



August 13, 2015

To: NASDAQ

NetEase - Cash Dividend

Please be advised of the following DR Cash Dividend information - Approximate Rate/**Final Rate**:

DR Name:	NetEase
Country of Incorporation:	CAYMAN ISLANDS
CUSIP:	64110W102
Ratio (Underlying Shares:DRs):	25:1
Exchange Rate:	1.0

	<u>Underlying Shares</u>	<u>DRs</u>
Record Date:	Aug 28, 2015	Aug 28, 2015
Payable Date:	Sep 04, 2015	Sep 04, 2015
Gross Dividend Rate Total:	USD0.0176	USD0.44 tax exempt Quarterly Payment
Withholding Tax:		USD0.0@0.00%
Dividend Fee:		USD0.0025
Net Dividend Rate:		<u>USD0.4375</u>

If you have any questions or comments, feel free to contact the undersigned.

Sincerely,

BNY Mellon collects fees from DR holders pursuant to the terms and conditions of the DRs and the deposit agreement under which they are issued. From time to time, BNY Mellon may make payments to the issuer to reimburse and / or share revenue from the fees collected from DR holders, or waive fees and expenses to the issuer for services provided, generally relating to costs and expenses arising out of establishment and maintenance of the DR program. BNY Mellon as depositary may use brokers, dealers or other service providers that are affiliates and that may earn or share fees and commissions. The corporate action details are provided for informational purposes only. BNY Mellon does not warrant or guarantee the accuracy or completeness, and does not undertake any obligation to update or amend, this information or data. We provide no advice, recommendation or endorsement with respect to any company or security. Nothing herein shall be deemed to constitute an offer to sell or a solicitation of an offer to buy securities.

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