

NOTICE TO THE HOLDERS
of the outstanding
Taiyo Yuden Co., Ltd. (the "Company")
¥20,000,000,000 Zero Coupon Convertible Bonds due 2021 (the "Bonds")
(ISIN: XS1008564848 Common Code: 100856484)

NOTICE IS HEREBY GIVEN by the Company to the holders of the outstanding ¥20,000,000,000 Zero Coupon Convertible Bonds due 2021 (ISIN: XS1008564848 Common Code: 100856484), that the Company is exercising its early redemption option contained in Condition 7.3 of the terms and conditions of the Bonds (the "**Conditions**"), and will redeem all of the outstanding Bonds on 6 August 2018 in accordance therewith.

Unless the context otherwise requires, capitalised terms defined in the Conditions shall have the same meanings when used herein.

Details of such redemption are set out below:

Redemption Date:	6 August 2018
Redemption Price:	100% of the principal amount of each Bond.
Manner of Redemption:	All of the Bonds outstanding are being redeemed.
Conversion Price as of the date of this notice:	¥2,054.0 per Share.
Closing Price of the Shares on 4 July 2018, the latest practicable date prior to the publication of this notice:	¥3,210 per Share.
Last day on which the Stock Acquisition Rights may be exercised:	3:00 p.m. (Dublin time), 1 August 2018
Aggregate principal amount of the Bonds outstanding as of 4 July 2018, the latest practicable date prior to the publication of this notice:	¥20,000,000,000

By: **TAIYO YUDEN CO., LTD.**

Dated: 5 July 2018