



AXIS/CO/CS/777/2014-15

18th November, 2014

Singapore Exchange Securities Trading Limited
2 Shenton Way
19-00 SGX Centre 1
Singapore 068804

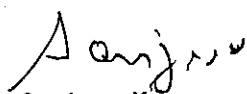
Dear Sir,

Press release

Please find attached a press release relating to "Pricing of US\$500 million 3.250% Senior Unsecured Notes due 2020".

You are requested to take the above on record.

Yours faithfully,


Sanjeev Kapoor
Company Secretary

Encl:- as above

Press Release

Axis Bank - Pricing of US\$500 million 3.250% Senior Unsecured Notes due 2020

The coupon of 3.25% is the lowest ever for a USD deal of 5.5year tenor

- **Mumbai, November 18, 2014:** Axis Bank Limited ("Axis Bank") today announced that it priced US\$500 million 3.250% Senior Unsecured Notes due 2020 (the "Notes"). The Notes are issued by Axis Bank's DIFC branch, Dubai and are rated Baa2 by Moody's, BBB- by S&P and BBB- by Fitch. The deal was launched at initial price thoughts at US Treasuries + 195 bps but the final pricing was 25 bps tighter than initial price thoughts at T + 170 bps.

The transaction is significant for the following reasons:

- More than 4 times oversubscription with strong support from investors in Asia, Middle East, Europe and the US. In terms of investor participation, Asia contributed 43%, Europe 24%, Middle East 24% and the US investors contributed 9%.
- The USD500m 5.5-year 3.25% 144A/Reg S bond issue is one of the tightest deals priced by an Indian Bank.
- The coupon of 3.25% is the lowest ever for a USD deal of 5.5year tenor
- The spread over US Treasuries of 170 bps makes the deal the tightest issue by an Indian bank in the recent past.

The Notes have been issued at a price of 99.656 to yield 3.319%. The Notes will be denominated in US dollars, and will bear fixed interest of 3.250% per annum, with interest payable semi-annually in arrears. Axis Bank will apply the net proceeds to meet the funding requirement of its foreign branches and for general corporate purposes.

Mr. Sidharth Rath, President - Treasury, Business Banking & Capital Markets, Axis Bank said, "We are pleased to receive a warm welcome from investors on our return to the international bond markets after a long absence. The response demonstrates the global investor's positive interest in the Indian economy and the banking sector. The diversified participation across various investor classes and geographies shows the confidence of fixed income investors in Axis Bank's credit quality".

Barclays, Credit Agricole CIB, HSBC, J.P. Morgan and Standard Chartered acted as joint book-runners and lead managers.

Note: These materials are not for distribution (directly or indirectly) in or to the United States, Canada, or Japan. They are not an offer for sale of securities, nor a solicitation to purchase or subscribe for securities in the United States or any other jurisdiction where such offer, sale or solicitation would be unlawful. The securities have not been registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), or the securities laws of any state of the United States and may not be offered or sold in the United States absent registration or an exemption from registration under the Securities Act. Axis Bank does not intend to register any part of the offering in the United States or to conduct a public offering of securities in the United States.

**About Axis Bank**

Axis Bank is the third largest private sector bank in India. Axis Bank offers the entire spectrum of services to customer segments covering Large and Mid-Corporates, SME, Agriculture and Retail Businesses.

With its 2,505 domestic branches & extension counters and 13,146 ATMs across the country, as on 30th September 2014, the network of Axis Bank spreads across 1,686 cities and towns, enabling the Bank to reach out to a large cross-section of customers with an array of products and services. The Bank also has overseas offices in UK, Singapore, Hong Kong, Shanghai, Colombo, Dubai and Abu Dhabi.

The Bank's website www.axisbank.com offers comprehensive details about its products and services.

For further information please contact:

Axis Bank	Ketchum Sampark
Suresh Warriar Anand Mugad +91 22 2425 5601 +91 22 2425 5614 Suresh.warrier@axisbank.com anand.mugad@axisbank.com	Tayyab Imadi Shruti Muddup +91 99672 12492 +91 98206 51056 tayyab.imadi@ketchumsampark.com shruti.muddup@ketchumsampark.com