

## **MEDIA RELEASE**

### **Keppel Land launches second phase of public outreach programme to raise awareness on the impact of rising sea levels**

*'R.I.S.E. to the Challenge II' will potentially reach more than 680,000 students and school leaders in Singapore*

**Singapore, 22 August 2022** – Keppel Land Limited (Keppel Land) today launched 'R.I.S.E. to the Challenge II', the second phase of its successful public outreach programme, which aims to raise awareness on rising sea levels and the pressing need for climate action.

The launch event, held at Xingnan Primary School, was officiated by Guest-of-Honour, Mr Desmond Lee, Minister for National Development and Minister-in-charge of Social Services Integration, together with Mr Ang Wei Neng, Member of Parliament for West Coast GRC and Adviser to Nanyang Grassroots Organisations, Mr Loh Chin Hua, CEO of Keppel Corporation and Chairman of Keppel Land, and Mr Louis Lim, CEO of Keppel Land.

Mr Louis Lim said, "As part of Keppel's Vision 2030, Keppel Land has put sustainability at the core of our strategy. We are heartened by the success and positive reception of 'R.I.S.E. to the Challenge', where we were able to engage over 50,000 persons through a series of exhibitions in schools and at various commercial properties in Keppel's portfolio.

"This time, we are excited to present 'R.I.S.E. to the Challenge II', which is expected to reach about 340 schools and potentially more than 680,000 students and school leaders. We hope that our continued efforts will help to drive even greater awareness of the impact of rising sea levels and encourage more people to play a part in climate action."

Keppel Land has been a longstanding supporter of efforts by the international community and the Singapore government to combat climate change, working closely with various stakeholders on outreach programmes that promote climate action and raise eco-consciousness.

In 2020, Keppel Land, in collaboration with the Sustainable Singapore Gallery, managed by PUB, launched 'R.I.S.E. to the Challenge', which comprised a series of exhibitions and engagement workshops covering a wide range of issues related to rising sea levels, including its contributing factors, consequences, mitigating actions and adaptation measures. By the end of its run in April 2022, 40 exhibitions had been held in schools and at various commercial properties in Keppel's portfolio, drawing participation from schoolchildren, building tenants and members of the public.

Following the programme's success, Keppel Land has extended it for another two years, from August 2022 to 2024. The second phase, 'R.I.S.E to the Challenge II', will be held in a new format and with new activities to expand community outreach and engagement. In addition to physical exhibitions, it will introduce an e-book, based on the rich exhibition content, that will be disseminated to all primary and secondary schools as well as junior colleges in Singapore. Another highlight is the inter-school competition that invites students to showcase the climate action initiatives and environmentally friendly projects undertaken at their schools through short videos on social media, with attractive prizes for the top winners.

In line with Keppel Land's commitment to sustainability, the company seeks to carry out innovative, sustainable initiatives to drive its performance and achieve impactful environmental, social and governance outcomes for its stakeholders. Keppel Land has committed to halve its Scope 1 and 2 absolute greenhouse gas (GHG) emissions by 2025 from 2020's level, and achieve net zero by 2030. It is the first in Asia's real estate sector to set a near-term science-based target to reduce Scope 1 and 2 GHG emissions by 100%. Keppel Land has also committed to reducing Scope 3 GHG emissions from purchased goods and services by 20% per square metre by 2030 from a 2020 base year.

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### **About Keppel Land**

Keppel Land is a wholly-owned subsidiary of Keppel Corporation, a Singapore flagship multinational company, which provides solutions for sustainable urbanisation, focusing on energy & environment, urban development, connectivity and asset management.

Keppel Land delivers innovative and multi-faceted urban space solutions that enrich people and communities. Its sterling portfolio includes award-winning residential developments, investment-grade commercial properties and integrated townships. It is geographically diversified in Asia, with China, Singapore and Vietnam as its key markets, while it continues to scale up in other markets such as India and Indonesia.

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