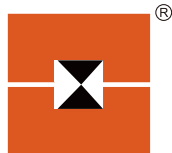


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KAISA GROUP HOLDINGS LTD.

佳兆業集團控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1638)

RESIGNATION OF EXECUTIVE DIRECTOR AND VICE-CHAIRMAN AND APPOINTMENT OF CONSULTANT

The Board announces that Mr. Chen Gengxian has resigned as an executive director and the vice-chairman of the Company and has been appointed as a consultant of the Company with effect from 4 April 2014.

This announcement is made pursuant to Rule 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

RESIGNATION OF EXECUTIVE DIRECTOR AND VICE-CHAIRMAN AND APPOINTMENT OF CONSULTANT

The board of directors (the “**Board**”) of Kaisa Group Holdings Ltd. (the “**Company**”) announces that Mr. Chen Gengxian (“**Mr. Chen**”) has resigned as an executive director and the vice-chairman of the Company and has been appointed as a consultant of the Company with effect from 4 April 2014. The reason for the resignation is due to his own decision to devote more time to his personal endeavors.

The previous service agreement entered into between the Company and Mr. Chen in relation to his appointment as an executive director of the Company has been terminated with effect from 4 April 2014. A new letter of appointment has been entered into between the Company and Mr. Chen, in his capacity as a consultant of the Company.

Mr. Chen has confirmed that he has no disagreement with the Board in relation to his resignation as the executive director and vice-chairman of the Company. Save as disclosed herein, there is no other matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company pursuant to Rule 13.51(2) of the Listing Rules.

* For identification purposes only

The Board would like to take this opportunity to express its gratitude to Mr. Chen for his valuable contribution to the Company during his tenure of office as an executive director and the vice-chairman of the Company.

By Order of the Board of
KAISA GROUP HOLDINGS LTD.
KWOK YING SHING
Chairman and Executive Director

Hong Kong, 4 April 2014

As at the date of this announcement, the executive directors of the Company are Mr. Kwok Ying Shing, Mr. Kwok Ying Chi, Mr. Sun Yuenan, Dr. Tam Lai Ling and Mr. Jin Zhigang, the non-executive Director of the Company is Ms. Chen Shaohuan and the independent non-executive directors of the Company are Mr. Rao Yong, Mr. Zhang Yizhao and Mr. Fok Hei Yu.