

MacCoffee ranked among Top 100 Most Valuable Singaporean Brands for second year running



MacCoffee Espresso di Torino, the brand's premium freeze-dried instant coffee offering

SINGAPORE, 4 May 2026 – Multinational food and beverage manufacturing and distribution group, Food Empire Holdings Limited (“**Food Empire**”, the “**Company**” and together with its subsidiaries, the “**Group**”) is pleased to announce that its flagship coffee brand, MacCoffee, has risen three places to 51st on Brand Finance's Top 100 Most Valuable Singaporean Brands 2026 list. This marks the second consecutive year that MacCoffee has been featured in the ranking.

Previously recognised at the corporate level under Food Empire, the ranking now highlights MacCoffee directly. This independent recognition by Brand Finance, a globally recognised brand valuation authority, reflects the growing strength and standalone equity of the Group's flagship consumer brand.

MacCoffee is among the most established instant coffee brands across the Group's core markets. In Russia, it has been recognised multiple times as Trademark No. 1 in the instant coffee category, with its products receiving “Product of the Year” awards consistently since 2015, including three consecutive wins for MacCoffee Cappuccino di Torino from 2022 to 2024. In Uzbekistan, MacCoffee was recognised as the leading 3-in-1 coffee brand for four consecutive years by the Committee for Development of Competition and Consumer Rights Protection.

Last year, the brand expanded its premium portfolio with the launch of MacCoffee Espresso di Torino, a freeze-dried instant coffee inspired by northern Italian coffee culture.



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Food Empire's Executive Chairman, Mr Wang Cheow Tan, said: *"We are pleased that MacCoffee has once again been recognised among Singapore's most valuable brands, with an improved ranking this year. This reflects the continued strength of MacCoffee as our flagship consumer brand, built through sustained investment over many years across diverse and challenging markets."*

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About Food Empire Holdings Limited (Bloomberg Code: FEH:SP)

SGX Mainboard-listed Food Empire Holdings ("**Food Empire**" or together with its subsidiaries, the "**Group**") is a multinational food and beverage manufacturing and distribution group headquartered in Singapore. The Group's primary business is instant coffee beverages, which is retailed under its flagship and award-winning MacCoffee and CaféPHỞ brands.

Anchored by strong market-leading brands and an extensive distribution network, Food Empire's reach extends to more than 60 countries across North Asia, Eastern Europe, Southeast Asia, South Asia, Central Asia, Middle East, and North America. The Group's growing branded consumer business is supported by a vertically integrated business model that comprises 10 manufacturing facilities in 6 countries and 23 offices worldwide.

Besides instant coffee, Food Empire offers a range of other beverages such as tea and hot chocolate under its family of proprietary brands including Petrovskaya Sloboda, Klassno and Hillway. The Group is also involved in the snack manufacturing and distribution business under its Kracks and Chizzpa brands.

For business excellence, Food Empire has been named thrice by Forbes Asia as one of the "Best Under a Billion" companies. The Group was listed in Fortune magazine's 2025 Fortune Southeast Asia 500 list, joining the ranks of the region's largest 500 companies by revenue. In the Edge Singapore Billion Dollar Club Awards 2025, Food Empire achieved a prestigious haul of five awards, including the top honour of "Company of the Year" in the special Centurion category. In 2020/2021, Food Empire was named Winner of The Enterprise Award at the Singapore Business Awards.

For more information, please refer to: www.foodempire.com