

**RESPONSES TO QUERIES FROM SGX IN RELATION TO
THE COMPANY'S ANNOUNCEMENT DATED 21 SEPTEMBER 2021**

The board of directors (the "**Board**") of shopper360 Limited (the "**Company**") refers to the Company's announcement dated 21 September 2021 regarding *among others* the revised notice of the annual general meeting to be held on 28 September 2021 (the "**21 September Announcement**"). The Singapore Exchange Securities Trading Limited ("**SGX-ST**") has on 22 September 2021 raised certain queries in respect of the 21 September Announcement and the Company would like to provide its responses to the said queries as set out below.

Unless otherwise defined, all terms and references used in this announcement shall bear the same meaning ascribed to them in the 21 September Announcement.

SGX Query:

We refer to Shopper360 Limited (the "Company")'s announcement dated 21 September 2021 on corrigendum to the notice of AGM originally announced on 13 September 2021 ("Initial Announcement"). The corrigendum was required as the Initial Announcement "inadvertently omitted" a resolution on Proposed Dividends. Please assist with the following queries.

- 1. Please elaborate on what caused the "inadvertent omission".*

Company's response:

The inadvertent omission in question was due to human error and oversight in the preparation and review of the Notice of AGM and Proxy Form.

- 2. How will the Board prevent similar incidents in future?*

Company's response:

The Board recognises the oversight in the preparation of the Notice of AGM and Proxy Form. To avoid future recurrence, the Board and the management of the Company have already implemented an additional checklist specifically for future notices of annual general meetings (and accompanying proxy forms). The Board will ensure that this checklist, together with existing checklists, are reviewed by the corporate secretarial service provider and the Continuing Sponsor of the Company, prior to finalising the said notices (and accompanying proxy forms).

By order of the Board

Chew Sue Ann

Executive Chairman and Group Managing Director

23 September 2021

*This announcement has been prepared by the Company and its contents have been reviewed by the Company's sponsor (the "**Sponsor**"), ZICO Capital Pte. Ltd., in accordance with Rule 226(2)(b) of the Catalist Rules.*

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Ms Alice Ng, Director of Continuing Sponsorship, ZICO Capital Pte. Ltd. at 8 Robinson Road, #09-00 ASO Building, Singapore 048544, telephone (65) 6636 4201.