

**MEDIA RELEASE**

**Former CEO of G8 Education Ltd, Gary Carroll, appointed as  
CEO of MindChamps Australia & New Zealand**

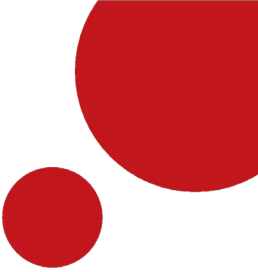


*David Chiem, Founder Executive Chairman & Global CEO, MindChamps and Gary Carroll, CEO, MindChamps Australia & New Zealand  
with MindChamps Early Learning & PreSchool Champs*

**[7 March 2024]** – MindChamps, is setting new benchmarks in the early learning and preschool sector with its expansion strategy across Australia. In a significant move to build on this exciting expansion, MindChamps has appointed Gary Carroll as CEO of MindChamps Australia & New Zealand. With a wealth of experience and a proven track record in leadership roles, Mr Carroll is well-positioned to lead the charge as MindChamps continues to grow and redefine early childhood education in the region.

Apart from previously being CEO of Australia’s largest publicly listed early learning education providers, G8 Education Ltd, Mr Carroll was also Co-Chair of the Early Learning and Care Council of Australia (ELACCA) and has an extensive track record in growing and transforming large-scale, distributed network companies.

Says David Chiem, MindChamps Founder Executive Chairman and Global CEO, “I have always believed that the MindChamps story is larger than any one of us. We are here for good and for good, and that’s why at MindChamps, we seek leaders who, at a certain stage in life, are aligned with this philosophy of contributing to



this critical area of society. I am glad to announce that we have found that person who is aligned with MindChamps' passion to lift standards in early childhood education and I am excited to welcome Gary Carroll to our global family."

Says Gary Carroll, "Having been involved with hundreds of early learning centres, I can truly say, now that I have experienced it firsthand, that MindChamps' research-backed approach is truly a breakthrough, and I am honoured to be a part of this movement that is set to revolutionise early education."

Demonstrating its leadership and commitment to excellence in early childhood education, MindChamps currently has a total of 26 franchisees in Australia and expanded its footprint from Sydney to its first Melbourne centre this year, as well as an upcoming flagship centre in Western Australia, slated for the second half of this year.

#### **For media queries, please contact:**

Marc LIM  
Senior Account Director  
Black Dot Pte Ltd  
E: [marc@blackdot.sg](mailto:marc@blackdot.sg)  
M: 9457-1315

LEE Seo Young  
Consultant  
Black Dot Pte Ltd  
E: [seoyoung@blackdot.sg](mailto:seoyoung@blackdot.sg)  
M: 8444-2130

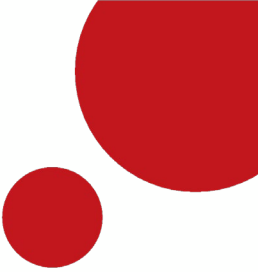
#### **About MindChamps**

MindChamps PreSchool holds the Number One position among premium-range preschools in Singapore, with a market share of 38.5 per cent.<sup>1</sup> Globally, MindChamps has expanded into seven markets – Singapore, Malaysia, the Philippines, Indonesia, Myanmar, Australia and the U.S.A.

Based on a cutting-edge, scientifically-researched curriculum, MindChamps is helmed by a highly experienced management team and an esteemed MindChamps World Research, Advisory & Education Team, chaired by world-renowned Neuroscientist Emeritus Professor Allan Snyder (Fellow of the Royal

#### **MindChamps PreSchool Limited**

6 Raffles Boulevard #04-100 Marina Square Singapore 039594 • T 6828 2688 • [mindchamps.org](http://mindchamps.org)  
UEN 200814615E



Society). MindChamps is the only educational institute to collaborate with Emeritus Professor Snyder on the empirical research of the 3-Mind education model – the Champion, Learning and Creative Mind – which is uniquely built into the MindChamps curriculum.

MindChamps' unrelenting commitment to excellence in cultivating young minds has led to the organisation being honoured with some of the most sought-after industry awards in the Singapore education sector, as well as industry-wide recognition in the fields of intellectual property, franchise management and branding.

This includes:

1. Being ranked amongst the top 50 of Singapore's fastest-growing companies in 2019 and 2020 by The Straits Times and German-based global research firm Statista
2. Winning the Influential Brands® Top Brands Award for nine consecutive years (2014-2023, 2020 was a year in which the awards didn't take place)
3. Superbrands® Mark of Distinction for ten years in a row (2014-2023)
4. Influential Brands® Top Employer Award (2018 and 2019)
5. Winning the 2017 Dun & Bradstreet Singapore Business Eminence Awards
6. MindChamps was ranked in the top 1000 Singapore companies for 5 consecutive years in Singapore 1000 Awards (2011-2015)
7. Being ranked 8th out of 50 top companies in the 2017 Enterprise 50 Awards.
8. Being ranked in Brand Finance's top 100 Brands in Singapore in 2021 as the highest new entrant and the only preschool on the list

<sup>1</sup> Based on Independent market research as of 15 September 2017