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This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for any securities. This announcement is not a prospectus. Potential investors should read the prospectus dated 20 September 2021 (the “Prospectus”) issued by Prudential plc (“Prudential”) for detailed information about the Share Offer described below before deciding whether or not to invest in the Offer Shares.

This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States or any other jurisdiction where such distribution is prohibited by law. This announcement does not constitute and is not an offer to sell or a solicitation of any offer to buy securities in Hong Kong, the United States or any other jurisdiction. The Offer Shares have not been and will not be registered under the United States Securities Act of 1933, as amended (the “U.S. Securities Act”), or the securities laws of any state or other jurisdiction of the United States and may not be offered or sold, pledged or transferred within the United States or to, or for the account or benefit of, any U.S. Persons (as defined in Regulation S under the U.S. Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state or local securities laws. Prudential plc does not intend to register the Offer Shares in the United States or to conduct a public offering of securities in the United States.

Unless otherwise defined in this announcement, capitalized terms used herein shall have the same meanings as those defined in the Prospectus.



**PRUDENTIAL**

**Prudential plc**

**英國保誠有限公司\***

(incorporated and registered in England and Wales under the number 01397169)  
(Stock Code: 2378)

## SHARE OFFER

<b>Number of Offer Shares under the Share Offer:</b>	<b>130,780,350 Shares</b>
<b>Number of Public Offer Shares:</b>	<b>6,539,100 Shares (including 335,650 Employee Reserved Shares and 972,150 Agent Reserved Shares) (subject to Reallocation)</b>
<b>Number of Placing Shares:</b>	<b>124,241,250 Shares (subject to Reallocation)</b>
<b>Maximum Public Offer Price:</b>	<b>HK\$172 per Offer Share plus brokerage of 1 per cent., SFC transaction levy of 0.0027 per cent. and HK Stock Exchange trading fee of 0.005 per cent. (payable in full upon application in HK\$ and subject to refund)</b>
<b>Nominal value:</b>	<b>£0.05 per Share</b>
<b>Stock code:</b>	<b>HKSE: 2378 LSE: PRU.L SGX-ST: K6S</b>

### Joint Global Coordinators and Joint Bookrunners



**Goldman Sachs**



**CITIC SECURITIES**



**HSBC**

### Joint Bookrunners (in alphabetical order)

**BofA SECURITIES** 

**CREDIT SUISSE** 

 **UBS**

**UOBKayHian**

### Financial adviser

 **Rothschild & Co**

## FULLY ELECTRONIC APPLICATION PROCESS

Prudential has adopted a fully electronic application process for the Public Offer. Neither printed copies of the Prospectus nor printed copies of any application forms will be provided to the general public in relation to the Public Offer.

The Prospectus is available at the website of the HK Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) and Prudential's website at [www.prudentialplc.com](http://www.prudentialplc.com). If you require a printed copy of the Prospectus, you may download and print the Prospectus from the website addresses above.

To apply for the Public Offer Shares, you may:

- (1) apply online through the **White Form eIPO** service at [www.eipo.com.hk](http://www.eipo.com.hk); or
- (2) apply by giving electronic application instructions to HKSCC via CCASS, including by:
  - instructing your broker or custodian who is a CCASS Clearing Participant or a CCASS Custodian Participant to give electronic application instructions via CCASS terminals to apply for the Public Offer Shares on your behalf; or
  - (if you are an existing CCASS Investor Participant) giving electronic application instructions through the CCASS Internet System (<https://ip.ccass.com>) or through the CCASS phone System by calling +852 2979 7888 (using the procedures in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC can also input electronic application instructions for CCASS Investor Participants through HKSCC's Customer Service Centre at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong by completing an input request.

To apply for the Employee Reserved Shares, you may apply online through the Pink Form eIPO service at [www.eipo.com.hk](http://www.eipo.com.hk).

To apply for the Agent Reserved Shares, you may apply online through the Blue Form eIPO service at [www.eipo.com.hk](http://www.eipo.com.hk).

If you have any question about the application for the Public Offer Shares, the Employee Reserved Shares or the Agent Reserved Shares, you may call the enquiry hotline of the Hong Kong Share Registrar and eIPO Service Provider, Computershare Hong Kong Investor Services Limited, both at +852 2862 8600 on the following dates:

- 9:00 a.m. to 9:00 p.m. — Monday, 20 September 2021
- 9:00 a.m. to 9:00 p.m. — Tuesday, 21 September 2021
- 9:00 a.m. to 6:00 p.m. — Wednesday, 22 September 2021
- 9:00 a.m. to 9:00 p.m. — Thursday, 23 September 2021
- 9:00 a.m. to 12:00 noon — Friday, 24 September 2021

Prudential will not provide any physical channels to accept any application for the Public Offer Shares by the public, the Employee Reserved Shares by Eligible Employees or the Agent Reserved Shares by Eligible Agents. The contents of the electronic version of the Prospectus are identical to the printed prospectus as registered with the Registrar of Companies in Hong Kong pursuant to section 342C of the Companies (Winding Up and Miscellaneous Provisions) Ordinance.

If you are an intermediary, broker or agent, please remind your customers, clients or principals, as applicable, that the Prospectus is available online at the website addresses above.

Please refer to the section headed "How to Apply for Public Offer Shares, Employee Reserved Shares and Agent Reserved Shares" in the Prospectus for further details of the procedures through which you can apply for the Public Offer Shares, Employee Reserved Shares and Agent Reserved Shares electronically.

Your application for Public Offer Shares must be for a minimum of 50 Public Offer Shares and in one of the numbers set out in the table below. You are required to pay the amount next to the number of Public Offer Shares you select. The amount payable is based on the maximum Public Offer Price (subject to refund) and inclusive of brokerage of 1 per cent., SFC transaction levy of 0.0027 per cent. and HK Stock Exchange trading fee of 0.005 per cent.

No. of Public Offer Shares applied for	Amount payable on application HK\$	No. of Public Offer Shares applied for	Amount payable on application HK\$	No. of Public Offer Shares applied for	Amount payable on application HK\$	No. of Public Offer Shares applied for	Amount payable on application HK\$
50	8,686.66	800	138,986.60	7,000	1,216,132.71	100,000	17,373,324.40
100	17,373.32	900	156,359.92	8,000	1,389,865.95	200,000	34,746,648.80
150	26,059.99	1,000	173,733.24	9,000	1,563,599.20	300,000	52,119,973.20
200	34,746.65	1,500	260,599.87	10,000	1,737,332.44	400,000	69,493,297.60
250	43,433.31	2,000	347,466.49	20,000	3,474,664.88	500,000	86,866,622.00
300	52,119.97	2,500	434,333.11	30,000	5,211,997.32	1,000,000	173,733,244.00
350	60,806.64	3,000	521,199.73	40,000	6,949,329.76	1,500,000	260,599,866.00
400	69,493.30	3,500	608,066.35	50,000	8,686,662.20	2,000,000	347,466,488.00
450	78,179.96	4,000	694,932.98	60,000	10,423,994.64	2,615,650 <sup>(1)</sup>	454,425,359.67
500	86,866.62	4,500	781,799.60	70,000	12,161,327.08		
600	104,239.95	5,000	868,666.22	80,000	13,898,659.52		
700	121,613.27	6,000	1,042,399.46	90,000	15,635,991.96		

(1) Maximum number of Public Offer Shares you may apply for.

No application for any other number of Public Offer Shares will be considered and any such application is liable to be rejected.

Your application for Employee Reserved Shares must be for a minimum of 50 Employee Reserved Shares and in one of the numbers set out in the table below. You are required to pay the amount next to the number of Public Offer Shares you select. The amount payable is based on the maximum Public Offer Price (subject to refund) and inclusive of brokerage of 1 per cent., SFC transaction levy of 0.0027 per cent. and HK Stock Exchange trading fee of 0.005 per cent.

No. of Public Offer Shares applied for	Amount payable on application HK\$	No. of Public Offer Shares applied for	Amount payable on application HK\$	No. of Public Offer Shares applied for	Amount payable on application HK\$	No. of Public Offer Shares applied for	Amount payable on application HK\$
50	8,686.66	550	95,553.28	6,000	1,042,399.46	70,000	12,161,327.08
100	17,373.32	600	104,239.95	7,000	1,216,132.71	80,000	13,898,659.52
150	26,059.99	700	121,613.27	8,000	1,389,865.95	90,000	15,635,991.96
200	34,746.65	800	138,986.60	9,000	1,563,599.20	100,000	17,373,324.40
250	43,433.31	900	156,359.92	10,000	1,737,332.44	150,000	26,059,986.60
300	52,119.97	1,000	173,733.24	20,000	3,474,664.88	200,000	34,746,648.80
350	60,806.64	2,000	347,466.49	30,000	5,211,997.32	250,000	43,433,311.00
400	69,493.30	3,000	521,199.73	40,000	6,949,329.76	300,000	52,119,973.20
450	78,179.96	4,000	694,932.98	50,000	8,686,662.20	335,650 <sup>(1)</sup>	58,313,563.35
500	86,866.62	5,000	868,666.22	60,000	10,423,994.64		

(1) Maximum number of Employee Reserved Shares you may apply for.

No application for any other number of Employee Reserved Shares will be considered and any such application is liable to be rejected.

Your application for Agent Reserved Shares must be for a minimum of 50 Agent Reserved Shares and in one of the numbers set out in the table below. You are required to pay the amount next to the number of Public Offer Shares you select. The amount payable is based on the maximum Public Offer Price (subject to refund) and inclusive of brokerage of 1 per cent., SFC transaction levy of 0.0027 per cent. and HK Stock Exchange trading fee of 0.005 per cent.

No. of Public Offer Shares applied for	Amount payable on application HK\$	No. of Public Offer Shares applied for	Amount payable on application HK\$	No. of Public Offer Shares applied for	Amount payable on application HK\$	No. of Public Offer Shares applied for	Amount payable on application HK\$
50	8,686.66	700	121,613.27	6,000	1,042,399.46	90,000	15,635,991.96
100	17,373.32	800	138,986.60	7,000	1,216,132.71	100,000	17,373,324.40
150	26,059.99	900	156,359.92	8,000	1,389,865.95	200,000	34,746,648.80
200	34,746.65	1,000	173,733.24	9,000	1,563,599.20	300,000	52,119,973.20
250	43,433.31	1,500	260,599.87	10,000	1,737,332.44	400,000	69,493,297.60
300	52,119.97	2,000	347,466.49	20,000	3,474,664.88	500,000	86,866,622.00
350	60,806.64	2,500	434,333.11	30,000	5,211,997.32	600,000	104,239,946.40
400	69,493.30	3,000	521,199.73	40,000	6,949,329.76	700,000	121,613,270.80
450	78,179.96	3,500	608,066.35	50,000	8,686,662.20	800,000	138,986,595.20
500	86,866.62	4,000	694,932.98	60,000	10,423,994.64	900,000	156,359,919.60
550	95,553.28	4,500	781,799.60	70,000	12,161,327.08	972,150 <sup>(1)</sup>	168,894,773.15
600	104,239.95	5,000	868,666.22	80,000	13,898,659.52		

(1) Maximum number of Agent Reserved Shares you may apply for.

No application for any other number of Agent Reserved Shares will be considered and any such application is liable to be rejected.

## THE LISTING APPLICATION

Application has been made to the Listing Committee of the HK Stock Exchange for approval for, and Prudential will seek a confirmation from the Singapore Stock Exchange for, the listing of, and permission to deal in, the Offer Shares to be allotted and issued pursuant to the Share Offer on the Main Board of the HK Stock Exchange. Application will also be made to the FCA for the Offer Shares to be listed on the premium listing segment of the Official List and to the London Stock Exchange for the Offer Shares to be admitted to the Main Market of the London Stock Exchange.

## STRUCTURE OF THE SHARE OFFER

The Share Offer comprises:

- (A) the Public Offer which will be offered to the public in Hong Kong of 6,539,100 Offer Shares (including 335,650 Employee Reserved Shares and 972,150 Agent Reserved Shares) (subject to Reallocation), representing 5 per cent. of the Offer Shares; and
- (B) the Placing which will be conditionally placed with selected professional, institutional and other investors of 124,241,250 Offer Shares (subject to Reallocation), representing 95 per cent. of the Offer Shares.

The total number of Offer Shares initially available for subscription under the Share Offer, being 130,780,350 Shares, represents approximately 5% of the total issued ordinary share capital of Prudential as at 1 April 2021.

Of the 6,539,100 Public Offer Shares being offered under the Public Offer, 335,650 Public Offer Shares (representing 0.26 per cent. of the total number of Offer Shares being offered under the Share Offer) are available for subscription by Eligible Employees on an assured and preferential basis under the Employee Preferential Offering, subject to the terms and conditions set out in the Prospectus and the designated Pink Form eIPO service website at [www.eipo.com.hk](http://www.eipo.com.hk).

Of the 6,539,100 Public Offer Shares being offered under the Public Offer, 972,150 Public Offer Shares (representing 0.74 per cent. of the total number of Offer Shares being offered under the Share Offer) are available for subscription by Eligible Agents on an assured and preferential basis under the Agent Preferential Offering, subject to the terms and conditions set out in the Prospectus and the designated Blue Form eIPO service website at [www.eipo.com.hk](http://www.eipo.com.hk).

The Public Offer will be open to all members of the public in Hong Kong as well as to institutional and professional investors (acting in their capacity as members of the public in Hong Kong). Investors may apply for the Public Offer Shares or indicate an interest, if qualified to do so, for the Placing Shares, but may only receive Shares under either the Public Offer or the Placing.

The allocation of the Offer Shares between the Placing and the Public Offer is subject to reallocation as described in the section headed “Structure of the Share Offer” in the Prospectus. Under the reallocation and clawback mechanism described more fully in the Prospectus, the maximum number of Offer Shares which may be available for subscription under the Public Offer is 32,695,100 Offer Shares. In accordance with Guidance Letter HKEX-GL91-18 issued by the HK Stock Exchange, if such reallocation is done other than pursuant to the clawback mechanism as described in the section headed “Structure of the Share Offer — Reallocation and Clawback” in the Prospectus, the total number of Offer Shares that may be reallocated to the Public Offer following such reallocation shall not be more than double the initial allocation to the Public Offer (i.e. 13,078,200 Offer Shares, representing approximately 10 per cent. of the number of Offer Shares initially available under the Share Offer).

The Employee Reserved Shares which are offered under the Employee Preferential Offering to the Eligible Employees and the Agent Reserved Shares which are offered under the Agent Preferential Offering to the Eligible Agents will not be subject to Reallocation.

## **PRICING**

The maximum Public Offer Price will be not more than HK\$172 per Public Offer Share. Applicants under the Public Offer are required to pay, on application, the maximum Public Offer Price of HK\$172 per Public Offer Share in addition to any brokerage of 1.0 per cent., SFC transaction levy of 0.0027 per cent. and HK Stock Exchange trading fee of 0.005 per cent. payable on each Public Offer Share. If the Public Offer Price, as finally determined in the manner described in the section headed “Structure of the Share Offer — Price Determination of the Share Offer” in the Prospectus, is less than the maximum Public Offer Price of HK\$172 per Public Offer Share, appropriate refund payments (including the brokerage of 1.0 per cent., SFC transaction levy of 0.0027 per cent. and HK Stock Exchange trading fee of 0.005 per cent. attributable to the surplus application monies) will be made to successful applicants, without interest.

Prudential may set the Placing Offer Price at a level higher than the maximum Public Offer Price if (a) any of (i) the closing trading price of the Shares on the HK Stock Exchange, (ii) the Hong Kong dollar equivalent of the closing trading price of the Shares on the London Stock Exchange, (iii) the Hong Kong dollar equivalent of the closing trading price of the Shares on the Singapore Stock Exchange or (iv) the Hong Kong dollar equivalent of the closing trading price of the ADRs on the NYSE (on a per-Share converted basis) on the last trading day on or before the Price Determination Date were to exceed the maximum Public Offer Price and/or (b) Prudential believes that it is in its best interest as a listed company to set the Placing Offer Price at a level higher than the maximum Public Offer Price based on the level of interest expressed by professional and institutional investors during the bookbuilding process.

If the Placing Offer Price is set at or lower than the maximum Public Offer Price, the Public Offer Price will be set at such price which is equal to the Placing Offer Price. In no circumstances will Prudential set the Public Offer Price above the maximum Public Offer Price or the Placing Offer Price.

## EXPECTED TIMETABLE

*The application process for the Public Offer Shares, the Employee Reserved Shares and the Agent Reserved Shares will commence on Monday, 20 September 2021, the application results will be announced on Thursday, 30 September 2021 and the dealings in Public Offer Shares on the HK Stock Exchange are expected to commence on Monday, 4 October 2021. The application monies (including brokerage, SFC transaction levy and HK Stock Exchange trading fee) will be held by the Receiving Bank on behalf of Prudential and the refund monies, if any, will be returned to the applicants without interest on Thursday, 30 September 2021. Prospective investors should be aware that the Price Determination Date is expected to be on or about Saturday, 25 September 2021 and there will be a gap of eight clear days between the Price Determination Date and the Listing Date.*

If there is any change in the following expected timetable, Prudential will issue an announcement to be published on the websites of the HK Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk) and Prudential at [www.prudentialplc.com](http://www.prudentialplc.com).

Latest time for completing electronic applications under White Form eIPO service, Pink Form eIPO service and Blue Form eIPO service through the designated website <a href="http://www.eipo.com.hk">www.eipo.com.hk</a>	11:30 a.m. on Friday, 24 September 2021
Application lists open	11:45 a.m. on Friday, 24 September 2021
Latest time for giving electronic application instructions to HKSCC	12:00 noon on Friday, 24 September 2021
Latest time for completing payment of White Form eIPO, Pink Form eIPO and Blue Form eIPO applications by effecting internet banking transfer(s) or PPS payment transfer(s)	12:00 noon on Friday, 24 September 2021
Application lists close	12:00 noon on Friday, 24 September 2021
Expected Price Determination Date	Saturday, 25 September 2021
Announcement of the Public Offer Price and the Placing Offer Price in Hong Kong	Sunday, 26 September 2021
Announcement of the level of indications of interest in the Placing, level of applications under the Public Offer, the Employee Preferential Offering and the Agent Preferential Offering and the basis of allocation of the Public Offer Shares, the Employee Reserved Shares and the Agent Reserved Shares to be published on the website of the HK Stock Exchange at <a href="http://www.hkexnews.hk">www.hkexnews.hk</a> and on the website of Prudential at <a href="http://www.prudentialplc.com">www.prudentialplc.com</a>	Thursday, 30 September 2021
Results of allocations in the Public Offer (with successful applicants' identification document numbers or Hong Kong business registration numbers, where appropriate), Employee Preferential Offering and the Agent Preferential Offering to be available through a variety of channels, including the website of the HK Stock Exchange at <a href="http://www.hkexnews.hk">www.hkexnews.hk</a> , the website of Prudential at <a href="http://www.prudentialplc.com">www.prudentialplc.com</a> and the designated website at <a href="http://www.iporesults.com.hk">www.iporesults.com.hk</a> (alternatively: English <a href="https://www.eipo.com.hk/en/Allotment">https://www.eipo.com.hk/en/Allotment</a> ; Chinese <a href="https://www.eipo.com.hk/zh-hk/Allotment">https://www.eipo.com.hk/zh-hk/Allotment</a> ) as described in the section headed "How to Apply for Public Offer Shares, Employee Reserved Shares and Agent Reserved Shares — Publication of Results" in the Prospectus	Thursday, 30 September 2021
Despatch/Collection of share certificates or deposit of share certificates into CCASS in respect of wholly or partially successful applications pursuant to the Public Offer, the Employee Preferential Offering and the Agent Preferential Offering	on or before Thursday, 30 September 2021



Despatch/Collection of e-Refund payment instructions/refund cheques in respect of wholly or partially successful applications (where applicable) or wholly or partially unsuccessful applications pursuant to the Public Offer, the Employee Preferential Offering and the Agent Preferential Offering	on or before Thursday, 30 September 2021
Dealings in Public Offer Shares on the HK Stock Exchange commence	9:00 a.m. on Monday, 4 October 2021
Admission to listing of Offer Shares on the Singapore Stock Exchange	9:00 a.m. on Monday, 4 October 2021
Admission to trading of the Offer Shares on the Main Market of the London Stock Exchange and admission of the Offer Shares to listing on the premium segment of the Official List	3:00 p.m. on Monday, 4 October 2021

## SETTLEMENT

Subject to the granting of listing of, and permission to deal in, the Offer Shares on the Main Board of the HK Stock Exchange, the Offer Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the commencement date of dealings in the Offer Shares or such other date as determined by HKSCC. Settlement of transactions between participants of the HK Stock Exchange on any trading day is required to take place in CCASS on the second trading day thereafter. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made to enable the Offer Shares to be admitted into CCASS.

## ELECTRONIC APPLICATION CHANNELS

**Applications for the Public Offer Shares, Employee Reserved Shares and Agent Reserved Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the relevant application channels.**

### 1. White Form eIPO, Pink Form eIPO or Blue Form eIPO

You may submit your application to the White Form eIPO service, Pink Form eIPO service or Blue Form eIPO service at [www.eipo.com.hk](http://www.eipo.com.hk) (24 hours daily, except on the last application day) from 9:00 a.m. on Monday, 20 September 2021 until 11:30 a.m. on Friday, 24 September 2021 and the latest time for completing full payment of application monies in respect of such applications will be 12:00 noon on Friday, 24 September 2021 or such later time in the section headed “How to Apply for Public Offer Shares, Employee Reserved Shares and Agent Reserved Shares — Effect of Bad Weather on the Opening of the Application Lists” in the Prospectus.

### 2. Giving Electronic Application Instructions to HKSCC via CCASS

CCASS Clearing/Custodian Participants can input electronic application instructions at the following times on the following dates:

- 9:00 a.m. to 8:30 p.m. — Monday, 20 September 2021
- 8:00 a.m. to 8:30 p.m. — Tuesday, 21 September 2021
- 8:00 a.m. to 8:30 p.m. — Thursday, 23 September 2021
- 8:00 a.m. to 12:00 noon — Friday, 24 September 2021

CCASS Investor Participants can input electronic application instructions from 9:00 a.m. on Monday, 20 September 2021 until 12:00 noon on Friday, 24 September 2021 (24 hours daily, except on Friday, 24 September 2021, the last application day).

The latest time for inputting your electronic application instructions will be 12:00 noon on Friday, 24 September 2021, the last application day or such later time as described in the section headed “How to Apply for Public Offer Shares, Employee Reserved Shares and Agent Reserved Shares — Effect of Bad Weather on the Opening of the Application Lists” in the Prospectus.

- (1) The times in this sub-section are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants and/or CCASS Investor Participants.

Please refer to the sections headed “Structure of the Share Offer” and “How to Apply for Public Offer Shares, Employee Reserved Shares and Agent Reserved Shares” of the Prospectus for details of the conditions and procedures of the Public Offer.

## **PUBLICATION OF RESULTS**

Prudential expects to announce the Public Offer Price and Placing Offer Price on or about Sunday, 26 September 2021 in Hong Kong.

Prudential expects to announce the level of indications of interest in the Placing, the level of applications in the Public Offer, the Employee Preferential Offering and the Agent Preferential Offering and the basis of allocation of the Public Offer Shares, Employee Reserved Shares and Agent Reserved Shares on Thursday, 30 September 2021 on Prudential’s website at [www.prudentialplc.com](http://www.prudentialplc.com) and the website of the HK Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk).

The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Public Offer, the Employee Preferential Offering and Agent Preferential Offering will be available through a variety of channels at the times and date and in the manner specified in the section headed “How to Apply for Public Offer Shares, Employee Reserved Shares and Agent Reserved Shares — Publication of Results” in the Prospectus.

If an application is rejected, not accepted or accepted in part only, or if the Public Offer Price as finally determined is less than the maximum Public Offer Price of HK\$172 per Public Offer Share (excluding brokerage, SFC transaction levy and the HK Stock Exchange trading fee thereon), or if the conditions of the Public Offer are not fulfilled in accordance with the section headed “Structure of the Share Offer — Conditions of the Public Offer” in the Prospectus or if any application is revoked, the application monies, or the appropriate portion thereof, together with the related brokerage, SFC transaction levy and the HK Stock Exchange trading fee, will be refunded, without interest or the cheque or banker’s cashier order will not be cleared.

No temporary documents of title will be issued in respect of the Shares and no receipt will be issued for sums paid on application. Share certificates will only become valid evidence of title at 8:00 a.m. on Monday, 4 October 2021 provided that the Share Offer has become unconditional and the right of termination described in the section headed “Underwriting” in the Prospectus has not been exercised.

It is expected that dealings in the Public Offer Shares on the HK Stock Exchange will commence at 9:00 a.m. on Monday, 4 October 2021. The Shares will be traded in board lots of 50 Shares each.

By order of the Board  
**Prudential plc**  
**Tom Clarkson**  
*Company Secretary*

20 September 2021, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

*Chair*  
Baroness Shriti Vinodkant Vadera

*Executive Directors*  
Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA and Stuart James Turner FCA FCSI FRM

*Independent Non-executive Directors*  
Jeremy David Bruce Anderson CBE, Chua Sock Koong, David John Alexander Law ACA, Ming Lu, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Thomas Ros Watjen, Jane Fields Wicker-Miurin OBE, Jeanette Kai Yuan Wong and Yok Tak Amy Yip

\* *For identification purposes*