MEDIA RELEASE

New Silkroutes Group appoints Dr VicPearly Wong as CEO

Singapore – 30 September 2020. New Silkroutes Group ("NSG" or "the Group") has appointed Dr VicPearly Wong as Chief Executive Officer with effect from 1 October 2020.

A specialist orthodontist by profession, Dr Wong obtained her Bachelor in Dental Surgery from the National University of Singapore and embarked on her specialist orthodontic training under the sponsorship of the National Dental Centre, Singapore. She obtained her Masters in Orthodontics and earned her Fellowship in Orthodontics from the Royal Australasian College, Australia and the Royal College of Surgeons, Edinburgh UK. She was subsequently inducted into the Academy of Medicine Singapore.

Dr Wong is the Director and Founder of Orange Orthodontics & Dentofacial Orthopaedics Pte Ltd, Wren Dental and Medical Supplies Pte Ltd and Greedygums Pte Ltd. These companies were acquired by NSG in 2017 and she was subsequently appointed as Clinical Director (Dental) of NSG's subsidiary, Healthsciences International Pte Ltd.



Dr Wong was the Past President of the Association of Orthodontists, Singapore and currently serves as the chairman of the Association's Internal Audit Committee. She is a member of the College of Dental Surgeons, Orthodontics Chapter and a medical expert at the Faculty of Medical Experts, Academy of Medicine Singapore.

She is a member of the Old Rafflesians' Association and serves on the fundraising committee of the Metropolitan YMCA Singapore.

Dr Wong obtained her Masters in Business Administration from the University of Manchester in 2015 and is currently pursuing a professional program on Artificial Intelligence in Healthcare from the Stanford School of Medicine.

Statement from Dr Wong

"*The convergence of a public health emergency and an economic downturn, calls for new directions and strategies. Taking over the reigns as CEO in a pandemic crisis presents both challenges and opportunities. In NSG, we must take this opportunity to sharpen our focus, redefine our strategic vision and adapt.*

Our strategic vision for NSG in the next decade will be our transformation to an innovative healthcare company. We will be leveraging on deep learning platforms and advanced computing infrastructures to develop our artificial intelligence (AI) driven capabilities in healthcare. Innovation in this deeply volatile era of business demands a collaborative approach. We will work with our partners in this exciting sphere of new possibilities while remaining grounded in our fundamentals. Our physicians will continue to play a pivotal role in ensuring that the best possible medical and dental care, synonymous with our high level of clinical standards, is efficiently delivered to our patients. Our factory in China continues to work tirelessly in fighting the pandemic by providing the battle gear for the front-line medical workers.

Whilst we will continue to face challenges during this transformation, we have a fundamental commitment to all our stakeholders. We are committed to deliver value and success to all our entities; in the communities we operate, and to people who believe in us."