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(Incorporated in Bermuda with limited liability)
(Stock Code: 1060)

CHANGE OF HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS IN HONG KONG

The board of directors (the “Board”) of Alibaba Pictures Group Limited (the “Company”) announces that the head office and principal place of business in Hong Kong has been changed to 26/F Tower One, Times Square, 1 Matheson Street, Causeway Bay, Hong Kong with effect from 5 September 2014.

By Order of the Board
Alibaba Pictures Group Limited
Shao Xiaofeng
Chairman

Hong Kong, 5 September 2014

As at the date of this announcement, the Board comprises Mr. Shao Xiaofeng, Mr. Liu Chunning and Mr. Zhang Qiang, being the executive directors; and Mr. Li Lianjie, Mr. Tong Xiaomeng and Ms. Zhang Yu, being the independent non-executive directors.