

PRESS RELEASE

**UnUsUaL BRINGS JUSTIN BIEBER TO SINGAPORE,
AS PART OF HIS
“PURPOSE WORLD TOUR”**

SINGAPORE (7 July 2017) – UnUsUaL Entertainment Pte Ltd (“UnUsUaL Entertainment”), a wholly-owned subsidiary of UnUsUaL Limited (“UnUsUaL”), will be staging global superstar Justin Bieber’s “Purpose World Tour” concert on 7 October 2017, at the National Stadium, together with joint concert promoter, AEG Presents. The tour begins on 23 September in Tokyo.

Fans will be able to catch Justin Bieber, who will be highlighting his album “PURPOSE”, which hit #1 in more than 100 countries and spawned the back-to-back worldwide smash hit singles “What Do You Mean”, “Sorry” and “Love Yourself”.

“Since our listing in April this year, we continue to deliver our promise to diversify our products to more western acts. Foo Fighters and Michael Learns To Rock are artiste groups we have lined up for the months of August and September. More such concerts are in the pipeline and we will make the announcements when the time is right”, said Mr Leslie Ong, Executive Director and CEO, UnUsUaL.

- End of Press Release -

Details of Justin Bieber “Purpose World Tour ” - Live in Singapore

Date: 7 October 2017, Saturday
Time: 8pm
Venue: National Stadium

About UnUsUaL Limited

Established in 1997, UnUsUaL Limited started as a stage, sound and lighting equipment rental business. It has grown to become one of the leading names in concert promotion and event production in Asia. Its presence in the region is represented by UnUsUaL Entertainment, UnUsUaL Productions, UnUsUaL Development, UnUsUaL Productions in Malaysia and UnUsUaL Entertainment International in Hong Kong.

Its ability to deliver a complete technical solution has seen the company working on large scale events such as the Singapore Arts Festival, the Chingay Parade, SG50 Youth Celebrate! and the Formula One Singapore Grand Prix. The company also promotes and organises world class concerts and events for artistes such as Air Supply, Andy Lau, Cesar Millan, Chang Hui Mei, G.E.M, Hillsong, Jacky Cheung, Jay Chou, JJ Lin, Kim Soo Hyun, Lee Min Ho, Lionel Richie, Mariah Carey, Michael Bubl , Park Bo Gum, Pet Shop Boys, S.H.E., Stefanie Sun, Rain and Yanni in Singapore and the region.

In 2016, UnUsUaL Group of Companies was acquired by mm2 Asia Limited, a Singapore-based, SGX Catalist listed producer of films, TV and online content. UnUsUaL Limited was listed on the SGX-ST Catalist board on 10 April 2017.

For more information, please visit us at www.unusual.com.sg

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