

#### For Immediate Release

## Coliwoo Hotel Kampong Glam Reimagines Tourism with Co-Living Experiences in the Heart of Arab Street

- LHN Limited, through its co-living subsidiary Coliwoo, expands its footprint in Singapore's co-living hospitality scene with the launch of Coliwoo Hotel Kampong Glam.
- Launched in May, the hotel reimagines tourism through the lens of co-living, offering a unique blend of flexibility, community, and cultural immersion.
- As part of its launch, Coliwoo Hotel Kampong Glam is offering complimentary experiential heritage tours, inviting guests to immerse themselves in the rich history and vibrant culture of the neighbourhood.



Building exterior of Coliwoo Hotel Kampong Glam, featuring a striking geometric design on the facade inspired by Malay textile compositions and motifs – paying homage to the rich heritage of the district.

**Singapore, 15 May 2025** – Coliwoo, a co-living subsidiary brand under real estate management services group, LHN Limited ("LHN", together with its subsidiaries, the "Group"), has launched Coliwoo Hotel Kampong Glam, the latest addition to its growing portfolio of properties across Singapore.

Launched in May 2025, this new property offers a fresh take on short-term stays by offering travelers with a dynamic, community-driven alternative. According to <u>Singapore Tourism Board's year-in-review report</u>, the tourism sector continues to thrive as Singapore achieved a historical high in tourism receipts in 2024. With travelers today seeking experiences, connections, and flexibility, Coliwoo Hotel Kampong Glam meets



this demand by blending modern conveniences with a vibrant social environment, making it an ideal choice for solo travelers, digital nomads, and culture seekers.

With flexible accommodation terms and convenient access to Singapore's financial district and major business hubs, Coliwoo Hotel Kampong Glam is also an option for young professionals and expatriates seeking to seamlessly balance work commitments with authentic and immersive local experiences.

### A Community-Driven Hotel in the Heart of Kampong Glam

Located at 48 Arab Street, Coliwoo Hotel Kampong Glam enjoys a prime address in one of Singapore's most vibrant and cultural districts. Surrounded by the rich heritage of Kampong Glam, guests can explore the artistic charm of Gelam Gallery, Instagram-worthy wall murals along Haji Lane, and the majestic Masjid Sultan, all just a short walk away. At the same time, the property offers seamless access to major shopping, dining, and entertainment hubs such as Suntec City, Bugis Junction, and Marina Bay Sands, ensuring a balance between cultural immersion and modern urban conveniences.

As part of its launch, Coliwoo Hotel Kampong Glam is offering complimentary on-demand experiential heritage tours for bookings made on a first-come, first-served basis, giving guests a unique opportunity to explore the neighbourhood. From historic shophouses to hidden culinary gems, these guided tours provide an immersive experience that brings the storied past of Kampong Glam to life.

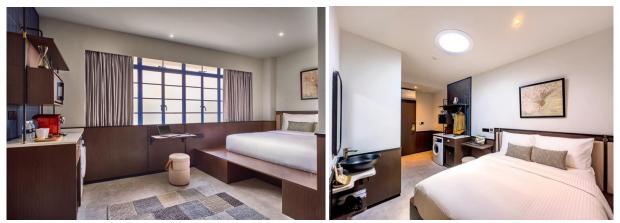
More than just a sightseeing activity, the tours also encourage interaction among guests, allowing them to connect, share experiences, and build meaningful relationships. This initiative reflects the essence of coliving - transforming travel into a communal experience where guests not only discover new places but also form connections with like-minded explorers, fostering a sense of belonging even while on the move. Beyond these tours, guests at Coliwoo Hotel Kampong Glam can enjoy exclusive perks from Coliwoo's islandwide partners and participate in engaging social bonding and enrichment programmes available during their stay, offering them ample opportunities to connect with fellow travelers and other members in the Coliwoo community.

"The launch of Coliwoo Hotel Kampong Glam represents a strategic milestone for Coliwoo, enhancing our presence within one of Singapore's most vibrant and culturally significant districts. Beyond offering seamless, flexible short-term stays, our goal is to provide guests with authentic, immersive experiences that deeply connect them with Singapore's heritage, culture and Coliwoo community. We hope our guests depart not just with souvenirs, but also lasting connections and cherished memories. In adapting to the shifting demands of today's travelers, we remain committed to delivering thoughtfully designed spaces that harmoniously blend privacy with a sense of community," said Mr. Kelvin Lim, Executive Chairman of LHN Limited & Founder of Coliwoo.

### **Thoughtfully Designed Spaces Inspired by Heritage**

The newly launched Coliwoo Hotel Kampong Glam features 24 thoughtfully designed rooms across four floors, each spanning at least 15-square-metre and offering a seamless blend of comfort, style, and functionality for today's urban lifestyle. Drawing inspiration from Kampong Glam's rich heritage as one of Singapore's earliest port towns that predated Raffles' arrival, the hotel's interiors pay homage to the area's historical significance as a vibrant hub of trade and craftsmanship.

# coliwoo



Interior aesthetic of Coliwoo Hotel Kampong Glam that boasts minimalism and a warmly function design, featuring a neutral colour palette of beige, brown, and dark blue alongside subtle gold trimmings.

The design reflects a contemporary take on the district's traditional aesthetics, inspired by its historical association with textiles, goldwork, and intricate designs. A refined colour palette of deep blues and gold accents is reminiscent of the grandeur of Masjid Sultan and the artisanal heritage of Arab Street, creating an elegant and culturally immersive atmosphere. Each room is fitted with a queen-sized bed and essential amenities, including a microwave, fridge, and washer-cum-dryer, ensuring a comfortable and convenient stay. Guests can choose from a selection of standard and suite options, catering to different preferences and needs.

### Seamless City Living with Smart Technology, Retail, and Dining

Coliwoo Hotel Kampong Glam is designed to provide guests with a hassle-free, modern living experience, integrating smart technology and on-site amenities for maximum convenience. The hotel features a state-of-the-art self-check-in system, allowing guests to complete the process seamlessly via digital kiosks, ensuring a smooth, flexible, and contactless arrival experience.

The Coliwoo mobile app further enhances the stay, allowing guests to manage bookings, reserve communal spaces, and participate in exciting community events - all within a single platform. With an all-inclusive fee structure, guests can enjoy a stress-free experience without hidden costs.

Additionally, Coliwoo Hotel Kampong Glam also offers an integrated retail and dining concept. Located conveniently near the hotel reception, an array of retail and restaurant options will be available to provide guests with a taste of the local cuisine.

The opening of Coliwoo Hotel Kampong Glam furthers Coliwoo's commitment to innovation within the coliving and hospitality sector, following the launch of Coliwoo Hotel Pasir Panjang in December 2023. The brand is also slated for the upcoming opening of 453 Balestier Road in mid-June 2025.

For more information on Coliwoo Hotel Kampong Glam, please visit here.



### **About Coliwoo**

Coliwoo is a co-living subsidiary brand under the real estate management services group, LHN Limited, aimed at building close-knit communities through thoughtfully designed and retrofitted spaces. As Singapore's largest co-living operator, Coliwoo offers a wide variety of properties catered to suit varying needs. Nestled in accessible and convenient locations across Singapore, Coliwoo's co-living spaces include Hotel and Residence concepts and offer flexible leases for members' hassle-free city living.

For more information, visit <a href="https://coliwoo.com/">https://coliwoo.com/</a>.

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