

LONGCHEER HOLDINGS LIMITED

(Incorporated in Bermuda) (Company Registration No. 35673)

PROPOSED SHARE CONSOLIDATION - DESPATCH OF CIRCULAR AND NOTICE OF SPECIAL GENERAL MEETING

All capitalised terms used and not defined herein shall have the same meanings given to them in the announcement made by the Company on 22 September and 2 October 2015 ("Announcements").

The Board wishes to announce that the Company has today despatched a circular dated 9 October 2015 (the "Circular") to the shareholders of the Company ("Shareholders") setting out information on, the Proposed Share Consolidation, and enclosing the notice of the special general meeting ("Notice of SGM") to be held on 26 October 2015 at 10.15 a.m. (or as soon thereafter following the conclusion or adjournment of the Annual General Meeting of the Company to be held at 10.00 a.m. on the same day and at the same place) at Anson IV, Level 2, M Hotel, 81 Anson Road, Singapore 079908.

An electronic copy of the Circular and the Notice of SGM to Shareholders is also available on the website of the Singapore Exchange Securities Trading Limited at http://www.sgx.com.

BY ORDER OF THE BOARD

Dr Du Junhong Executive Chairman 9 October 2015