

# Challenges and Opportunities for Industrial REITs The Edge REITs Investment Webinar

27 March 2021



### **Contents**



Challenges in the Industrial Real Estate Landscape



**Growth Opportunities for Industrial REITs** 



**ESR-REIT Overview and Key Investment Highlights** 



**Appendix** 





Top: UE BizHub EAST | Business Park Second: 7000 Ang Mo Kio Avenue 5 | High-Specs Industrial Bottom: 30 Marsiling Industrial Estate Road 8 | High-Specs Industrial

## **Restrictions in Singapore's Industrial Market**

#### Singapore's industrial real estate sector is heavily regulated by the authorities...

JTC Anchor Tenant Rule



- Minimum occupation period of 5 years for leases with ≤30 years remaining and 10 years for >30 years remaining
- Anchor subtenant is required to occupy minimum 50% of GFA within 5 years from the first TOP for the site and minimum 70% thereafter
- Replacement anchor tenants will need to be re-assessed by JTC upon >20% change in GFA take-up and/or change in use

Results in a creation of an anchor tenants' market in exchange for rental concessions from REITs

Non-Sale Moratorium



■ Minimum assignment prohibition period of 5 years for land leases ≤30 years and 10 years for >30 years

- Restriction was previously 3 years from the date of assignment
- Prevent speculative building and sales of industrial facilities in the secondary market

Imposition of a longer moratorium period means REITs will be required to hold these properties for a longer period

Short Land Leases



 To make industrial property more affordable to industrialists and give the Government more flexibility for land development, the maximum tenure for industrial sites under the Industrial Government Land Sales (IGLS) Programme is 30 years

- Impacts valuation when land leases fall below 20 years resulting in valuation decay
- Less attractive to institutional investors with a medium- to long-term business horizon as the expected return over a shortened timeframe is less accretive

URA 60-40 Rule

60:40

■ The 60-40 allowable uses rule stipulates that at least 60% of total gross space of an industrial property has to be used for core industrial activities, and up to 40% for ancillary purposes

Restricts the type of tenants permissible to operate at industrial properties, affecting portfolio occupancies

...Purpose is to prevent speculation and ensure scarce land is put to the best economic use



## **Impact of COVID-19**

The pandemic and subsequent economic downturn has affected business operations of industrialists and disrupted international supply chains but presents ample opportunities for growth

Affected Business Operations



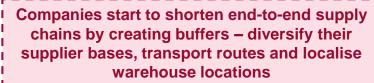
- Lockdown measures i.e. Circuit Breaker disrupted operations and affected tenants' sales
- SME tenants who tend to be of smaller scale were the most vulnerable during the economic slowdown especially retail tenants
- Tenants adapting to the 'new normal' had to embrace agility in their operations to weather the challenges

Industrial property market seen as more resilient compared to other real estate segments

Disruptions in Global Supply Chains



- Prolonged border closures and widespread lockdown measures have seen restrictions placed on the flow of people and goods across international borders
- Already triggered by US-China trade tensions, the pandemic further hindered access to raw materials or finished products



Shift towards Higher Value Manufacturing



- MTI's latest Manufacturing 2030 vision targets Singapore manufacturing value to grow 50% over 10 years via advanced manufacturing, such as agritechnology, biotechnology and urban mobility<sup>(1)</sup>
- Government accelerating nationwide digitalisation drive demand for better tech infrastructure





## **Disadvantages Faced by Smaller REITs**

#### A smaller REIT loses its competitive advantage over...

#### **Financing**



- Acquisitions and asset enhancements at higher cost of funding reduces accretion of such deals to the REIT
- Lending banks generally give more credit to borrowers with larger, more stable portfolios backed by strong Sponsor
- Better non-interest terms like unsecured lending

# **Economies** of Scale

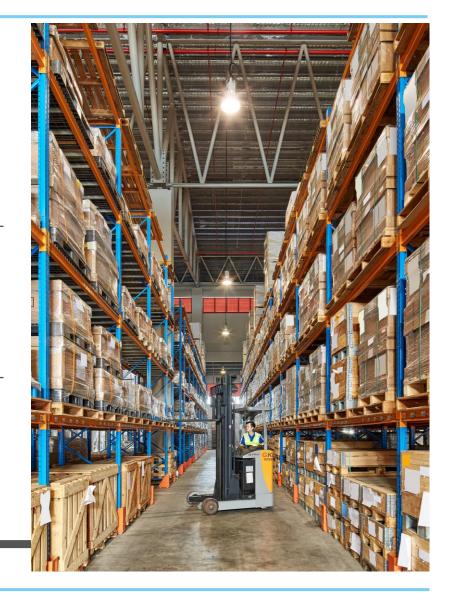


- Expensive to consolidate property management services and bring it inhouse if the portfolio is not sizable
- Higher cost to engage third party facility managers to manage such services on behalf of the REIT

#### **Investor Interest**

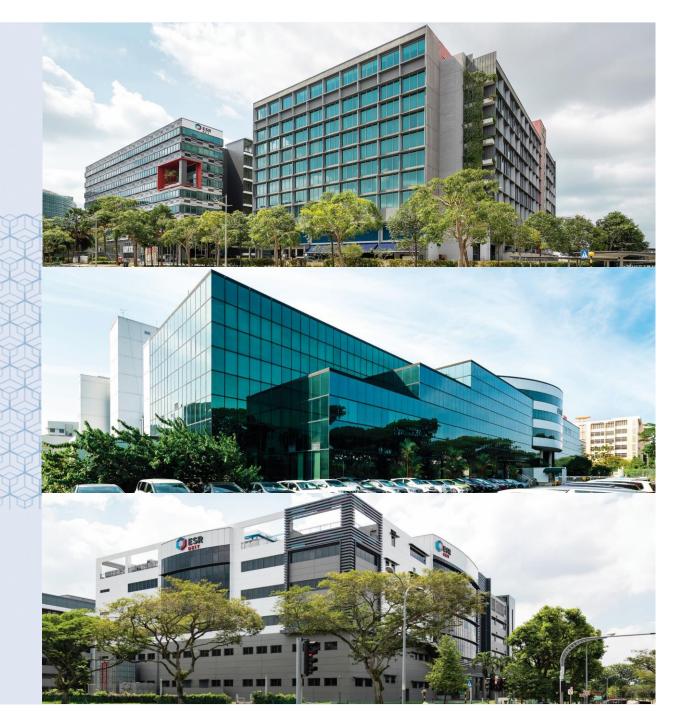


- Low liquidity and trading volume makes a REIT less appealing to institutional funds
- Generates lesser analyst coverage which is vital to capture more institutional interest
- Small-cap REITs are unable to enter key indices which certain institutional investors have to participate in. This also reduces the REIT's chance for rerating





# Growth Opportunities for Industrial REITs



Top: UE BizHub EAST | Business Park Second: 7000 Ang Mo Kio Avenue 5 | High-Specs Industrial Bottom: 30 Marsiling Industrial Estate Road 8 | High-Specs Industrial

# **Growth Opportunities for Industrial REITs**

#### **Challenges**

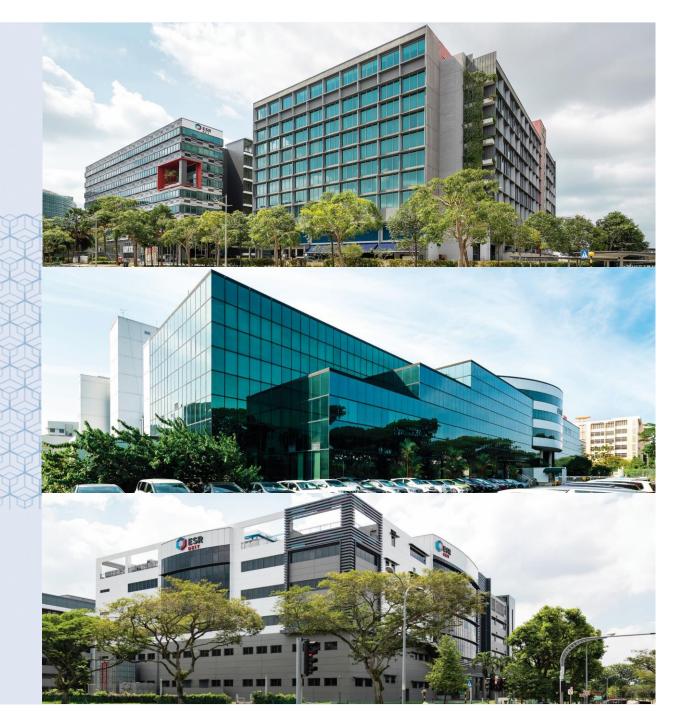
#### **Opportunities for Growth**

- Paradigm Shift in Global Supply Chain
- US-China trade tensions made MNCs rethink about their global supply chain planning
- COVID-19 was the "vaccine" needed for the execution
  - From "Just-in-Time" (JIT) manufacturing to "Just-in-Case" (JIC)
- Government actions and behaviours are key factors in MNCs' global supply chain decisions
- 2 Shift in industrial activities towards high-value manufacturing
- Continuously adapt to evolving industrial market trends by executing asset enhancements to strengthen portfolio
- Enhance building specifications to value add i.e. old, dated and/or obsolete assets which are ripe for redevelopment to cater to new industries
- Conversion of general industrial properties into high-specs or ramp-up logistics properties (i.e. 30 Marsiling Industrial Estate Road 8)

- 3
- Local JTC / URA Regulations
- Two key objectives: (a) Increase in size (b) Expansion into overseas market
- Continue to scale up portfolio to achieve optimal size to enter key indices to widen and lower costs of capital
- Overseas expansion provides an opportunity for geographical diversification and for us to address our underlying short land lease issue while allowing us to bulk up and leverage on the support of our developer-sponsor, ESR Cayman Limited's operations and networks
- Sponsor
  Pipeline and
  Platform
- With our Sponsor's development expertise, and its established presence and US\$26.5 billion pipeline of assets in six countries across Asia Pacific, we are well-positioned to capitalise on investment and development opportunities as they arise
- Sponsor has facilitated the growth of ESR-REIT through demonstrating financial commitment via equity backstops and introducing acquisition opportunities such as 48 Pandan Road
- Costs of funding has decreased from 2.3% to 1.5% for the same loan tenor over the few years due to the support of ESR Group



# ESR-REIT Overview & Key Investment Highlights



Top: UE BizHub EAST | Business Park Second: 7000 Ang Mo Kio Avenue 5 | High-Specs Industrial Bottom: 30 Marsiling Industrial Estate Road 8 | High-Specs Industrial

### Stable Real Estate Portfolio Fundamentals





15.1 million sqft



91.0%

**Above JTC Average** of 89.6%<sup>(1)</sup>



\$\$3.1 billion<sup>(2)</sup>

**Tenants** from different trade sectors



Located close to major transportation hubs and key



Weighted Average Lease Expiry of



Total **Assets** 

S\$3.2 billion





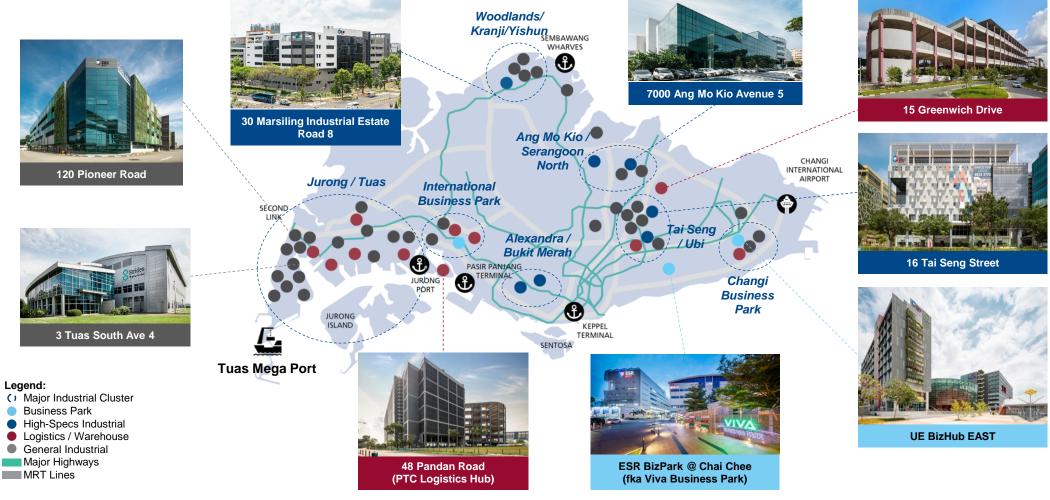






# **Well Located Portfolio Across Singapore**

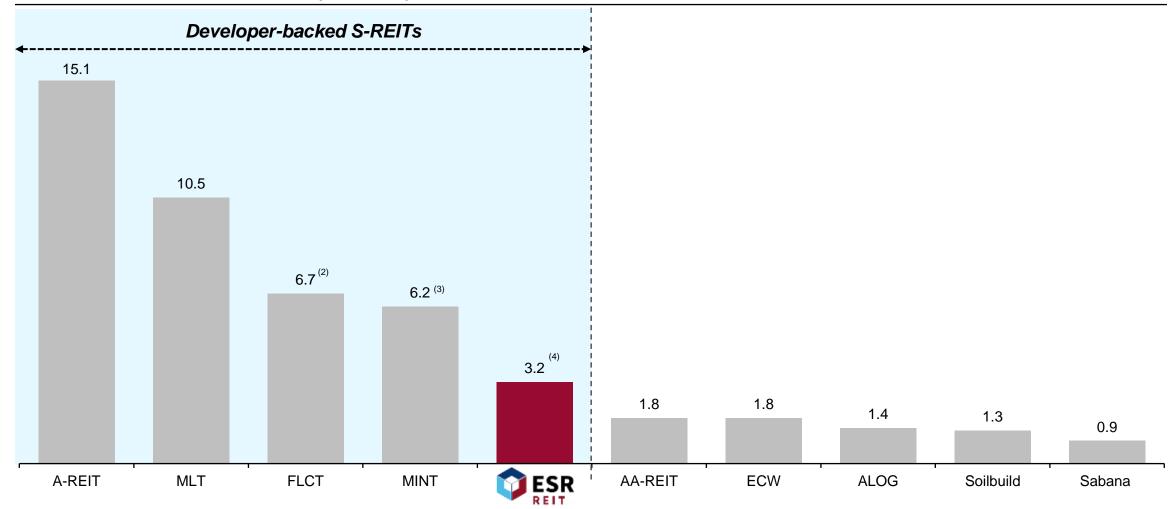
Portfolio of 57 assets across 4 asset classes totalling S\$3.1 billion<sup>(1)</sup>, located close to major transportation hubs and within key industrial zones across Singapore





# **ESR-REIT** is Amongst the Top 5 Industrial S-REITs

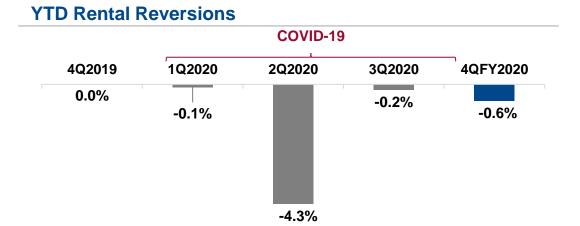
#### Industrial S-REITs Total Assets<sup>(1)</sup> (S\$ billion)





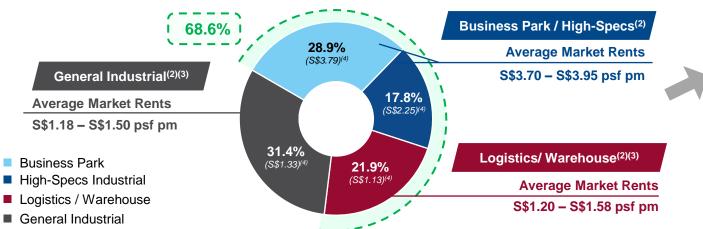
# **Diversified Portfolio with Stabilising Fundamentals**

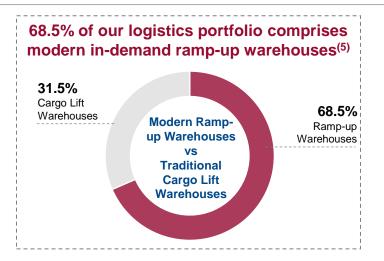
#### **Occupancy Maintained and Consistently Above JTC Average** Occupancy fluctuations due to portfolio comprising approx. 74.0% MTBs by rental income 90.5% 90.5% 91.1% 90.8% 91.0% **ESR-REIT** JTC Average(1) 89.6% 89.4% 89.2% 89.2% 74.2% 74.1% 74.0% 73.7% 70.0% 30.0% 26.0% 25.8% 25.9% 26.3% 1Q2020 2Q2020 3Q2020 4Q2020 4Q2019 Multi-Tenanted Single-Tenanted



#### Increased Exposure to Future-Ready and Resilient Sectors: Business Park, High-Specs and Logistics

#### Well-diversified portfolio across sub-sectors with over 343 tenants





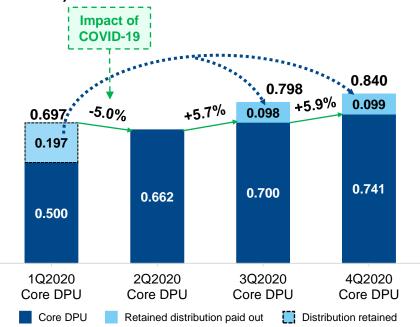


# **Even Across the Course of the Pandemic, Our Core DPU Improved**

Operations and cashflows have stabilised; previously retained DPU for cashflow purposes to be fully paid out

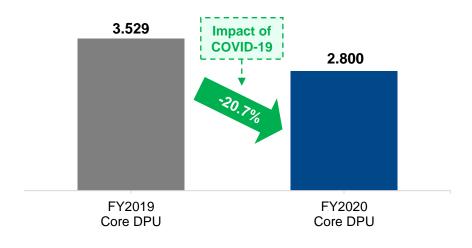
#### 4Q2020 Core DPU Increased 5.9% Q-o-Q to 0.741 Cents

- However, core DPU has shown signs of stabilisation despite the impact of COVID-19 uncertainties
- 4Q2020 core DPU increased by 5.9% q-o-q to 0.741 cents
- Given operational and cashflow stability, the 0.197 cents DPU retained in 1Q2020 for cashflow purposes was fully paid out in 3Q2020 (0.098 cents) and will be fully distributed in 4Q2020 (0.099 cents)



#### FY2020 DPU Amounts to 2.800 Cents

- Full year core DPU down 20.7% y-o-y from 3.529 cents in FY2019 to 2.800 cents in FY2020 due to the impact of COVID-19
  - Rental rebates COVID-19 (Temporary Measures) Act for qualifying SMEs;
  - 2. Rental rebates for selected tenants, especially those from the retail sector:
  - 3. Lower renewal and leasing rents due to challenging leasing market conditions; and
  - 4. Transitional downtime during conversion of five properties from single-tenanted buildings to multi-tenanted buildings





# Our Strategy: Enhancing Operational Stability and Rejuvenating Assets

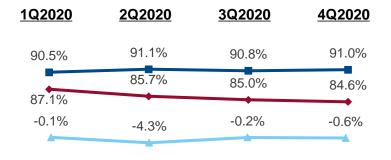
Ensuring assets remain relevant and positioned to capitalise on the eventual economic recovery

#### **Operational Metrics Have Remained Stable**

- 1. Despite COVID-19, occupancy and YTD retention rates have maintained at ~91.0% and ~85.0% respectively
- 2. Rental collections for FY2020 have been over 97% since the onset of the COVID-19 pandemic
- 3. YTD Rental reversions relatively flat at -0.6%

Occupancy YTD Retention Rate

YTD Rental Reversions



#### **Positioning for Recovery**

- As at 31 Dec 2020, ~S\$8.0 million is expected to be utilised for rental rebates and lease restructuring out of the initial estimate of S\$10.1 million
  - ✓ Includes the mandatory 1-month and 2-month landlord rental relief for industrial and retail tenants respectively under the COVID-19 (Temporary Measures) Act for qualifying SMEs
- Not expected to provide much rental relief in 2021, barring unforeseen circumstances such as further mandatory relief measures by the government
- The Re-Align Framework is not expected to significantly impact the REIT

#### **Outlook**

- Business sentiments remain cautious amid lingering COVID-19 related uncertainties and effectiveness of the vaccine rollout
- Potential imbalance in supply/demand of industrial stock in 2021/2022 due to construction delays from 2020
- Manufacturing sector expected to continue driving demand for space but industrial leasing market expected to remain soft
- Our Focus: Portfolio rejuvenation through AEIs & Development/Redevelopments



# Our Strategy: Reduce Uncertainties in Capital Structure & **Increasing Financial Flexibility for Operations**

- In advanced discussions with lending banks to refinance all expiring debt due in FY2021 ahead of their expiries and increasing credit facilities and tenors to fund operations
  - ✓ New loan expected to lengthen WADE and reduce overall cost of debt
- ESR-REIT remains well-supported by 11 lending banks on a 100% unsecured basis
- We expect to maintain a **70% to 75%** (89.0% as at 31 Dec 2020) **hedging ratio and a ~2.0 year** (2.0 years as at 31 Dec 2020) hedge tenor given the expected low interest rate environment

#### **Debt Expiry Profile (as at 31 Dec 2020)**



#### **Broadened Lending Bank Relationships**



S\$100m Committed **Unsecured Loan Facility BNP PARIBAS** Oct 2018

S\$155m Committed **Unsecured Loan Facility** CTBC BANK Standard Chartered

Mar 2019

S\$150m Committed **Unsecured Loan Facility CIMB**BANK

May 2019

S\$200m Committed **Unsecured Loan Facility** 





Feb 2020



# Our Strategy: Rejuvenating Portfolio to be Future-Ready

Actively create value for Unitholders via the following organic strategies:

Asset
Enhancement
Initiatives /
Redevelopments

1 Upcoming AEIs:



- \$\$60-70m across 2 to 3 assets
- Over the next 12-18 months



- ✓ To be developed as a standalone multitenanted high-specs building
- ✓ Suitable for advanced manufacturing, info-comm and data centre tenants

Average ~7.0%

Yield on Cost upon Stabilisation

- AEIs at UE BizHub EAST and 19 Tai Seng Avenue on track to complete in 1Q2021 and 3Q2021 respectively
- ESR-REIT still has S\$59.1 million of capital gains available for distribution
  - May be utilised to support the loss of income for the assets during construction

**Divestment of Non-Core Assets** 

- We have divested non-core assets over the last few years, in line with our reconstitution strategy to improve the quality of the portfolio
- We are in the midst of divesting up to S\$50 million of assets, subject to regulatory approvals
- Sale proceeds from divestments are expected to be used to pare down outstanding debt and/or fund asset rejuvenation projects



# Our Strategy: Drive Portfolio Growth via Acquisitions

#### We seek to create value for Unitholders via potential local and overseas acquisitions

- Sizeable single asset and portfolio acquisitions both locally and overseas
  - ✓ Includes investments in private funds
     (for both tax efficiency and investment opportunity purposes)
  - ✓ Overseas acquisitions address structural short land leases in Singapore's industrial properties sector
- ESR-REIT's portfolio will still be predominantly Singapore-focused

ESR Group's Regional Presence



- ✓ Overseas markets where the Sponsor, ESR Group, has established operation platform
- ✓ Efficient management of these overseas assets given Sponsor's on-ground teams
- ✓ Pipeline includes a mix of scalable income-producing and/or development assets



# Supported by Committed Sponsor ESR Group

ESR-REIT remains well-supported and can benefit from ESR Group's operating platform, footprint, pipeline and network to create a leading Pan-Asian industrial REIT

#### **ESR Group's Operating Platform and Capabilities**

Largest APAC focused logistics real estate platform >US\$26.5bn AuM(1)

Largest
development
pipeline in APAC
>18.7m sq m
GFA<sup>(1)</sup>

Listed on HKEx with >US\$10.6bn
Market Cap<sup>(1)</sup>

#### **Strong Demonstrated Support of ESR-REIT**

- Since its entry as the sponsor of ESR-REIT in 2017, the ESR Group has transformed ESR-REIT into a large developer-backed S-REIT
  - ✓ Doubled ESR-REIT's portfolio GFA
  - ✓ Rejuvenated portfolio to be focused on higher segment of the industrial value chain, including High-Specs assets
- As the Sponsor, ESR Group has provided strong capital support and financial commitment to ESR-REIT via backstop in preferential offerings and acquisition of Viva Industrial Trust Management Pte. Ltd. to facilitate merger of ESR-REIT with Viva Industrial Trust

## **ESR Group's Regional Presence** China South Korea 3 **Japan** India Singapore **ESR-REIT** has first look **Australia** on more than US\$26.5bn of ESR Group's portfolio of assets in an increasingly scarce environment for quality logistics assets



Note:

### Conclusion

1 9

#### **Stabilised Portfolio Provides Opportunities to Pursue Growth**

- Larger, diversified portfolio across four asset sub-sectors and tenant trade sectors
- Portfolio occupancy improved from 90.5% in FY2019 to 91.0% in FY2020
- Rental collections for FY2020 have been over 97% since the onset of the COVID-19 pandemic
- Asset Enhancements of UE BizHub EAST and 19 Tai Seng Avenue on track to complete on time



#### **Strengthen Portfolio Quality through Proactive Asset & Lease Management**

- Leasing activity remains healthy with a total of ~3,872,800 sqft of space leased and renewed during FY2020, ~40.9% more than FY2019
- Strong leasing demand in pharmaceutical, advanced manufacturing, precision engineering, third-party logistics providers and e-commerce companies accounts for healthy retention rate of 84.6% for FY2020



#### **Prudent Capital Management**

- Reduced risks to capital structure with a well-staggered debt maturity profile with a weighted average debt expiry of 2.0 years
- Improved WAFDE<sup>(1)</sup> with interest rate exposure fixed at 89.0% for 2.0 years
- All-In cost of debt reduced from 3.92% p.a. to 3.54% p.a.
- Refinanced all expiring debt due in FY2021 ahead of expiry

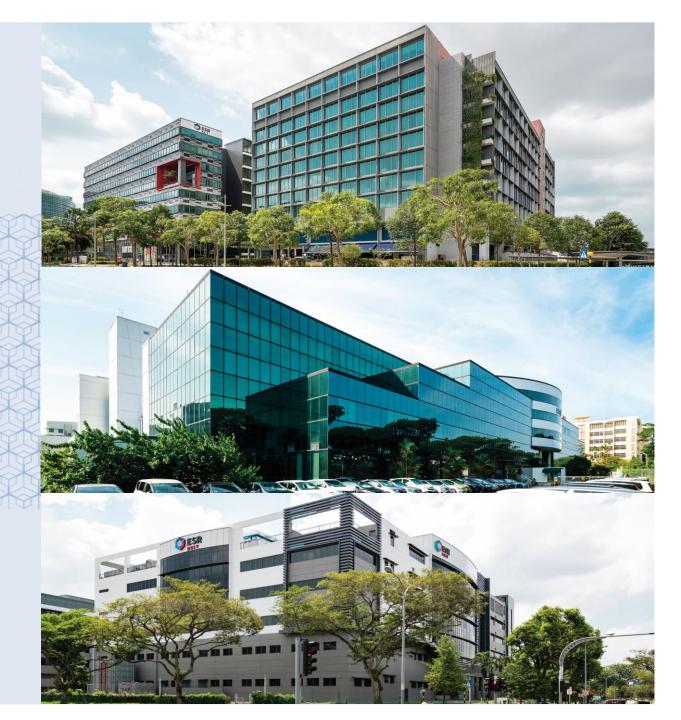


#### **Acquisition Growth with Support of Sponsor**

- Acquisitions remain an integral part of our portfolio growth strategy with our Sponsor's committed support
- ESR Group has provided strong capital support and financial commitment for past deals
- ESR-REIT has first look on more than US\$26.5bn of ESR Group's portfolio



# **Appendix**



Top: UE BizHub EAST | Business Park Second: 7000 Ang Mo Kio Avenue 5 | High-Specs Industrial Bottom: 30 Marsiling Industrial Estate Road 8 | High-Specs Industrial

# **ESR-REIT's Key Milestones**

# 15 Years of Development, Chartering Into A New Growth Phase

#### 2006

Listing of Cambrid ge Industrial Trust ("CIT") on the SGX-ST



#### 2008

 Acquisition of majority ownership of CITM by NAB, Oxley Capital and Mitsui remain as JV partners

#### 2014

 Won prestigious Solar Pioneer Award at the Asia Clean Energy Summit from EDB Singapore

#### 2015

 Won the Adam Smith Asia Award for Best Financing Solution in 2015

#### 2018

- Completed merger with Viva Industrial Trust
- Completed acquisition of 15 Greenwich Drive, a modern multi-tenanted ramp-up logistics facility
- Divested 9 Bukit Batok Street 22
- Launch of S\$141.9m Preferential Offering to finance the acquisition of 7000 Ang Mo Kio Ave 5
- Won Platinum Award at Asia Pacific Best of the Breeds REITs Awards 2018
- Awarded Certificate of Excellence in Investor Relations at IR Magazine Forum & Awards South East Asia 2018
- Clinched "Best Singapore Deal" at the FinanceAsia Awards 2018 for the merger between ESR-REIT and VIT







#### 2020

- Won the 'Best Industrial REIT – Gold' award at the 7th Edition REITs Asia Pacific & The Best of The Breeds REITs Awards 2020.
- Awarded in the Titanium category of The Asset benchmark Research ESG Corporate Awards 2020

#### 2010

 Awarded the "Best Deal in Singapore 2009" at the Asset Triple A Asian Awards for raising \$\$390.1m in 2009

#### Corporate Actions

Acquisitions and Divestments

Capital Markets

Awards and Achievement

#### 2017

- e-Shang Redwood acquires c.80% indirect stake in Manager from NAB and Oxley (remaining 20% in Manager held by Mitsui), and c.12% of REIT units, becoming REIT's second largest unitholder
- Cambridge Industrial Trust changes its name to "ESR-REIT"
- Divested three properties: 23 Woodlands
   Terrace, 87 Defu Lane 10 and 55 Ubi Avenue 3
- Completed acquisition of 8 Tuas South Lane and 80% stake in 7000 Ang Mo Kio Ave 5
- Issued \$150.0m 4.6% Fixed Rate Perpetual Securities







#### 2019

- Completed acquisition of 48 Pandan Road, a modern ramp-up logistics facility
- Divested 31 Kian Teck way
- Launch of equity fundraising to finance the acquisition of 48 Pandan Road and the proposed AEI of UE BizHub EAST and 7000 Ang Mo Kio Ave 5
  - ✓ Private placement of S\$100.0m
  - ✓ Preferential offering of S\$50.0m
- Awarded in the Real Estate category at Singapore Business Review Listed Companies Award 2019

#### 2021

 Enter into S\$320 million unsecured loan facility agreement with UOB, Maybank, RHB and HSBC to refinance existing loans ahead of expiry



# **Important Notice**

This material shall be read in conjunction with ESR-REIT's results announcements for the full year ended 31 December 2020.

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