NOEL GIFTS INTERNATIONAL LTD.

(Company Registration No. 198303940Z) (Incorporated in the Republic of Singapore)

NOTICE OF RECORD DATE AND DIVIDEND PAYMENT DATE

NOTICE IS HEREBY GIVEN that, subject to the approval of the shareholders of Noel Gifts International Ltd. (the "Company") to the dividend being obtained at the Annual General Meeting to be held on 26 October 2023 ("AGM"), the Share Transfer Books and Register of Members of the Company will be closed at 5.00 p.m. on 8 November 2023 for the purpose of determining shareholders' entitlements to a special dividend of S\$0.006 per ordinary share (one-tier tax exempt) (the "Dividend").

Duly completed and stamped registrable transfers in respect of ordinary shares not registered in the name of The Central Depository (Pte) Ltd ("CDP"), together with all relevant documents of title thereto, received by the Company's Share Registrar, In. Corp Corporate Services Pte. Ltd., at 30 Cecil Street, #19-08 Prudential Tower, Singapore 049712 up to 5.00 p.m. on 8 November 2023 will be registered to determine shareholders' entitlements to the Dividend.

Members whose securities accounts with CDP are credited with ordinary shares as at 5.00 p.m. on 8 November 2023 will be entitled to the Dividend. In respect of shares in securities accounts with CDP, the Dividend will be paid by the Company to CDP which will, in turn, distribute the Dividend to such holders in accordance with its normal practice.

Payment of the Dividend, if approved at the forthcoming AGM, will be made on 17 November 2023.

By Order of the Board

Ong Beng Hong Lee Yuan Joint Company Secretaries Singapore, 10 October 2023