

PROFILE

Lim Tiong Hian, Kenneth *Professional Profile*

Kenneth has always been active in the design-oriented field and is an active proponent of creating strong synergy between the creative and the business sectors.

A creative spirit with a pragmatic approach, Kenneth obtained his Bachelor of Arts (Multimedia Design) degree from University Of Huddersfield, UK. His research areas include Design and Technology Advancement and Its Impact on the Society. He has worked across a diverse range of technical projects, marketing and business development roles in a variety of from-scratch projects that spans more than 10 year work history in info-communications and digital media. Upon graduating with a Diploma in Multimedia design (Distinction), he joined the then Television Corporation of Singapore (now known as Mediacorp Singapore) where he worked extensively in the areas of multimedia, interactive media and TV production.

Kenneth discovered his interest in the academic field when one of his creative projects “Enable Disable” was shortlisted and presented at the Forum On Creativity in The Arts of Science and Technology jointly organized by Tan Kah Kee Foundation, National Arts Council and Singapore National Academy of Science in 2003. He was invited by various institutions to give talks and to share his creative project. It was all these presentations and sharing that ignited his interest to work with the youth and to further develop their potential. He joined Republic Polytechnic (School of Information and Communications Technology) as Academic Manager (Media) and has been one of the key personnel to anchor the key areas (3D Computer Graphics Technology, Audio and Video Production) in the DIDM diploma. Having good media contacts and relations, he also played an instrumental role in bridging the various DIDM domains with industry collaboration.

Possessing an intuitive flair, he has built a formidable reputation for his ability in building and managing environments where creativity flourishes in a collaborative and dynamic way. Kenneth made a switch to the construction industry after 6 years of Academic experience with Republic Polytechnic and joined Swee Hong Limited in 2009. He played a pivotal role in helping the Group to achieve a few good practices and Innovation awards. He spearheaded the company’s technology capability development and has helped to transform Swee Hong into a high technology company that deployed innovative techniques at the workplace. He is also an evangelist on BIM and construction productivity technology which has seen Swee Hong reap the benefits from such efforts. He was appointed to serve as a member on the Board of Examiners by BCA Academy in BCA’s program of Specialist Diploma in Building Information Modeling (BIM in 2011). His role includes advising on the standard of the examinations to ensure excellence and the relevancy to the industry, to review as well as to suggest improvement to the examinations. He is actively involved in the BIM and Technology Industry and has actively been involved as key note speakers in numerous world conferences and local seminars.

Being the Management Representative for the company, he is also responsible for investor relations, corporate communications and Technology capability development for the Group. Kenneth is passionate about technology and keeps a close watch on the latest scientific and technological advancement. He remains true to his philosophy that technology should serve man, and not the other way around. He continued to helm the company after its subsequent listing on the Singapore Exchange in 2012, assisted the board in strategic planning, direction setting and corporate development within the company.

His work in Swee Hong Limited was recognized and he was subsequently headhunted to join Sino Construction Limited as the Executive Director in 2014. He started a period of transformation of the company, quickly turning it from a small construction company to a global resource player. He embarked the company on several major acquisitions, laying the foundation for its future success. After an intensive period, he left in 2015 to start his own company SFC Capital Pte. Ltd. to provide consultancy and advisory work to clients on corporate restructuring, mergers and acquisitions, fundraising, IPO, and project investment matters.

As a private investor, he has invested in different companies across various industries. He continues to be interested to invest in promising companies and help with their transformation, expansion and growth. He believes he has the necessary skills, resources and connections to enable a turnaround for companies and spark off growth and transformation.

Professional Qualifications and Accreditations

Singapore Institute of Directors – Listed Company Director Programme.

(1. Listed Company Director Essentials, 2. Audit Committee Essentials, 3. Risk Management Essentials, 4. Nominating Committee Essentials, 5. Remuneration Committee Essentials)

Finance Budgeting & Planning - *Center of Continuing Education, Nanyang Technological University, 2008*

MOF Procurement Training – Certificate in Procurement Processes and Execution; and its Accountability and Ethics, 2009

Interview & Selection - 'Laws' of interviewing for finding the right people & use the tools and techniques for interviewing effectively. Interview & action plan for candidate's growth and development. 19/08/2008

Achievements and Activities

- Member of Board of Examiners for BCA Academy in BCA's program of Specialist Diploma in Building Information Modeling (BIM) in 2011
- Key Note speaker for Building SMART (IAI) Korea (Build SMART Construction IT & BIM User Conference 2011)
- Key speaker for BCA "Smart Builders Leadership Series 2011
- Key note speaker for 6th Design Conference for Civil Design/ Architecture /BIM in Japan.
- Project entitled "Enable Disable" was awarded and presented at the Forum on Creativity in the Arts Science Technology organized by Tan Kah Kee Foundation, National Arts Council and Singapore National Academy of Science.
- Commendation of service for Ministerial Community Visit to the Yew Tee Constituency on the 17th Jan 2010
- Commendation of service for Prime Minister visit to Kebun Bahru Walkabout 2010 (Ang Mo Kio GRC)