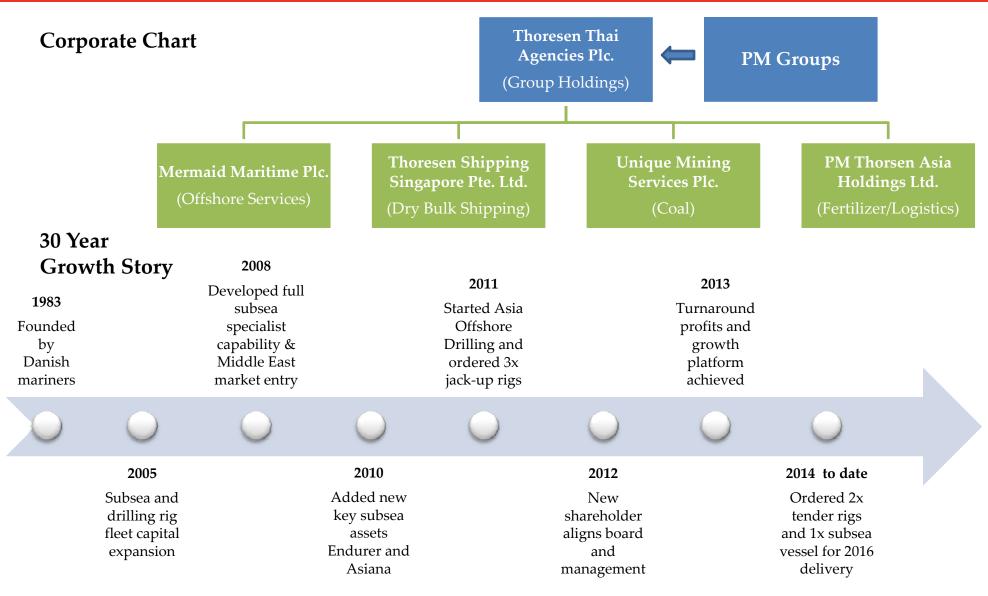
National Oil & Gas Companies

International Oil & Gas Companies

Major EPCIC Contractors

# A Member of the Thoresen Group of Companies





# **Board Members & Key Executives**



### **Board Members \***



Mr. Joseph Chia Executive Director



Dr. Jean Paul Thevenin Non-Executive Director



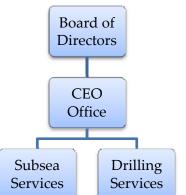
Mr. Ng Cher Yan Independent Director



Mr. Joachim Toh Independent Director



Dr. Jan Skorupa Independent Director





Mr. Paul Whiley Subsea MD ( MENA & Europe)



Mr. Mike Ambrose Subsea MD (Asia Pacific)



Mr. Peter Reichlmeier Seascape MD



Mr. Steve Lenz Drilling Executive Director

\* In addition to Mr. Prasert Bunsumpun & Mr. Chalermchai Mahagitsiri

# **High Quality Customer Base**



























































### **Commitment to Customers**









☑ Track record of successful projects with reputable clients



☑ Excellent health, safety and environment track record



☑ Strategic local partnerships in various geographies

☑ Fully compliant with international standards on vessel and equipment



☑ First tier international service quality / competitive price mix



☑ Dynamic with quick response to emergency call outs and variation orders

☑ Capability and resources to handle large and small projects as required



☑ 'One-stop' service point for specialized subsea support and drilling



☑ Dedication to support customers at all times and in all situations

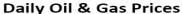
Over 90 percent of Mermaid's business is from repeat customers

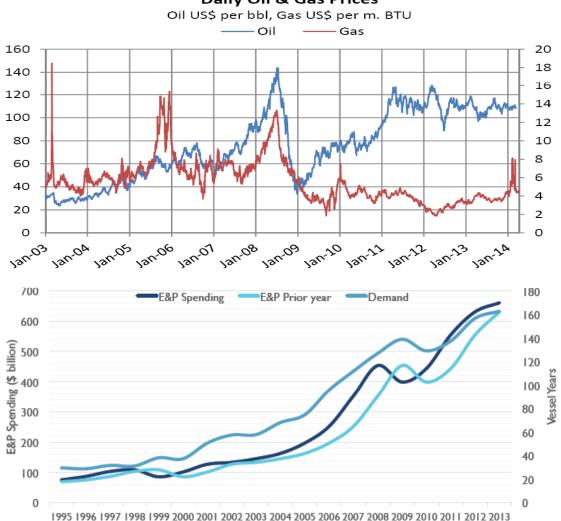


# 2. Market Outlook

# **Market Outlook**







(Source: Pareto, Kennedy Marr, Strategic Offshore Research)

Stable oil price leads to renewed confidence in exploration and production (E&P) spending by oil and gas companies.

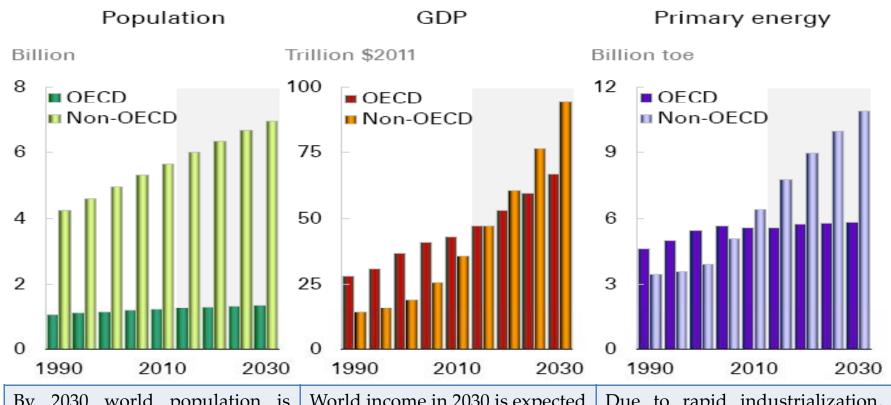
Prices above minimum rate of returns (hurdle rates) on new investments.

E&P spending continues to increase year-on-year and this drives the demand for offshore drilling and subsea services.

In 2013, oil and gas companies spent around USD 630 billion in E&P, four times the size of 2000. In 2014, the number is expected to rise to USD 690 billion.

# Population and income growth will drive more energy demand...





By 2030 world population is projected at 8.3 billion which means an additional 1.3 billion will need energy. Emerging economies account for 90% of population growth.

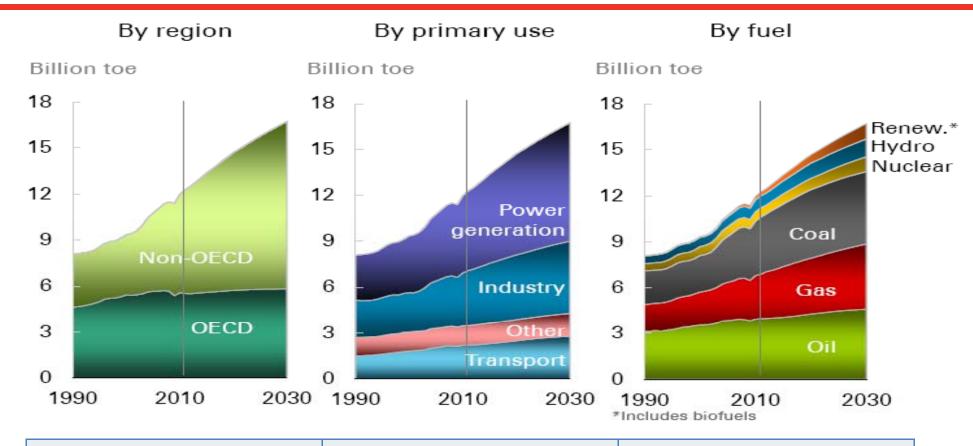
World income in 2030 is expected to roughly double 2011 in real terms with emerging economies contributing to 70% of global GDP growth.

Due to rapid industrialization, urbanization and motorization, emerging economies will also contribute to over 90% of the global energy demand growth.

(Source: BP Energy Outlook 2030)



# ...with Oil and Gas still dominating the energy market



By 2030, energy demand is expected to be 36% higher than 2011 with almost all growth coming from emerging economies.

Energy used in power generation and directly in industry lead growth trends. Renewable energy use will grow but oil and gas are expected to still dominate the energy market.

(Source: BP Energy Outlook 2030)



# 3. Subsea Services

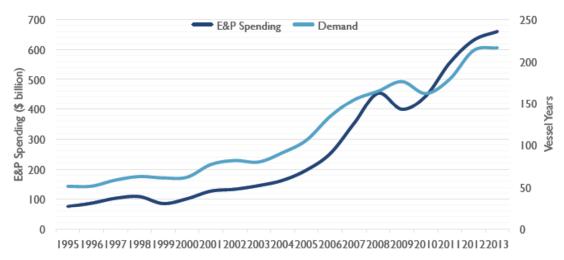


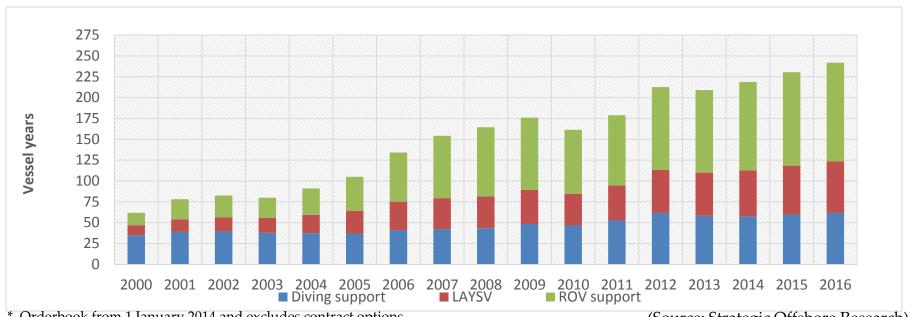
# Subsea dynamics reveals stable growth trends ...

Increased E&P spending has driven up demand for subsea services.

Sustained growth in demand for subsea vessels of all types forecasted.

Mermaid's subsea order book is at ~USD 700 million\*





\* Orderbook from 1 January 2014 and excludes contract options

(Source: Strategic Offshore Research)

www.mermaid-maritime.com

# ...with Mermaid strategically positioned



### **Our Brands**









# Our Edge

### **Essential Services**

 Extensive amount of subsea infrastructure required to extract and transport oil and gas all need subsea services.

### **Repeat Business**

•Strong presence in key markets of Thailand, Indonesia, and the Middle East allows Mermaid to win repeat business.

# Geographical Expansion

 Expansion plans into more countries such as West Africa, Malaysia and North Sea can fuel further growth.

# Excellent Safety & Performance Record

• Brand synergy together with proven assets, operational & technical capability gives lead on customer preference.

### **Our Services**

Subsea inspection, repair and maintenance

Subsea infrastructure installation support

Subsea remotely operated vehicle support

Subsea emergency callout service & salvage

Subsea cable laying

# Mermaid's Subsea Fleet: North Sea / Middle East/ SE Asia



### Dive Support Vessels (DSV)

### **Mermaid Endurer**



### Air Diving & ROV Vessels

### **Mermaid Sapphire**



- Variety of specialized subsea vessels to fulfill customer work scope requirements.
- One of the industry's youngest fleet with most vessels not older than five years.
- Subsea fleet complimented by specialized equipment, ROVs, divers and project teams for 'turnkey' services.

### Mermaid Commander



Endeavour\*



Construction Barges

Mermaid Siam



Offshore Support Vessels

### Mermaid Challenger



MT6024 Newbuild



Resolution\*



**Mubarak Supporter\*** 



SS Barakuda



# Mermaid's Subsea Fleet: Saudi Arabia Dedicated / Zamil JV



### Air Diving & ROV Vessel

Zamil 63\*



Dive Support Vessel (DSV)

Mermaid Asiana



Air Diving & ROV Vessel

Zamil 64\*



### Offshore Support Vessel

Zamil 403\*



Offshore Support Vessel

Zamil 404\*



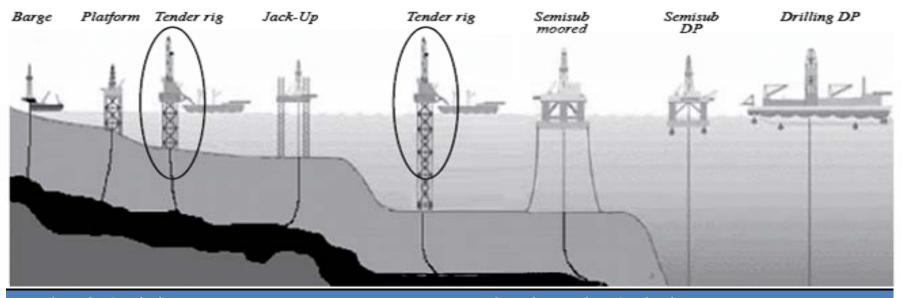
An integrated service with 400+ Mermaid personnel serving Aramco IRM requirements



# 4. Drilling Services

# Tender rigs have their niche





### **Tender Rig Statistics**

- Tender rig fleet is aging with ~50% of the global fleet at 30+ years old (dying fleet).
- 25 tender rigs globally with 17 on contract and 8 recently finishing contract/stacked (mostly older rigs) plus additional 7 new builds under construction.
- Industry utilization traditionally above ~90% with newer rigs all at 100% utilization indicating customer preference of new rigs over older rigs.

### **Tender Rig Market Outlook**

- Established niche market and customer acceptance in South East Asia and West Africa.
- Day rates strengthening since 2010 and now at USD 115,000/day on average. More rigs required to satisfy future potential demand and phasing out of old rigs.
- Tender rigs provide production drilling capabilities and can work in any seabed condition vs. jack-ups hence longer term contracts and stable earnings.

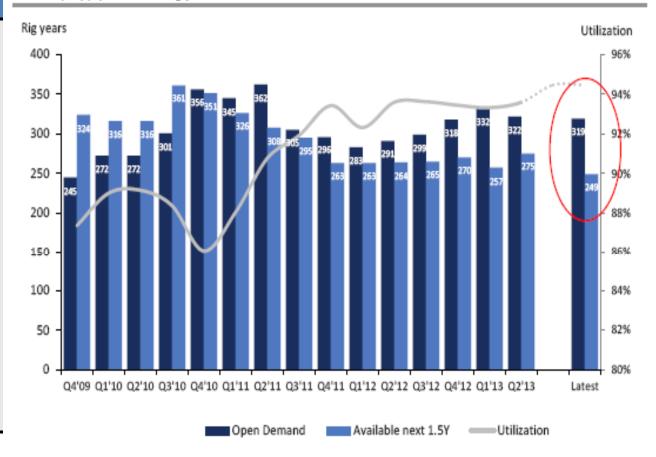
# Jack-up market shows positive trends



### Jack-Up Market

- Supply/demand remains tight and utilization is above 90%.
- Demand expected to outstrip supply in next 1.5 years.
- Big amount of orders but the "backlog" of demand continues to grow.
- During the next decade more than 50% of the current fleet that are 30+ years old are expected to be phased out.
- Customers prefer newer rigs and this should drive their day rates up.

### Demand/supply balance in rig years



(Source: Pareto)

# Mermaid's Drilling Fleet & Investments



### Tender Rigs (Existing)





### Tender Rigs (On Order)





### Premium Jack-Up Rigs







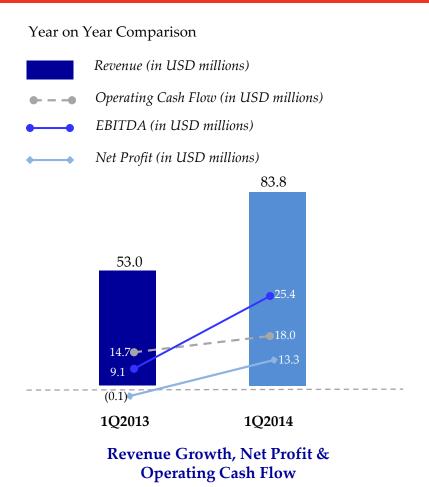
New build jack-up rigs also available on order

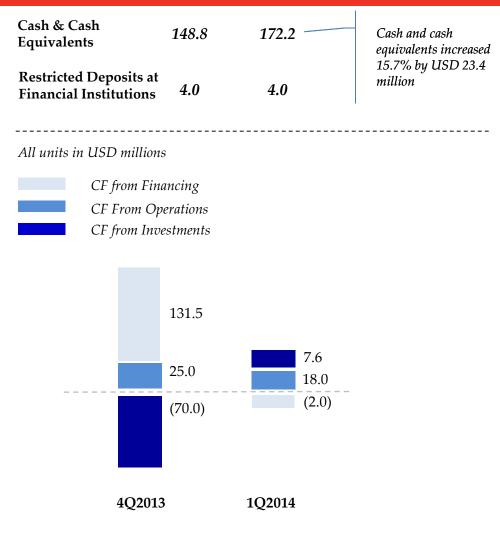


# 5. Financial Review & Order Book

# **1Q2014** Financial Highlights



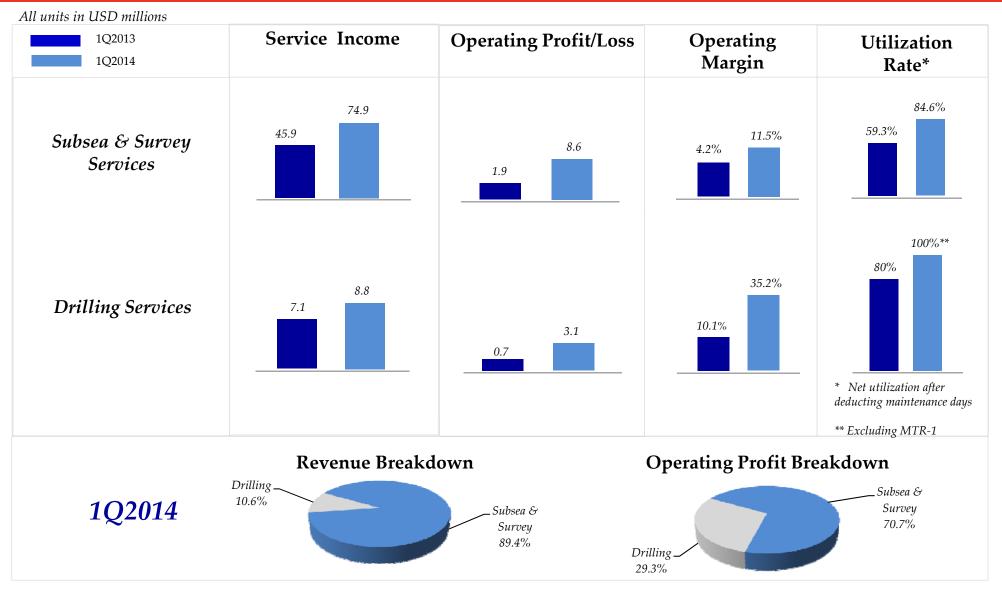




**Cash Flow** 

# 1Q2014 Sector Breakdown





# **Sector Order Book\***



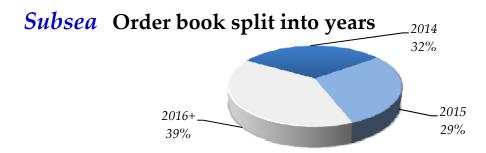


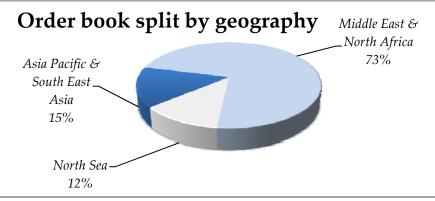
### Order book split by business

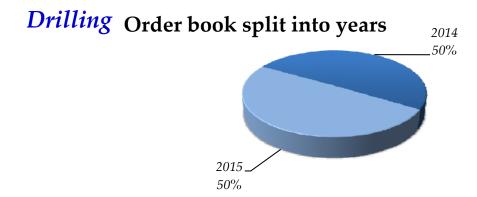
~USD 750 Million\*

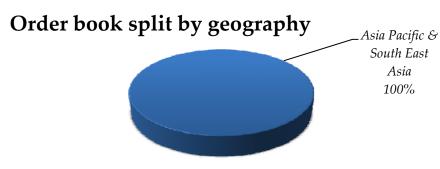


\* Order book from 1 January 2014 not including AOD pro-rata contribution of an additional ~USD 160 million (USD 910 million total)



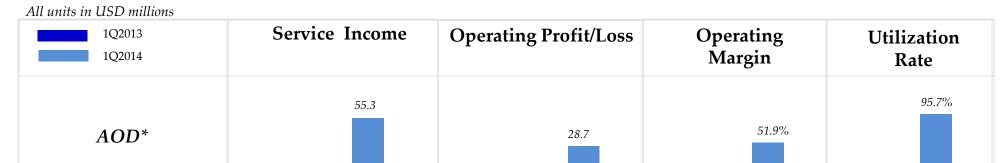


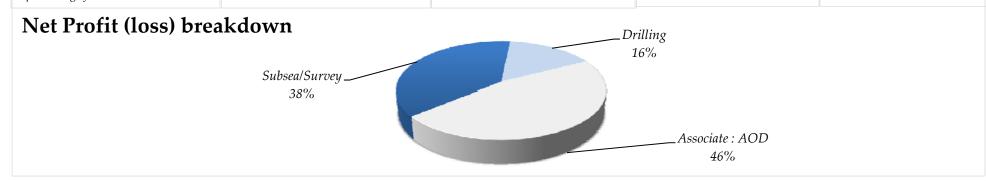




# 1Q2014 Associate Performance: Asia Offshore Drilling







(1.1)

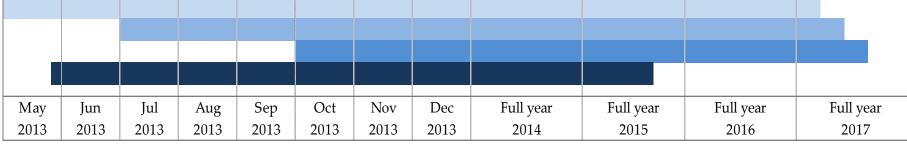
### **Contract commencement**

\* Based on AOD performance (before

pro-rating of 33.76% Mermaid share)

Not to scale. For illustrative purpose only.





# **Mermaid Group Statement of Financial Position**

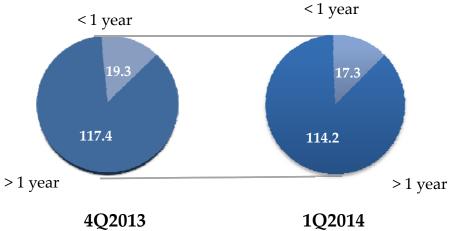


USD	FY2012 30 Sept 2012	FY2013 30 Sept 2013	1FQ2014 31 Dec 2013
Cash & Equivalents	62.3	148.8	172.2
Current Assets	136.5	267.0	281.6
Non-Current Assets	399.7	443.3	446.7
Current Liabilities	33.9	73.0	68.8
Non-Current Liabilities	126.4	120.5	117.3
Net Debt	68.4	(12.1)	(40.7)
Shareholder's Funds	375.9	516.8	542.2
Net Debt / Equity (%)	18.2	(2.3)	(7.5)
Current Ratio (x)	4.0	3.7	4.1

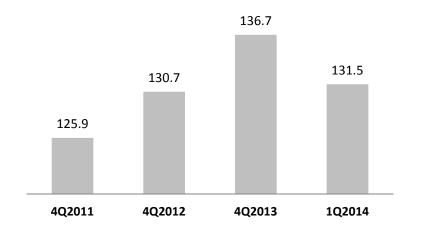
# **Debt Structure**





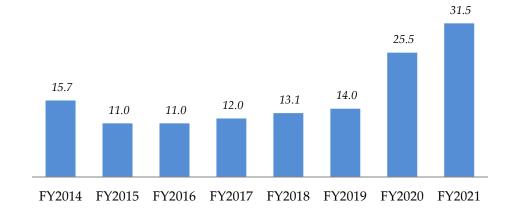


### **Loan Outstanding**



# Gross D/E (Times) Low D/E ratio allows financial flexibility 0.33 0.35 0.26 0.24 FY2011 FY2012 FY2013 1Q2014

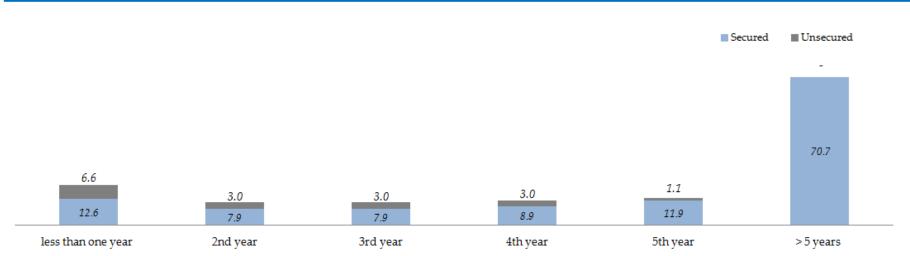
### **Repayment Loan**

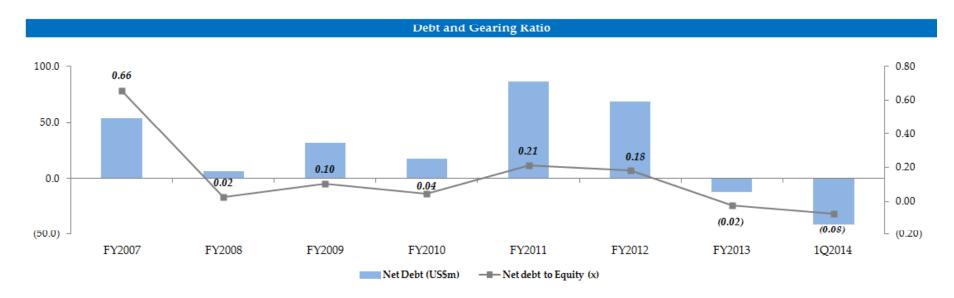


# **Debt Maturity Profile and Gearing Ratio**





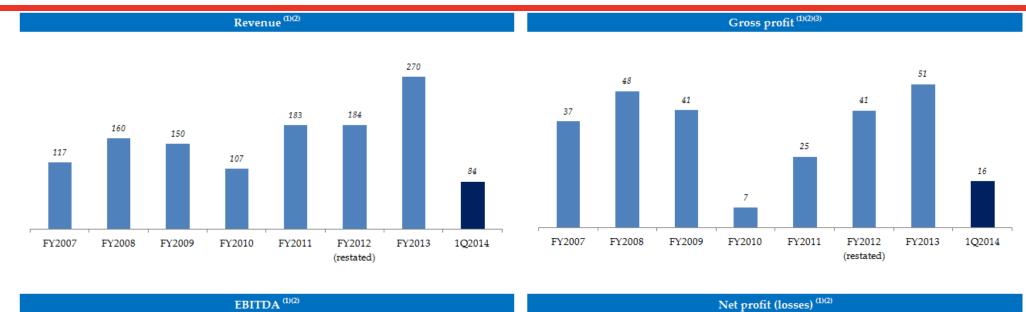


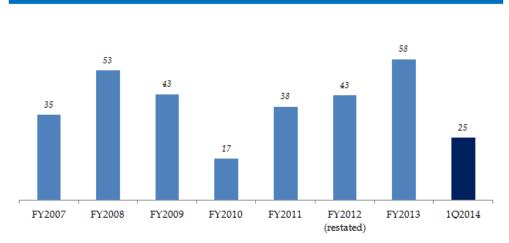


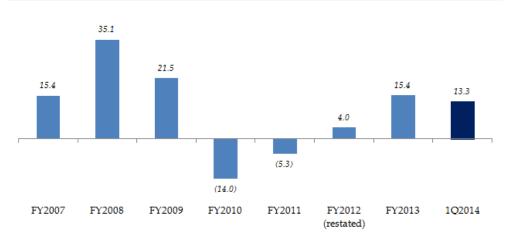
### Mermaid Maritime Plc.

# **Group Profit and Loss Highlights**









- 1 Fiscal year ended 30 September
- 2 Net profit attributable to owners of the parent
- 3 Gross profit included depreciation & amortization

www.mermaid-maritime.com

### Mermaid Maritime Plc.

(12)

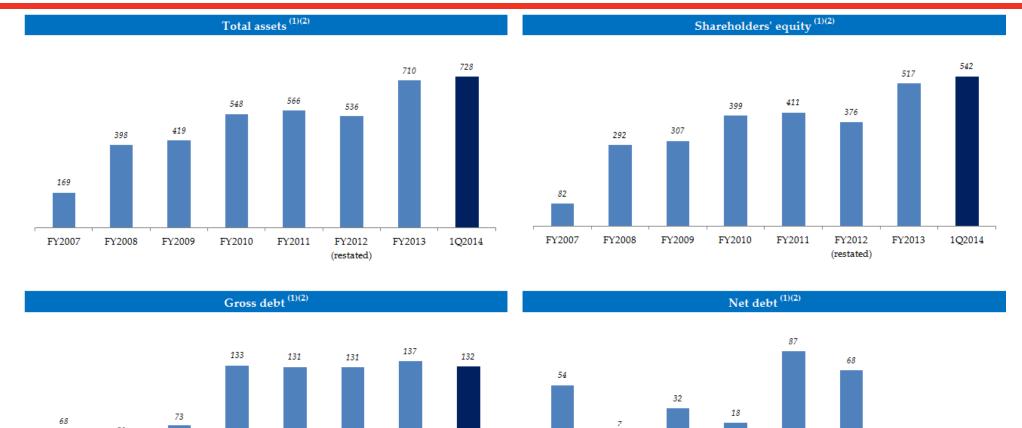
FY2013

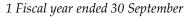
(41)

1Q2014

# **Group Balance Sheet Highlights**







2 Excluding non-controlling interest

FY2009

FY2010

FY2011

FY2012

(restated)

FY2013

1Q2014

FY2008

FY2007

FY2007

FY2008

FY2009

FY2010

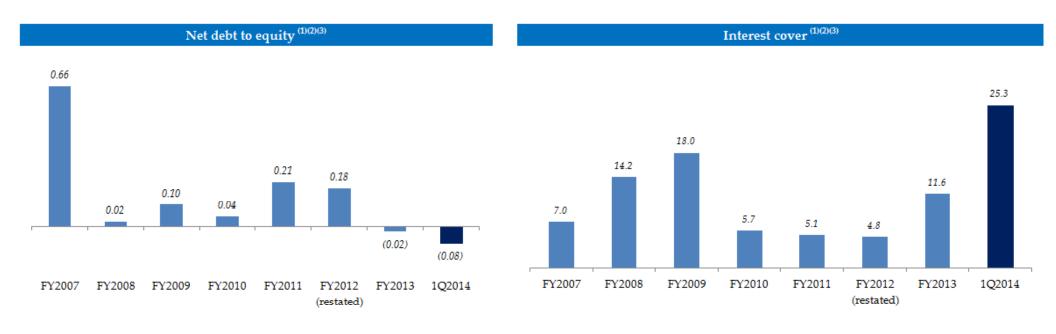
FY2011

FY2012

(restated)

# **Group Financial Ratios**





 $<sup>1\</sup> Fiscal\ year\ ended\ 30\ September$ 

<sup>2</sup> Defined as ratio of total external indebtedness (net of cash and equivalents) owed to bank and financial institutions to shareholders' equity

<sup>3</sup> Defined as ratio of EBITDA to financial expenses



# 6. New Assets & Summary

## **New Assets Under Construction**



<u>January 2014:</u> Secured 3x new build orders with China Merchants worth USD 436 million for delivery to Mermaid in 2016.





### **Performance Class Tender Drilling Rigs**

- ☑ Larger deck & storage space
- ☑ More accommodation onboard & 21st century design
- ☑ Drilling package faster rig up time
- ☑ Heave compensated heavy lift crane
- ☑ Auto trim high volume seawater ballast system

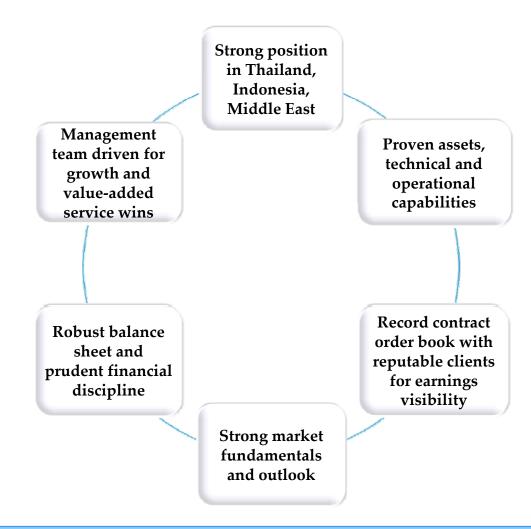
# Multipurpose Subsea Dive Support & Construction Vessel

- ☑ Diving operations with 18-man twin bell systems
- ☑ ROV and seabed construction work capabilities
- ☑ Excellent speed and sea keeping properties
- ☑ Reduced fuel consumption and high safety level
- ☑ MT6024 proven design for deployment worldwide

New build projects to be fully funded by retained earnings + debt (no new equity)

# **Summary**





We are actively pursuing opportunistic growth that will contribute to bottom line results