LifeBrandz

LIFEBRANDZ LTD.
(Company Registration Number 200311348E)
(Incorporated in the Republic of Singapore)

CIRCULAR TO SHAREHOLDERS

12 September 2023

Dear Shareholders,

We are pleased to enclose printed copies of the Notice and proxy form of the upcoming Extraordinary General Meeting to be held on 27 September 2023. In line with the Company's sustainability strategy, we are implementing the use of electronic communications. In this regard, the Circular has been made available for download or online viewing at the Company's corporate website: https://www.lifebrandz.com/ and SGXNET at the URL: https://www.sgx.com/securities/company-announcements, from the date of this letter. You will need an internet browser and a PDF reader to view the Circular.

We sincerely hope that you will join our sustainability efforts and embrace e-communications. However, if you still wish to obtain printed copies of the Circular, please complete the Request Form below and email it to invest@lifebrandz.com, or post it to the Company's registered office at 30 Cecil Street, #19-08 Prudential Tower, Singapore 049712 by **20 September 2023**.

Yours sincerely

For and on behalf of
LifeBrandz Ltd.

Mark Leong Kei Wei
Executive Chairman

REQUEST FORM

Please download, complete and sign this Request Form and send it by email (invest@lifebrandz.com) or by post. We regret that incomplete or improperly completed request forms will not be processed.

Please send me a printed copy of the Circular.

Name(s) of Shareholder(s): _____

NRIC/Passport/Company Registration No: _____

The shares are held by me/us under or through:

☐ CDP

☐ Physical Scrip

☐ CPF Investment Scheme/Supplementary Retirement Scheme

Address: _____

Signature(s): _____ Date: _____

Note: By completing, signing and returning the Request Form to us, you agree and acknowledge that we and/or our service provider may collect, use and/or disclose your personal data, as contained in your Request Form, or which is otherwise collected from you (or your authorised representative(s)), for the purpose of processing and effecting your request.

Affix
Postage
Stamp

LIFEBRANDZ LTD.
30 Cecil Street
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Singapore 049712