



Trek 2000 International Ltd
(Registration Number 199905744N)
30 Loyang Way, #07-13/14/15
Loyang Industrial Estate
Singapore 508769

FOR IMMEDIATE RELEASE

Trek 2000 to supply Fujifilm with its range of Portable Storage Products

- **Group to supply portable storage products to Fujifilm’s extensive range of camera.**
- **Latest contract win comes on the heels of the Group’s recent collaboration with SHOFU Asia-Pacific Pte Ltd (“SHOFU”) to incorporate the latest Patented G3 Flucard within the Eye Special C-IV Smart Digital Dental Camera**

Singapore, 5 February 2021 – TREK 2000 INTERNATIONAL LTD. (“Trek”, together with its subsidiaries, “the Group”) is delighted to announce that it will be supplying Fujifilm Asia Pacific Pte Ltd (“Fujifilm”) its range of portable storage products for use in Fujifilm’s extensive range of cameras. Backed by its renowned brand and strong global presence, Fujifilm is one of the world’s leading manufacturers of digital cameras. Fujifilm is also known for its innovation in healthcare, graphic arts, optical devices, highly functional materials and other high-tech areas.

Fujifilm’s suite of photography-related products includes cameras under the GFX System series and X system series. These cameras will be adopting Trek’s range of portable storage products.

With storage capacities ranging from 16GB to 128GB, users will also be able to capture more beautiful moments without worrying about the lack of data storage space.

“Fujifilm is a firm believer of harnessing innovative solutions to enhance the end-user experience. As such, we are pleased to collaborate with a like-minded partner in Trek 2000. Moving forward, we will continue to work with the company to pioneer solutions that will meet the needs of our customers in today’s fast-evolving digital-age.”

- *Mr Leung Yu Cheng, General Manager (Electronic Imaging Division – Singapore Sales) of Fujifilm Asia Pacific Pte Ltd*

“Fresh off the heels of our recent contract to supply the Flucard to SHOFU, this latest collaboration with Fujifilm serves as a testament to our ongoing efforts to remain one of the leading innovators within the Internet-of-Things ecosystem. We look forward to working with Fujifilm to add further value to their industry-renowned products and enhance the experience of their customers.”

- *Mr Wayne Tan, Group President and Executive Director of Trek 2000 International Ltd.*

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About Trek 2000 International Ltd

Trek 2000 International Ltd. (“Trek”), an industry leader, innovator, original inventor and patent owner of the ThumbDrive® offers state-of-the-art design solutions ranging from Interactive Consumer Solutions, Wireless, Antipiracy, Compression and Encryption to sophisticated Enterprise Solutions all catering to the fast changing digital industry. Trek with its library of granted patents is represented all over the world and has offices in the U.S., Malaysia, Thailand, India, Hong Kong, Singapore, the Netherlands, China, the Philippines, Vietnam, Indonesia and Japan to serve the rapidly expanding markets across all regions.



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Trek sets itself apart as the key differentiator in the digital industry through its creativity, innovativeness and ingenuity. Trek has always been at the forefront of the digital industry, and it is reflected in the solutions it offers consumers. Trek has moved from its original 'plug and play' technology to its new wireless 'insert and play' capabilities, once again staying ahead of the market.

Trek®, ThumbDrive®, DivaDrive™ and FluCard™ are trademarks or registered trademarks of the Trek Group of Companies in Singapore and/or other countries. (For more information, visit www.trek2000.com.sg)

About FUJIFILM

Established in 1934 as Japan's pioneering photographic film maker, Fujifilm has leveraged its imaging and information technology to become a global presence known for innovation in healthcare, graphic arts, optical devices, highly functional materials and other high-tech areas. Over the past 80 over years, Fujifilm expanded internationally with its subsidiaries in other parts of Asia, Europe, America and Australia.

To set itself from global competition, Fujifilm creates new value by integrating their distinctive and leading-edge technologies as well as turning out proprietary technologies to continue providing top-quality products and services that cultivate customer trust and satisfaction. At the same time, through these efforts, Fujifilm transcends past boundaries of "Imaging and Information" to advance the development of culture, science, technology and industry across society and further improve human health and protect the environment.

Through Fujifilm's continual efforts to innovate, their products have achieved prestigious awards and achievements all around the globe. At the same time, their innovations have brought advancements to human's lifestyle, contributing to a realization of a society in which all people across the world can lead lives that are abundant in spiritual as well as material wealth with a sense of fulfilment and satisfaction. (For more information, visit <https://www.fujifilm.com>)

Issued for and on behalf of Trek 2000 International Ltd.

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