KINGSMEN CREATIVES LTD.

(Company Registration No: 200210790Z)

INCORPORATION OF A SUBSIDIARY IN SINGAPORE

The Board of Directors (the "Board") of Kingsmen Creatives Ltd. (the "Company") wishes to announce that its wholly-owned subsidiary, Kingsmen Projects Pte Ltd ("Kingsmen Projects") has incorporated a wholly-owned subsidiary, namely K-Fix Holdings Pte. Ltd. ("K-Fix Holdings") in Singapore. The issued and paid-up share capital of K-Fix Holdings upon incorporation is SGD 100,000.

The principal activity of K-Fix Holdings is investment holding.

The above investment by Kingsmen Projects was funded through its internal resources and is not expected to have any material impact on the earnings per share and net tangible assets per share of the Group (the "Company and its subsidiaries") for the current financial year ending 31 December 2017.

None of the Directors and controlling shareholders of the Company has any interest, whether direct or indirect, in the above investment (other than through their shareholdings in the Company).

By Order of the Board

Soh Siak Poh Benedict
Executive Chairman

10 October 2017