



PRESS RELEASE – For Immediate Release

The Shares of Alpha DX has been Newly Added to the Scope of Singapore Stock Trading Services Provided by MITA SECURITIES

Singapore, 16 June 2021 – Alpha DX Group Limited, (“Alpha DX”, the “Company” and together with its subsidiaries, the “Group”), a premier learning and education solution company, is pleased to announce that Japan-based MITA SECURITIES Co., Ltd. (“MITA SECURITIES”) has arranged for the shares of Alpha DX to be traded by its Japanese clients.

This arrangement has enabled individual customers in Japan to trade shares of Alpha DX as foreign stock trading through MITA SECURITIES in a way similar to trading shares of Japanese listed companies in the domestic equity markets.

Founded in 1949, Japan-based MITA SECURITIES is the financial securities firm registered under the Japanese financial law, the Financial Instruments and Exchange Act, which provides stock brokerage services and other professional business services. More information on MITA SECURITIES can be found here: <https://mitasec.com/en/>

With a strategic focus on integrating digital technology and education and through collaborations and partnerships with education and learning institutions, the Group aims to transform learning and education to a fully personalised and ubiquitous learning experience for all learners across the world.

Formerly known as Alpha Energy Holdings Limited, the Group has transformed itself in January 2021 with fund raising and restructuring initiatives under the leadership of technology and financial veterans in the learning and education industry.

Alpha DX’s CEO, Mr Daiji Yamada, said, “We are excited about the arrangement with MITA SECURITIES as the Group will be able to gain direct exposure to Japanese investors and access to the vast capital market in Japan.

More importantly, we have more opportunities and channels to showcase our growth plans and unique value propositions in the global education industry.”

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About Alpha DX Group Limited

(Bloomberg: ALEN:SP / Reuters: ALPH.SI/ SGX Stock Code: VVL)

Listed on the Singapore Stock Exchange, Alpha DX Group Limited (“Alpha DX”) is one of the region’s leading learning solution companies.

Led by the veterans in Technology, Education, Corporate Training and Business consultancy in both the Board of Directors and the management team, Alpha DX provides next generation XR⁽²⁾ integrated solutions in learning and education market enabling our customers to create engaging, impactful learning and training experiences that have never been possible until now— Next generation Learning Institutions, multi-dimensional learning design, digital content creation, learning technologies, learning platform solutions and systems integration — all under one roof.

With a strategic focus on integrating Extended Reality (XR)⁽¹⁾ technology to create a personalised and expanded learning experience, Alpha DX aims to develop new value propositions to serve the future needs of learners from its diversified customer base, ranging from government agencies, education institutions to private enterprises.

For more information, please visit www.alpha-dx.com.sg

(1) XR is a term used to describe immersive technologies (such as augmented reality, virtual reality, and mixed reality plus other new innovations that are still in development) that can merge the physical and virtual worlds.

Issued on behalf of Alpha DX Group Limited. by 8PR Asia Pte Ltd.

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This press release has been reviewed by the Company’s sponsor, PrimePartners Corporate Finance Pte. Ltd. (the “Sponsor”). It has not been examined or approved by the Singapore Exchange Securities Trading Limited (the “Exchange”) and the Exchange assumes no responsibility for the contents of this press release, including the correctness of any of the statements or opinions made or reports contained in this press release.

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