











# **Oxley Holdings Limited**

13 October 2014









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- Group Overview
- Operations Review
- Financial Highlights
- Outlook







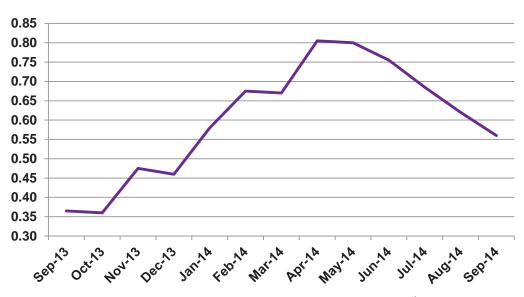
### **Overview of Oxley Holdings Limited**



#### Overview

| Profile      | Developer of quality residential,<br>commercial and industrial projects at<br>competitive prices   |
|--------------|--|
|              | <ul> <li>Developments usually located in prime<br/>areas with easy access and prominent<br/>lifestyle elements</li> </ul>                                |
|              | <ul> <li>Local portfolio of 28 residential, industrial<br/>and commercial projects to date</li> </ul>  |
|              | <ul> <li>Overseas portfolio comprising projects in<br/>Malaysia, Cambodia, People's Republic<br/>of China and the UK</li> </ul>                          |
|              | <ul> <li>Target market: homebuyers who value<br/>the finer side of life, aspiring and<br/>established entrepreneurs, discerning<br/>investors</li> </ul> |
| Listing Date | Listed on SGX-ST Catalist Board in<br>October 2010   |
|              | Transferred to SGX-ST Mainboard in<br>February 2013  |
| Market Cap   | Approximately S\$1.56 billion as at 13     October 2014  |

#### **Stock Price Performance\***



\*stock price taken on 15th of every month

#### Substantial Shareholders as at 13 October 2014

| Substantial Shareholders | Stake |
|--------------------------|-------|
| Mr Ching Chiat Kwong     | ~ 40% |
| Mr Low See Ching         | ~ 27% |
| Mr Tee Wee Sien          | ~12%  |

### **Key Management**



#### **Ching Chiat Kwong**

Chief Executive Officer

- Possesses more than 15 years of industry experience
- Responsible for the overall performance as well as the formulation of the corporate strategies and direction of the Group
- Invested in, developed and successfully launched 13 residential property projects in his private capacity prior to listing of Oxley Holdings
- Led the Group to complete its IPO on SGX Catalist in October 2010

### **Low See Ching**

**Deputy Chief Executive Officer** 

- Supports the CEO in business development, formulation of corporate strategies and charting of the Group's future direction
- Invested in, developed and successfully launched 5 residential property projects in his private capacity prior to listing of Oxley Holdings
- Formerly CEO, and now Non-Executive Director, of SGX-listed Hafary Holdings Limited

#### Judy Ching General Manager

- Possesses nearly 30 years of experience in the marketing and management of residential, commercial and industry property.
- Held key positions at Savills Residential, Paradiz Investment and LCD Property, as well as managerial position at Tuan Sing Holdings prior to Oxley
- Responsible for the general operations of the Group, including the smooth execution of property development projects

### Ooi Chee Eng Financial Controller

- Has more than 15 years of combined experience in accounting and finance
- Worked with Achieva Limited, United Fiber, SunMoon Food, NOL, and KPMG prior to Oxley
- Member of the ISCA
- Responsible for the overall financial and accounting functions of the Group.

#### Carol Ng Administrative Manager

- Has more than 10 years of industry experience in administration, sales and marketing support activities
- Responsible for the Group's overall office administration and sales and marketing support activities.

#### Lindsay Tan Quantity Survey Manager

- Possesses more than 10 years of industry experience in handling of project tenders, contractor quotations, quality control and claims
- Responsible for supporting the Group's quality control effort, preparing handover documents to unit owners as well as handling customers' claims on defective works.

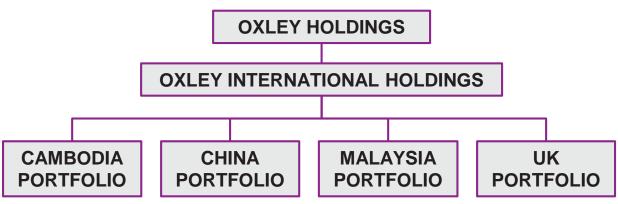




### Oxley International Holdings Pte Ltd



- Wholly-owned subsidiary of Oxley Holdings Limited
- Holding company for the Group's projects outside of Singapore
- Launched:
  - Royal Wharf in the UK
  - The Bridge in Cambodia
  - Xin Gang Guo Ji Cheng in People's Republic of China











### **Strategy & Plans (Singapore)**



#### Residential

- Participate in government land sales (GLS) tenders for larger sites, with a focus on vibrant and accessible districts
- Explore potential acquisitions, joint-ventures or strategic-alliance opportunities, where synergistic value to the Group exists

#### **Commercial / Industrial**

 Offer unique strata-titled commercial and industrial projects with lifestyle features and retail elements









### **Strategy & Plans (Overseas)**



- Acquire land plots of good potential
- Bring Oxley's refreshing concepts of lifestyle mixeddevelopments overseas
- Explore the possibility of developing entire townships, especially on large plots (e.g. Royal Wharf)
- Harness established relationships and extensive network to seek out like-minded joint-venture partnerships









### **Land Acquisition Criteria**



#### Location

Prime areas and easily accessible by public transport

#### **Environment**

Potential for inclusion of amenities to inject vibrancy into the vicinity

### **Typical tenure**

Residential: freehold / 999 yrs

■ Industrial: 30 – 60 years

Commercial: freehold









### **Investment Merits**



- Responsiveness to changing trends
- Short investment-to-sale cycle
- Focus on core competency
  - design, construction and sales activities outsourced to professionals
- Established relationships and extensive network
- Experienced and committed management team with more than 10 years of experience each
- Mitigated risks
  - joint-venture partnerships for larger projects







- Group Overview
- Operations Review
- Financial Highlights
- Outlook









### **Projects in Singapore**

- Completed Projects
- Launched Projects







## **Completed Projects**



#### Residential

| No | Project Name  | Tenure | No. of units<br>(residential /<br>shops) | Land Area<br>(sq m) | GFA<br>(sq m) | Sold<br>(%) | ТОР  |
|----|---------------|--------|--|---------------------|---------------|-------------|------|
| 1  | Parc Somme    | 99 yrs | 30 / 5                                   | 518                 | 1,629         | 100%        | 2012 |
| 2  | Suites@Katong | FH     | 51 / 8                                   | 1,040               | 2,797         | 100%        | 2012 |
| 3  | Loft@Rangoon  | FH     | 24/3                                     | 458                 | 1,453         | 100%        | 2013 |
| 4  | Loft@Stevens  | FH     | 44 / 0                                   | 1,298               | 1,889         | 100%        | 2013 |
| 5  | Loft@Holland  | FH     | 41 / 0                                   | 1,124               | 1,580         | 100%        | 2014 |
| 6  | Viva Vista    | FH     | 144 / 106                                | 3,626               | 9,013         | 100%        | 2014 |
| 7  | Vibes@Kovan   | FH     | 36 / 5                                   | 723                 | 2,157         | 100%        | 2014 |

#### Industrial

| No | Project Name        | Tenure | No. of units<br>(industrial /<br>shops) | Land<br>Area<br>(sq ft) | GFA<br>(sq ft) | Sold<br>(%) | ТОР  |
|----|---------------------|--------|---|-------------------------|----------------|-------------|------|
| 1  | Oxley Bizhub        | 60 yrs | 728 / 0                                 | 34,853                  | 87,126         | 99%         | 2013 |
| 2  | Oxley Bizhub 2      | 60 yrs | 271 / 0                                 | 12,378                  | 30,942         | 99%         | 2013 |
| 3  | Arcsphere           | FH     | 19 / 0                                  | 1,011                   | 2,529          | 100%        | 2013 |
| 4  | The Commerze@Irving | 60 yrs | 66/ 64/<br>1 Canteen                    | 3,353                   | 11,730         | 100%        | 2013 |

Slide 13

## **Launched Projects**



### Residential

| No | Project Name                        | Tenure  | No. of units<br>(residential /<br>shops) | Land Area<br>(sq m) | GFA<br>(sq m) | Sold<br>(%) | Expected TOP |
|----|-------------------------------------|---------|--|---------------------|---------------|-------------|--------------|
| 1  | Vibes@East Coast                    | FH      | 117 / 28                                 | 2,413               | 7,125         | 100%        | 2014         |
| 2  | Presto@Upper Serangoon              | FH      | 36 / 0                                   | 585                 | 1,820         | 100%        | 2014         |
| 3  | Vibes@Upper Serangoon               | FH      | 60 / 0                                   | 997                 | 3,052         | 100%        | 2014         |
| 4  | RV Point                            | 999 yrs | 36 / 9                                   | 507                 | 2,038         | 100%        | 2014         |
| 5  | Suites@Braddell                     | FH      | 33 / 0                                   | 1,108               | 1,552         | 100%        | 2014         |
| 6  | Devonshire Residences               | FH      | 84 / 0                                   | 1,245               | 3,836         | 100%        | 2015         |
| 7  | The Promenade@Pelikat               | FH      | 164 / 270                                | 6,462               | 19,490        | 100%        | 2015         |
| 8  | Oxley Edge                          | FH      | 45 / 5                                   | 1,121               | 3,226         | 96%         | 2015         |
| 9  | Midtown Residences / The Midtown    | 99 yrs  | 160/107                                  | 5,300               | 16,853        | 96%         | 2016         |
| 10 | NEWest                              | 956 yrs | 136 / 141                                | 15,298              | 25,149        | 82%         | 2016         |
| 11 | Floraville / Floraview / Floravista | FH      | 140 / 28                                 | 8,249               | 12,434        | 30%         | 2016         |
| 12 | KAP Residences / KAP                | FH      | 142 / 107                                | 5,535               | 17,161        | 99%         | 2016         |
| 13 | The Rise@Oxley                      | FH      | 120 / 29                                 | 2,381               | 10,712        | 29%*        | 2017         |

<sup>\*</sup> Percentage sold refers to residential units only as commercial units have not been launched.





## **Launched Projects**



#### Industrial

| No | Project Name     | Tenure | No. of units<br>(industrial /<br>shops) | Land Area<br>(sq m) | GFA<br>(sq m) | Sold<br>(%) | Expected<br>TOP |
|----|------------------|--------|---|---------------------|---------------|-------------|-----------------|
| 1  | Eco-tech@Sunview | 30 yrs | 424 / 1 Canteen                         | 28,173              | 70,432        | 81%         | 2015            |

### Commercial

| No | Project Name    | Tenure | No. of units (office / shops) | Land Area<br>(sq m) | GFA<br>(sq m) | Sold<br>(%) | Expected<br>TOP |
|----|-----------------|--------|-------------------------------|---------------------|---------------|-------------|-----------------|
| 1  | Robinson Square | FH     | 32 / 5 / 1 Gym                | 422                 | 4,755         | 97%         | 2014            |
| 2  | Oxley Tower     | FH     | 104 / 133                     | 1,490               | 16,839        | 95%         | 2016            |
| 3  | The Flow        | FH     | 0 / 56                        | 2,058               | 6,530         | 52%         | 2016            |





## **Completed Projects (Residential)**









| Parc Somme              |          |  |  |  |
|-------------------------|----------|--|--|--|
| 62 Somme Road           |          |  |  |  |
| Acquisition Date        | Dec 2009 |  |  |  |
| Launch Date             | Apr 2010 |  |  |  |
| Tenure                  | 99 years |  |  |  |
| Gross Floor Area (sq m) | 1,629    |  |  |  |
| Residential Units       | 30       |  |  |  |
| Shop Units              | 5        |  |  |  |
| Units Sold              | 100 %    |  |  |  |
| Group's Stake           | 100 %    |  |  |  |
| ТОР                     | 2012     |  |  |  |

| Suites @ Katong         |          |  |  |  |  |
|-------------------------|----------|--|--|--|--|
| 263 Tanjong Katong Road |          |  |  |  |  |
| Acquisition Date        | Dec 2009 |  |  |  |  |
| Launch Date             | Apr 2010 |  |  |  |  |
| Tenure                  | Freehold |  |  |  |  |
| Gross Floor Area (sq m) | 2,797    |  |  |  |  |
| Residential Units       | 51       |  |  |  |  |
| Shop Units              | 8        |  |  |  |  |
| Units Sold              | 100%     |  |  |  |  |
| Group's Stake           | 51%      |  |  |  |  |
| TOP                     | 2012     |  |  |  |  |

| Loft @ Rangoon          |          |  |  |  |
|-------------------------|----------|--|--|--|
| 113 Rangoon Road        |          |  |  |  |
| Acquisition Date        | Feb 2010 |  |  |  |
| Launch Date             | Jun 2010 |  |  |  |
| Tenure                  | Freehold |  |  |  |
| Gross Floor Area (sq m) | 1,453    |  |  |  |
| Residential Units       | 24       |  |  |  |
| Shop Units              | 3        |  |  |  |
| Units Sold              | 100%     |  |  |  |
| Group's Stake           | 100%     |  |  |  |
| ТОР                     | 2013     |  |  |  |



## **Completed Projects (Residential)**











| 68 Stevens Road         |          |  |  |  |  |
|-------------------------|----------|--|--|--|--|
| Acquisition Date        | Jun 2010 |  |  |  |  |
| Launch Date             | Feb 2011 |  |  |  |  |
| Tenure                  | Freehold |  |  |  |  |
| Gross Floor Area (sq m) | 1,889    |  |  |  |  |
| Residential Units       | 44       |  |  |  |  |
| Shop Units              | -        |  |  |  |  |
| Units Sold              | 100%     |  |  |  |  |

60%

2013

Loft @ Stevens

| Loft @ Holland          |          |  |  |  |
|-------------------------|----------|--|--|--|
| 151 Holland Road        |          |  |  |  |
| <b>Acquisition Date</b> | May 2010 |  |  |  |
| Launch Date             | Jan 2011 |  |  |  |
| Tenure                  | Freehold |  |  |  |
| Gross Floor Area (sq m) | 1,580    |  |  |  |
| Residential Units       | 41       |  |  |  |
| Shop Units              | -        |  |  |  |
| Units Sold              | 100%     |  |  |  |
| Group's Stake           | 67.5%    |  |  |  |
| ТОР                     | 2014     |  |  |  |

| viva vista               |          |
|--------------------------|----------|
| 3 South Buona Vista Road |          |
| Acquisition Date         | Jun 2009 |
| Launch Date              | Aug 2010 |
| Tenure                   | Freehold |
| Gross Floor Area (sq m)  | 9,013    |
| Residential Units        | 144      |
| Shop Units               | 106      |
| Units Sold               | 100%     |
| Group's Stake            | 100%     |
| ТОР                      | 2014     |

| Vibes @ Kovan           |          |
|-------------------------|----------|
| 93 Kovan Road           |          |
| <b>Acquisition Date</b> | May 2010 |
| Launch Date             | Jan 2011 |
| Tenure                  | Freehold |
| Gross Floor Area (sq m) | 2,157    |
| Residential Units       | 36       |
| Shop Units              | 5        |
| Units Sold              | 100%     |
| Group's Stake           | 100%     |
| ТОР                     | 2014     |



**Group's Stake** 

## **Completed Projects (Industrial)**











| Oxley BizHub                      |          |
|-----------------------------------|----------|
| 61/63/65/67/69/71/73 Ubi Road One |          |
| Acquisition Date                  | Aug 2010 |
| Launch Date                       | Apr 2011 |
| Tenure                            | 60 years |
| Gross Floor Area (sq m)           | 87,126   |
| Light Industrial Units            | 728      |
| Shop Units / Canteen              | -        |
| Units Sold                        | 99%      |
| Group's Stake                     | 100%     |
| TOP                               | 2013     |

| Oxley BizHub2           |          |
|-------------------------|----------|
| 62 Ubi Road One         |          |
| Acquisition Date        | Feb 2011 |
| Launch Date             | Oct 2011 |
| Tenure                  | 60 years |
| Gross Floor Area (sq m) | 30,942   |
| Light Industrial Units  | 271      |
| Shop Units / Canteen    | -        |
| Units Sold              | 99%      |
| Group's Stake           | 55%      |
| ТОР                     | 2013     |

| Aiospileie              |          |
|-------------------------|----------|
| 124 Lor 23 Geylang Road |          |
| Acquisition Date        | Dec 2010 |
| Launch Date             | Sep 2011 |
| Tenure                  | Freehold |
| Gross Floor Area (sq m) | 2,529    |
| Light Industrial Units  | 19       |
| Shop Units / Canteen    | -        |
| Units Sold              | 100%     |
| Group's Stake           | 100%     |
| ТОР                     | 2013     |
|                         |          |

| i ne Commerze @ irving  |          |
|-------------------------|----------|
| 1 Irving Road           |          |
| Acquisition Date        | Jun 2011 |
| Launch Date             | Feb 2012 |
| Tenure                  | 60 years |
| Gross Floor Area (sq m) | 11,730   |
| Light Industrial Units  | 66       |
| Shop Units / Canteen    | 64 / 1   |
| Units Sold              | 100%     |
| Group's Stake           | 55%      |
| TOP                     | 2013     |













Valley Road

Feb 2010 Oct 2010 999 years

> 2,038 36

100% 100% 2014

| Vibes @ East Coast      |          |
|-------------------------|----------|
| 308 Telok Kurau Road    |          |
| Acquisition Date        | May 2010 |
| Launch Date             | Jun 2011 |
| Tenure                  | Freehold |
| Gross Floor Area (sq m) | 7,125    |
| Residential Units       | 117      |
| Shop Units              | 28       |
| Units Sold              | 100%     |
| Group's Stake           | 66%      |
| Target Completion       | 2014     |

| Presto @ Upper Serangoon |          |
|--------------------------|----------|
| 528 Upper Serangoon Road |          |
| Acquisition Date         | Oct 2010 |
| Launch Date              | Apr 2012 |
| Tenure                   | Freehold |
| Gross Floor Area (sq m)  | 1,820    |
| Residential Units        | 36       |
| Shop Units               | -        |
| Units Sold               | 100%     |
| Group's Stake            | 100%     |
| Target Completion        | 2014     |

| Vibes @ Upper Serar      | ngoon    | RV Point                |
|--------------------------|----------|-------------------------|
| 488 Upper Serangoon Road |          | 233 River Valley        |
| Acquisition Date         | Oct 2010 | Acquisition Date        |
| Launch Date              | May 2012 | Launch Date             |
| Tenure                   | Freehold | Tenure                  |
| Gross Floor Area (sq m)  | 3,052    | Gross Floor Area (sq m) |
| Residential Units        | 60       | Residential Units       |
| Shop Units               | -        | Shop Units              |
| Units Sold               | 100%     | Units Sold              |
| Group's Stake            | 100%     | Group's Stake           |
| Target Completion        | 2014     | Target Completion       |
|                          |          |                         |











| Suites@Braddell               |          |
|-------------------------------|----------|
| 56 Braddell Road              |          |
| Acquisition Date              | Oct 2010 |
| Launch Date                   | Jun 2011 |
| Tenure                        | Freehold |
| Gross Floor Area (sq m) 1,552 |          |
| Residential Units             | 33       |
| Shop Units                    | -        |
| Units Sold                    | 100%     |
| Group's Stake                 | 100%     |
| Target Completion             | 2014     |

| Devonshire Residences   |          |  |
|-------------------------|----------|--|
| 55 Devonshire Road      |          |  |
| Acquisition Date        | Apr 2010 |  |
| Launch Date             | Mar 2011 |  |
| Tenure                  | Freehold |  |
| Gross Floor Area (sq m) | 3,836    |  |
| Residential Units       | 84       |  |
| Shop Units              | -        |  |
| Units Sold              | 100%     |  |
| Group's Stake           | 52%      |  |
| Target Completion       | 2015     |  |

| The Promenade @ Pelikat |          |
|-------------------------|----------|
| 183 Jalan Pelikat       |          |
| Acquisition Date        | May 2011 |
| Launch Date             | Apr 2012 |
| Tenure                  | Freehold |
| Gross Floor Area (sq m) | 19,490   |
| Residential Units       | 164      |
| Shop Units              | 270      |
| Units Sold              | 100%     |
| Group's Stake           | 90%      |
| Target Completion       | 2015     |



Slide 20









| Oxley Edge                |       |  |  |  |  |
|---------------------------|-------|--|--|--|--|
| 308 River Valley Road     |       |  |  |  |  |
| Acquisition Date Nov 2010 |       |  |  |  |  |
| Launch Date Mar 201       |       |  |  |  |  |
| <b>Tenure</b> Freehold    |       |  |  |  |  |
| Gross Floor Area (sq m)   | 3,226 |  |  |  |  |
| Residential Units         | 45    |  |  |  |  |
| Shop Units 5              |       |  |  |  |  |
| Units Sold 96%            |       |  |  |  |  |
| Group's Stake             | 100%  |  |  |  |  |
| Target Completion         | 2015  |  |  |  |  |

| Midtown Residences / The Midtown |          |  |  |  |  |
|----------------------------------|----------|--|--|--|--|
| 1189 Upper Serangoon Road        |          |  |  |  |  |
| Acquisition Date                 | Jun 2012 |  |  |  |  |
| Launch Date                      | Apr 2013 |  |  |  |  |
| Tenure                           | 99 years |  |  |  |  |
| Gross Floor Area (sq m)          | 16,853   |  |  |  |  |
| Residential Units                | 160      |  |  |  |  |
| Shop Units                       | 107      |  |  |  |  |
| Units Sold 96%                   |          |  |  |  |  |
| Group's Stake                    | 50%      |  |  |  |  |
| Target Completion                | 2016     |  |  |  |  |

| NEWest                           |  |  |  |  |  |  |
|----------------------------------|--|--|--|--|--|--|
| 1 & 3 West Coast Drive Singapore |  |  |  |  |  |  |
| Acquisition Date May 2012        |  |  |  |  |  |  |
| May 2013                         |  |  |  |  |  |  |
| <b>Tenure</b> 956 years          |  |  |  |  |  |  |
| Gross Floor Area (sq m) 25,149   |  |  |  |  |  |  |
| 136                              |  |  |  |  |  |  |
| 141                              |  |  |  |  |  |  |
| 82%                              |  |  |  |  |  |  |
| 55%                              |  |  |  |  |  |  |
| 2016                             |  |  |  |  |  |  |
|                                  |  |  |  |  |  |  |











| Floraville / Floraview / Floravista           |                                |  |  |  |  |
|---|--------------------------------|--|--|--|--|
| 2 Cactus Road<br>1/3/5/7 Ang Mo Kio Street 66 |                                |  |  |  |  |
| Acquisition Date Mar 2012                     |                                |  |  |  |  |
| Launch Date                                   | Jul 2013 / Jan 2014 / Oct 2013 |  |  |  |  |
| <b>Tenure</b> Freehold                        |                                |  |  |  |  |
| Gross Floor Area (sq m) 12,434                |                                |  |  |  |  |
| Residential Units 140                         |                                |  |  |  |  |
| Shop Units 28                                 |                                |  |  |  |  |
| Units Sold 30%                                |                                |  |  |  |  |
| Group's Stake 55%                             |                                |  |  |  |  |
| Target Completion                             | 2016                           |  |  |  |  |

| KAP Residences / KAP           |  |  |  |  |  |  |
|--------------------------------|--|--|--|--|--|--|
| 9 & 11 King Albert Park        |  |  |  |  |  |  |
| Acquisition Date Oct 2012      |  |  |  |  |  |  |
| Launch Date May 2013           |  |  |  |  |  |  |
| <b>Tenure</b> Freehold         |  |  |  |  |  |  |
| Gross Floor Area (sq m) 17,161 |  |  |  |  |  |  |
| Residential Units 142          |  |  |  |  |  |  |
| Shop Units 107                 |  |  |  |  |  |  |
| Units Sold 99%                 |  |  |  |  |  |  |
| Group's Stake 55%              |  |  |  |  |  |  |
| Target Completion 2016         |  |  |  |  |  |  |
|                                |  |  |  |  |  |  |

| The Rise@Oxley            |          |  |  |  |  |  |
|---------------------------|----------|--|--|--|--|--|
| 71 / 73 / 73A Oxley Rise  |          |  |  |  |  |  |
| Acquisition Date May 2012 |          |  |  |  |  |  |
| Launch Date               | Oct 2014 |  |  |  |  |  |
| Tenure                    | Freehold |  |  |  |  |  |
| Gross Floor Area (sq m)   | 10,712   |  |  |  |  |  |
| Residential Units         | 120      |  |  |  |  |  |
| Shop Units                | 29       |  |  |  |  |  |
| Units Sold                | 29%*     |  |  |  |  |  |
| Group's Stake 100%        |          |  |  |  |  |  |
| Target Completion         | 2017     |  |  |  |  |  |

<sup>\*</sup> Percentage sold refers to residential units only as commercial units have not been launched.

### Launched Projects (Industrial / Commercial)















| Eco-tech @ Sunview        |          |  |  |  |  |  |
|---------------------------|----------|--|--|--|--|--|
| 1 Sunview Road            |          |  |  |  |  |  |
| Acquisition Date Oct 2012 |          |  |  |  |  |  |
| Launch Date               | Aug 2013 |  |  |  |  |  |
| Tenure                    | 30 years |  |  |  |  |  |
| Gross Floor Area (sq m)   | 70,432   |  |  |  |  |  |
| Light Industrial Units    | 424      |  |  |  |  |  |
| Shop Units / Canteen      | 0/1      |  |  |  |  |  |
| Units Sold                | 81%      |  |  |  |  |  |
| Group's Stake             | 51%      |  |  |  |  |  |
| Target Completion         | 2015     |  |  |  |  |  |
|                           |          |  |  |  |  |  |

| Robinson Square          |          |  |  |  |  |  |
|--------------------------|----------|--|--|--|--|--|
| 144 Robinson Road        |          |  |  |  |  |  |
| Acquisition Date Dec 2   |          |  |  |  |  |  |
| Launch Date              | Nov 2011 |  |  |  |  |  |
| <b>Tenure</b> Free       |          |  |  |  |  |  |
| Gross Floor Area (sq m)  | 4,755    |  |  |  |  |  |
| Office Units             | 32       |  |  |  |  |  |
| Shop Units               | 5        |  |  |  |  |  |
| Restaurant Units         | -        |  |  |  |  |  |
| Gym / Spa Unit           | 1        |  |  |  |  |  |
| Units Sold               | 97%      |  |  |  |  |  |
| Group's Stake            | 100%     |  |  |  |  |  |
| <b>Target Completion</b> | 2014     |  |  |  |  |  |

| 138 Robinson Road              |          |  |  |  |  |
|--------------------------------|----------|--|--|--|--|
| Acquisition Date Sep 2010      |          |  |  |  |  |
| Launch Date                    | Apr 2012 |  |  |  |  |
| <b>Tenure</b> Freehol          |          |  |  |  |  |
| Gross Floor Area (sq m) 16,839 |          |  |  |  |  |
| Office Units                   | 104      |  |  |  |  |
| Shop Units / Cafes             | 121 / 8  |  |  |  |  |
| Restaurant Units               | 3        |  |  |  |  |
| Gym / Spa Unit 1               |          |  |  |  |  |
| Units Sold                     | 95%      |  |  |  |  |
| Group's Stake                  | 100%     |  |  |  |  |
| Target Completion              | 2016     |  |  |  |  |

**Oxley Tower** 

| The Flow                |          |  |  |  |  |  |  |
|-------------------------|----------|--|--|--|--|--|--|
| 66 East Coast Road      |          |  |  |  |  |  |  |
| Acquisition Date Mar 20 |          |  |  |  |  |  |  |
| Launch Date             | Jun 2013 |  |  |  |  |  |  |
| Tenure                  | Freehold |  |  |  |  |  |  |
| Gross Floor Area (sq m) | 6,530    |  |  |  |  |  |  |
| Clinic Units            | 11       |  |  |  |  |  |  |
| Shop Units 34           |          |  |  |  |  |  |  |
| Restaurant Units        | 10       |  |  |  |  |  |  |
| Food Court              | 1        |  |  |  |  |  |  |
| Units Sold              | 52%      |  |  |  |  |  |  |
| Group's Stake           | 100%     |  |  |  |  |  |  |
| Target Completion       | 2016     |  |  |  |  |  |  |
|                         |          |  |  |  |  |  |  |



### **Projects in Singapore**

• Pipeline Projects







### **Pipeline Projects**



#### Residential

| No. | Project Name              | Tenure | No. of units<br>(residential / shops) | Land Area<br>(sq m) | GFA<br>(sq m) | Expected<br>Launch |
|-----|---------------------------|--------|---------------------------------------|---------------------|---------------|--------------------|
| 1   | 339 – 339C Joo Chiat Road | FH     | 4/1                                   | 593                 | 897           | 2014               |

#### Industrial\*

| No. | Project Name   | Tenure   | No. of units<br>(warehouses) | Land Area<br>(sq m) | GFA<br>(sq m) |
|-----|----------------|----------|------------------------------|---------------------|---------------|
| 2   | Space@Tampines | 30 years | 71                           | 38,800              | 65,893        |

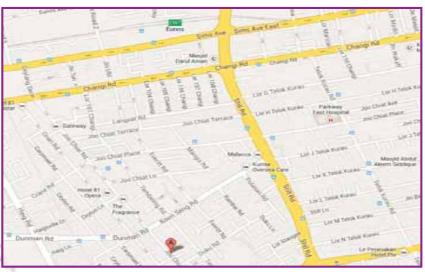
### Commercial / Hospitality\*

| No. | Project Name  | Tenure    | No. of hotel rooms | Land Area<br>(sq m) | GFA<br>(sq m) |
|-----|---|-----------|--------------------|---------------------|---------------|
| 3   | Novotel Singapore on Stevens /<br>Ibis Singapore on Stevens | 103 years | 782                | 18,477              | 29,564        |

### **Pipeline Projects - Residential**







| Property Name           | TBC  |  |  |
|-------------------------|--|--|--|
| Location                | 339 – 339C Joo Chiat Road                  |  |  |
| Туре                    | Mixed Residential & Commercial Development |  |  |
| Acquisition Date        | April 2012                                 |  |  |
| Expected Launch         | 2014                                       |  |  |
| Tenure                  | Freehold                                   |  |  |
| Land Area (sq m)        | 593  |  |  |
| Gross Floor Area (sq m) | 897  |  |  |
| Residential Units       | 4  |  |  |
| Shop Units              | 1  |  |  |
| Group's Stake           | 100%                                       |  |  |

- Prime, freehold location in Eastern Singapore between Geylang Serai and Marine Parade Road.
- Nearby amenities include 112 Katong, Parkway Parade, East Coast Park and Eunos MRT Station and Bus Interchange
- Good access to major expressways such as ECP and PIE

### **Pipeline Projects - Industrial**







| Property Name           | Space@Tampines*                      |
|-------------------------|--------------------------------------|
| Location                | Plot 3, Tampines Industrial Crescent |
| Туре                    | Industrial                           |
| Acquisition Date        | September 2012                       |
| Tenure                  | 30 years leasehold                   |
| Land Area (sq m)        | 38,800                               |
| Gross Floor Area (sq m) | 65,893                               |
| Warehouse Units         | 71                                   |
| Group's Stake           | 70%                                  |

<sup>\*</sup> This is an investment property which will not be launched for sale

- Site awarded via Government tender, for 30-year lease (not for sale)
- Located near Changi Business Park, Elias Mall, White Sands and schools such as Meridian Junior College and Temasek Polytechnic
- Good access to major expressways such as TPE, SLE and a short distance away from Tampines and Pasir Ris MRT stations

### **Pipeline Projects – Hospitality**





| Property Name           | Novotel Singapore on Stevens* / Ibis Singapore on Stevens* |  |
|-------------------------|--|--|
| Location                | 30 Stevens Road  |  |
| Туре                    | Hotel Development  |  |
| Acquisition Date        | March 2013   |  |
| Tenure                  | 103 years leasehold  |  |
| Land Area (sq m)        | 18,477   |  |
| Gross Floor Area (sq m) | 29,564   |  |
| No. of Hotel Rooms      | 254 / 528  |  |
| Group's Stake           | 100%   |  |

<sup>\*</sup> This is an investment property which will not be launched for sale



- Strategically located near the shopping belt along Scotts Road and Orchard Road
- Former site of The Pines Country Club, this future mixed development will comprise 782 hotel rooms as well as retail shops
- Good access to major expressways such as CTE, and a short distance away from Orchard and Newton MRT stations



### **Overseas Projects**

- Launched Projects
- Pipeline Projects







### **Launched Projects – UK**





| ,              |   |            |              |
|----------------|---|------------|--------------|
| No. (Alti-on ) |   |            |              |
|                |   |            |              |
|                |   |            | •            |
| X              | Parties of |            | ii<br>I land |
|                |   | The season | =            |

| Property Name           | Royal Wharf                                 |  |  |
|-------------------------|---|--|--|
| Location                | North Woolwich Road, London, United Kingdom |  |  |
| Туре                    | Township Development                        |  |  |
| Acquisition Date        | November 2013                               |  |  |
| Launched                | March 2014                                  |  |  |
| Tenure                  | Freehold & Leasehold                        |  |  |
| Land Area (sq m)        | 149,734                                     |  |  |
| Gross Floor Area (sq m) | ~ 363,000                                   |  |  |
| Residential Units       | Total :3,385<br>- Phase 1: 811              |  |  |
| Units Sold              | Phase 1: 99% **                             |  |  |
| Group's Stake           | 100%  |  |  |
| Target Completion       | 2016 (Phase 1)                              |  |  |

\*\* Pending exchange of contracts for 3 units

#### **Key Features**

- A residential-led mixed-use development with over 500 metres of River Thames frontage, located in London's Royal Docks
- Believed to the largest London development opportunity since Battersea Power Station in 2012
- Extensive transport links in the heart of London via Docklands Light Railway, a new Crossrail station (opening in 2018), international connections from London City Airport and boat links from a proposed new pier.

Slide 30

### **Launched Projects – Cambodia**





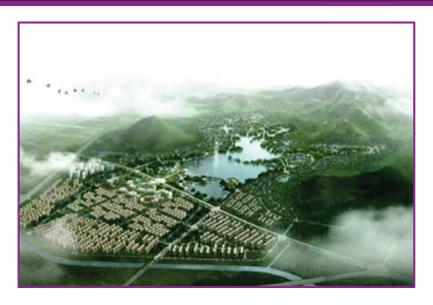


| Property Name           | The Bridge  |
|-------------------------|---|
| Location                | Village No.14, National Assembly Street, Tonle Bassac<br>Commune, Chamkarmorn District, Phnom Penh,<br>Cambodia |
| Туре                    | Mixed Residential & Commercial Development  |
| Launched                | June 2014   |
| Tenure                  | Freehold  |
| Land Area (sq m)        | 10,090  |
| Gross Floor Area (sq m) | 150,399   |
| Residential Units       | 762   |
| Units Sold              | Phase 1: 83%  |
| Land Price              | Not applicable (joint-venture agreement on development rights)  |
| Group's Stake           | 50%   |

- A 45-storey mixed-use development comprising residential, retail and commercial units in the heart of Phnom Penh
- Modern apartments and penthouses with swimming pool, gymnasium, playground, function hall and round-the-clock security
- 2 minutes from Preah Sihanouk Boulevard and 5 minutes from Diamond Island

### Launched Projects – People's Republic of China







| Property Name           | 新港国际城 (Xin Gang Guo Ji Cheng)  |
|-------------------------|--|
| Location                | North of Rixin West Road, Xuanzhou District, Xuancheng, Anhui Province, People's Republic of China |
| Туре                    | Residential  |
| Launched                | May 2014   |
| Tenure                  | Leasehold  |
| Land Area (sq m)        | D4 – 102,506 sqm<br>D5 – 80,844 sqm  |
| Gross Floor Area (sq m) | ~242,540 sqm   |
| Residential Units       | Total: 2,078 - Phase 1: 216  |
| Units Sold              | 20% *  |
| Group's Stake           | 10%  |

- Located in Xingang International City with a total planned GFA of approx. 1,600,000 sqm
- Situated 2km from the Hu-Yu Expressway connecting Xuancheng to Shanghai and other cities in Yangtze River Delta
- Sits opposite the 760,000 sqm Xuancheng Botanical Garden which will provide 13 special gardens upon completion

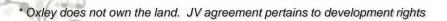
<sup>\*</sup> Note: Sales figures as at 31July2014

### **Pipeline Projects**



### **Malaysia Land Parcels**

| No | Project Name  | Tenure   | Land Area<br>(sq m) | Group's<br>Stake | Expected<br>Launch |
|----|---|----------|---------------------|------------------|--------------------|
| 1  | Plot B3 & B5 Iskandar, Johor  | 99 years | 17,280              | 100%             | TBC                |
| 2  | No. Hakmilik 354,Lot 904, Bt 6 Jalan Damansara, Mukim<br>Sungai Bulah, Daerah Petaling, Negeri Selangor | Freehold | 20,234              | 100%             | TBC                |
| 3  | Geran Mukim 1146, Lot 46, Kuala Lumpur  | Freehold | 7,710               | 50%              | TBC                |
| 4  | Mukim 18, Daerah Timor Laut, Penang*  | Freehold | 119,876             | 70%              | TBC                |
| 5  | (KLCC) Lot 99, Section 0058 Mukim Bandar Kuala Lumpur,<br>Daerah Kuala Lumpur                           | Freehold | 12,586              | 100%             | TBC                |
| 6  | Lot 347 GM269 Bandar Ulu Kelang, Daerah Gombok, Negeri<br>Selangor*                                     | Freehold | 61,588              | 70%              | TBC                |



Slide 3

### **Pipeline Projects**



#### **Cambodia Land Parcels**

| No | Project Name                  | Tenure   | Land Area<br>(sq m) | Group's<br>Stake | Expected<br>Launch |
|----|-------------------------------|----------|---------------------|------------------|--------------------|
| 7  | Mekong River Land ,Phnom Penh | Freehold | 37,689              | 75%              | TBC                |
| 8  | The Garage Land, Phnom Penh   | Freehold | 8,921               | 75%              | TBC                |
| 9  | Land Near Naga , Phnom Penh   | Freehold | 12,609              | 75%              | TBC                |

#### **China Land Parcels**

| No | Project Name               | Tenure    | Land Area<br>(sq m) | Group's<br>Stake | Expected<br>Launch |
|----|----------------------------|-----------|---------------------|------------------|--------------------|
| 10 | Gaobeidian, Hebei Province | 70 years* | 393,335*            | 20%              | TBC                |

<sup>\*</sup> This is subject to the relevant authorities approval





### **Pipeline Projects – Malaysia**







| Property Name           | KLCC (Oxley Tower)  |
|-------------------------|---|
| Location                | (KLCC) Lot 99, Section 0058 Mukim Bandar<br>Kuala Lumpur, Daerah Kuala Lumpur |
| Туре                    | Mixed Hotel & Service Apartment, Office and Commercial Development            |
| Acquisition Date        | November 2013   |
| Tenure                  | Freehold  |
| Land Area (sq m)        | 12,586  |
| Gross Floor Area (sq m) | TBC   |
| Net Floor Area (sq m)   | TBC   |
| Group's Stake           | 100%  |

- Strategically located within close proximity to Kuala Lumpur's iconic Petronas Twin Towers and Suria KLCC
- Building of hotel towers with serviced apartments,
- 1 office tower, and
- Podium retail mall

### Pipeline Projects - Cambodia





| Property Name           | The Garage  |
|-------------------------|---|
| Location                | Street #84, Phum #13, Sangkat Srah Chork,<br>Khan Daun Penh, Phnom Penh, Cambodia |
| Туре                    | Mixed Retail, Hotel & Residential Development                                     |
| Acquisition Date        | November 2013   |
| Tenure                  | Freehold  |
| Land Area (sq m)        | 8,921   |
| Gross Floor Area (sq m) | TBC   |
| Net Floor Area (sq m)   | TBC   |
| Group's Stake           | 75%   |

- Strategically located near Phnom Penh's bustling Riverside Esplanade and Wat Phnom, a popular tourist attraction.
- Comprises two hotel towers with serviced apartments, and retail mall.
- Set to revitalise existing urban setting with new hotel, F&B, shopping and entertainment choices.



- Group Overview
- Operations Review
- Financial Highlights
- Outlook







## **Comprehensive Income**



|                         | Full Year Ended |           |       | (Unaudited) |                |       |
|-------------------------|-----------------|-----------|-------|-------------|----------------|-------|
| Consolidated (S\$'000)  | (Audited)       | (Audited) |       | Foui        | rth Quarter Er | nded  |
|                         | 30-Jun-13       | 30-Jun-14 | % △   | 30-Jun-13   | 30-Jun-14      | % △   |
| Revenue                 | 457,693         | 1,074,116 | 135%  | 277,321     | 82,853         | (70%) |
| <b>Gross Profit</b>     | 138,437         | 423,376   | 206%  | 90,935      | 22,848         | (75%) |
| Operating Profit *      | 130,642         | 398,572   | 205%  | 82,443      | 23,618         | (71%) |
| Finance Costs           | (8,452)         | (32,743)  | 287%  | (3,462)     | (11,281)       | 226%  |
| Share of Profit from JV | 543             | 11,538    | 2025% | (210)       | 2,937          | 1499% |
| Profit Before Tax       | 122,733         | 377,367   | 207%  | 78,771      | 15,274         | (81%) |
| Profit After Tax        | 103,903         | 306,866   | 195%  | 67,171      | 13,905         | (79%) |





### **Financial Position**



| Consolidated (S\$'000)            | As At                  |                        |                        |                        |  |
|-----------------------------------|------------------------|------------------------|------------------------|------------------------|--|
|                                   | (Audited)<br>30-Jun-11 | (Audited)<br>30-Jun-12 | (Audited)<br>30-Jun-13 | (Audited)<br>30-Jun-14 |  |
| Cash & Cash Equivalents           | 112,652                | 205,135                | 436,460                | 359,920                |  |
| <b>Development Properties</b>     | 720,822                | 1,323,881              | 1,293,471              | 1,355,239              |  |
| Total Assets                      | 856,117                | 1,603,575              | 2,676,401              | 3,424,308              |  |
| <b>Current Borrowings</b>         | 13,545                 | 177,356                | 396,764                | 299,312                |  |
| Non-Current Borrowings            | 616,692                | 809,883                | 1,173,192              | 1,969,520              |  |
| Total Borrowings                  | 630,237                | 987,239                | 1,569,956              | 2,268,832              |  |
| Net Borrowings *                  | 517,585                | 782,104                | 1,133,496              | 1,908,912              |  |
| Total Liabilities                 | 719,053                | 1,450,933              | 2,387,894              | 2,959,123              |  |
| Total Equity                      | 137,064                | 154,507                | 288,507                | 465,185                |  |
| Total Tangible Net Worth (TNW) ** | 134,604                | 145,056                | 239,588                | 436,247                |  |

<sup>\*</sup> total borrowings net of cash and cash equivalents

\*\* equity, attributable to owners of the parent less deferred tax assets plus deferred tax liabilities

## **Key Financial Ratios**



| Consolidated                    | 30-Jun-11 | (Audited)<br>30-Jun-12 | (Audited)<br>30-Jun-13 | (Unaudited)<br>30-Jun-14 |
|---------------------------------|-----------|------------------------|------------------------|--------------------------|
| Gross Margin                    | 34.8%     | 24.6%                  | 30.2%                  | 39.4%                    |
| Operating Margin                | 26.4%     | 21.0%                  | 28.5%                  | 37.1%                    |
| Net Margin (Profit After Tax)   | 20.6%     | 14.9%                  | 22.7%                  | 28.6%                    |
| EBITDA / Interest Expense       | 24.8x     | 8.2x                   | 15.5x                  | 12.2x                    |
| Total Borrowings / Total Assets | 0.74x     | 0.62x                  | 0.59x                  | 0.66x                    |
| Net Borrowings / Total Assets   | 0.60x     | 0.49x                  | 0.42x                  | 0.56x                    |
| Total Borrowings / Total TNW    | 4.68x     | 6.81x                  | 6.55x                  | 5.20x                    |
| Net Borrowings / Total TNW      | 3.85x     | 5.39x                  | 4.73x                  | 4.38x                    |
| Total Borrowings / Total Equity | 4.60x     | 6.39x                  | 5.44x                  | 4.88x                    |

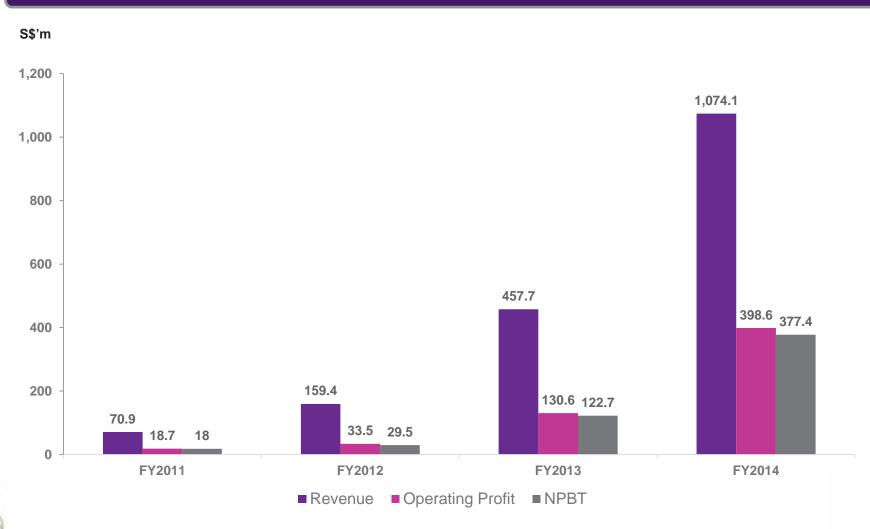




### **Financial Performance**



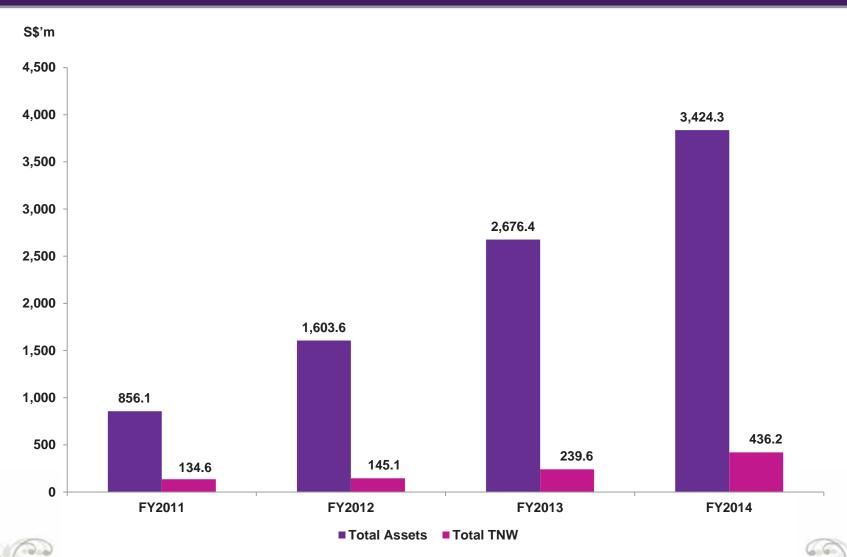
### **Delivering Steady Growth in Revenue and Profit**



### **Strengthening Asset Base and Financial Position**









- Group Overview
- Operations Review
- Financial Highlights
- Outlook







### **Outlook – Residential (Local)**



#### **Impact of Property Cooling Measures**

- Softening residential market due to cooling measures
  - Additional Buyer's Stamp Duty raised by 5% to 7%
  - Higher cash down payments for 2<sup>nd</sup> and subsequent loans, from 10% to 25%
  - Tighter Loan-to-Value (LTV) ratio on 2<sup>nd</sup> housing loan from 60% to 50%

#### **Group's Position**

- Effects of the latest bout of cooling measures on Group's position is partially mitigated as most of the projects in its portfolio are fully sold
- Early to mid-stage revenue recognition for 11 of 17 Group's launched but uncompleted projects in Singapore
  - Revenue recognition on remaining 2 project yet to commence and remaining 4 projects upon completion
- Revenue recognition on 3 projects launched in the UK, Cambodia, and People's Republic of China, upon completion



### **Outlook - Residential (Overseas)**



#### London

- Residential property market seen as safe haven for overseas investors
  - Outer prime areas favoured
- Ranked second in terms of global real estate investment, behind New York (Cushman & Wakefield)

#### Cambodia

- Establishment of the ASEAN Economic Community by end-2015
  - Growing investor confidence and foreign investments
- Demand for quality residential property expected to grow due to continued urbanisation trend





### **Outlook – Hospitality**



#### **Key Demand Drivers**

Continued growth in visitor arrivals driven by Singapore's reputation:-

- As a safe leisure destination, with an annual line-up of international sports, arts and entertainment events
- In providing world-class medical facilities and services
- Of a corruption-free and efficient government, along with good business governance and practices
- As a business, educational, and medical hub in Asia

















# **Oxley Holdings Limited**

**Thank You** 







