

Heineken N.V. successfully prices €460 million of Notes

Amsterdam, 1 December 2015 – Heineken N.V. today announced that it has successfully placed 9-year Notes with a coupon of 1.5% for a principal amount of €460 million. This amount was increased from the initial announcement of €400m due to the strong investor demand and brings the total volume of Heineken debt maturing in 2024 to €1bn.

The Notes will be issued under the Company's Euro Medium Term Note Programme and will be listed on the Luxembourg Stock Exchange.

The proceeds from the Note issuance will be used for general corporate purposes.

BNP Paribas, Deutsche Bank, HSBC and JP Morgan have acted as book runners and Banca IMI, Crédit Agricole, MUFG, Rabobank and Santander as co-managers.

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