



9 December 2014

## SGX welcomes mm2 Asia Ltd to Catalist

Singapore Exchange (SGX) today welcomed mm2 Asia Ltd to Catalist under the stock symbol "41C".

mm2 Asia is a producer of movies, and television and online content, and also a distributor of movies. Headquartered in Singapore, mm2 has a presence in China, Hong Kong, Malaysia and Taiwan. Movies which mm2 either co-produced and/or distributed include Ah Boys To Men I and II, and The Journey.

mm2 Asia offered 37.4 million shares at \$0.25 a share. Proceeds raised by mm2 Asia from the offer will be used to expand its business, invest in production activities and acquire movie rights.

mm2 Asia shares opened at \$0.275 each today, up 10%.

Melvin Ang, CEO, mm2 Asia, said, "Being the first local movie production company to seek a listing, we are extremely encouraged by the show of confidence from the investors as it indicates that they recognise the potential of the movie industry in Asia. mm2 Asia is in a strong position to capitalise on this growth with our established commercial track record, production brand names, reputation and extensive experience in the region. Our overarching strategy is definitely to invest in the future of Asia's movies. We have already started to make inroads into Hong Kong, Taiwan and the PRC through various tie-ups and collaborations with key industry players in these markets, and the proceeds raised from our IPO will definitely help us to continue our expansion into North Asia."

Mohamed Nasser Ismail, Head of SME Development & Listings, SGX, said, "We are delighted that mm2 Asia has chosen to list on our Catalist board. A dynamic economy is built on the passion, ideas and efforts of entrepreneurs, and SGX is committed to supporting small- and mid-sized enterprises as they realise their ambitions and grow their businesses."

The listing of mm2 Asia brings the total number of companies listed on Catalist to 156, with a total market value of \$11.2 billion. With mm2 Asia's IPO, a total of \$344.7 million have been raised on Catalist thus far this year, up 36% from the same period in 2013.

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## About mm2 Asia Ltd

Headquartered in Singapore, mm2 Asia is a producer of movies and TV/online content. As a producer, mm2 Asia provides services that cover the entire filmmaking process including securing financing, producing and distributing as well as securing advertising and sponsorship. In addition to Singapore, mm2 Asia also has a presence in Malaysia, Hong Kong, Taiwan and the PRC through the Group companies and/or strategic working partnerships. Over the years, mm2 Asia has produced or co-produced and/or distributed more than 20 movies. Some of its notable productions include 'Ah Boys to Men', the highest grossing local production in Singapore in 2012; 'Ah Boys to Men II'; and the 'Lion Men' series. In Malaysia, mm2 Asia also co-produced its first Taiwan-made movie '做你爱 做的事' in 2013 and co-produced two PRC-made movies, 'Spinning into Darkness' and ''为你转身' for release in the PRC. 'That Girl in Pinafore', another movie produced and distributed by mm2 Asia, premiered at the 16th Shanghai International Film Festival.

## About Singapore Exchange (SGX)

Singapore Exchange (SGX) is the Asian Gateway, connecting investors in search of Asian growth to corporate issuers in search of global capital. SGX represents the premier access point for managing Asian capital and investment exposure, and is Asia's most international exchange with more than 40% of companies listed on SGX originating outside of Singapore. SGX offers its clients the world's biggest offshore market for Asian equity futures, centred on Asia's three largest economies – China, India and Japan.

In addition to offering a fully integrated value chain from trading and clearing, to settlement and depository services, SGX is also Asia's pioneering central clearing house. Headquartered in Asia's most globalised city, and centred within the AAA strength and stability of Singapore's island nation, SGX is a leading Asian counterparty for the clearing of financial and commodity products.

For more information, please visit www.sgx.com

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