

BREADTALK GROUP LIMITED
Company Registration Number: 200302045G

TRANSFER OF TREASURY SHARES

Pursuant to Rule 704(28) of the Listing Manual of the Singapore Exchange Securities of Trading Limited, BreadTalk Group Limited (the "Company") wishes to announce that it has on 9 May 2014 transferred a total of 365,840 treasury shares to its employees pursuant to BreadTalk Group Limited Restricted Share Grant Plan. The following are the details on the transfer of treasury shares:

(a)	Date of transfer:	9 May 2014
(b)	Purpose of transfer:	Release of share awards under the BreadTalk Group Limited Restricted Share Grant Plan
(c)	Number of treasury shares transferred:	365,840
(d)	Number of treasury shares held before transfer:	564,624
(e)	Number of treasury shares held after transfer:	198,784
(f)	Percentage of the number of treasury shares against the total number of ordinary shares outstanding before transfer:	0.20% ⁽¹⁾
(g)	Percentage of the number of treasury shares against the total number of shares outstanding after transfer:	0.07% ⁽²⁾
(h)	Value of the treasury shares transferred:	S\$226,730

Notes: (1) The percentage is based on 281,328,614 issued ordinary shares (excluding 564,624 treasury shares) in the share capital of the Company immediately before the above-mentioned share transfer as at 9 May 2014.

(2) The percentage is based on 281,694,454 issued ordinary shares (excluding 198,784 treasury shares) in the share capital of the Company immediately after the above-mentioned share transfer as at 9 May 2014.

BY ORDER OF THE BOARD

Lawrence Yeo Kia Yeow,
Group Chief Financial Officer
9 May 2014