Roxy-Pacific
Holdings Limited

NEWS RELEASE

ROXY-PACIFIC LAUNCHES *TRILIVE* AT 111 TAMPINES, ONE OF SINGAPORE'S LAST AND BIGGEST FREEHOLD SITES FOR 2014

- *First development in Singapore to extensively promote three-generational ("3G") living with 70-80% dual-key units for 222 residences;*
- *Creating sustainable lifestyle concepts to meet demands of future housing needs:*
  - *Senior-friendly facilities in every dual-key suite and across recreational areas;*
  - *Luxury abodes complimented by three levels of lifestyle and retail facilities, as well as a unique chalet-style communal residence;*
  - *Variety of recreational choices with lush gardens and a green corridor for maximum family bonding opportunities;*
- *Attains GOLD rating for the BCA Universal Design (UD) Mark Scheme.*



***Trilive*, a luxury freehold condominium uniquely focused on three-generational (3G) living**

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Singapore, May 26, 2014 – *Trilive*, a luxury freehold condominium developed by Roxy-Pacific Holdings Limited, will be one of Singapore's last and biggest freehold sites that will be launched soon in 2014. Located at 111 Tampines Road, *Trilive* is uniquely focused on 3G living with 70-80% dual-key luxury suites for its 222 residences in 3 blocks of 13, 14 and 18 storey respectively.

Mr Teo Hong Lim, Executive Chairman and CEO of Roxy-Pacific, commented: "*Trilive* is the first development in Singapore with a majority of dual-key units and extensive elderly friendly facilities tailored for a sustainable lifestyle that's suited for three-generational or 3G living. With Singapore's rapidly ageing population and higher cost of living, the formation of bigger families is a trend to be expected and *Trilive* is well-placed to meet this housing need of the future.

"Home buyers can expect ample family bonding opportunities with levels of lifestyle facilities, lush gardens and greenery. This will be complemented by luxury touches with branded fittings and finishes; coupled with elderly-friendly facilities throughout the communal areas of the development.

"As one of Singapore's last and biggest freehold sites, *Trilive* represents an investment ahead of its time where each dual-key homeowner has the opportunity to own two luxurious suites at the same time, for higher returns and rental possibilities. All homes are ingeniously designed for harmonious living where privacy is not compromised.

"We are confident that *Trilive* will fill a special market niche and demand for multi-generational living under one roof."

Offering 1 and 2 bedrooms, as well as 2, 3 and 4 bedrooms, dual-key units from 463 sq ft to 1,195 sq ft, *Trilive* boasts three levels of lifestyle and recreational facilities, shops and a unique chalet-style communal residence, designed to maximise family bonding opportunities. Relaxing facilities such as gardens, coves and a green corridor winding through verdant landscape are created as communities for the older generations to socialise and pass the time at their own pace. To ensure that the whole family is able to participate in a myriad of activities together, senior-friendly facilities such as abundant resting areas, non-slip floorings, handrails, visibility enhancements and wheelchair-access are available across the recreation areas.

Trilive offers a majority of dual-key units which are designed to offer maximum privacy. Resembling two units connected by a common foyer, each dual-key unit encompasses a Luxurious Suite with its own pantry and bathroom. All residences at *Trilive* come with designer-brand fittings and appliances for luxury living. Akin to a standalone unit, each spacious Suite is equipped with a range of functional home safety fittings specially aligned to meet the needs of the elderly. These include wider spaces for ease of movement, non-slip provisions and bigger switches; and options to install grab bars and emergency call bell alarm system for additional security.

"We are delighted to have attained a Gold rating for the BCA Universal Design Mark in recognition of *Trilive's* user-centric philosophy. Additionally, all dual-key units are uniquely designed to combine the convenience of inter-generational care, where adult children can look after the well-being of their parents, while grandparents can help to nurture their grandchildren in a non-intrusive way, for cohesive living.

"Location-wise, *Trilive* is located within a 10-minute walk to Kovan MRT station and Heartland Mall, with four reputable schools within a 1km radius.

"We believe that *Trilive's* unique features, coupled with its ideal location and freehold status, will appeal to discerning and sophisticated home buyers," concluded Mr Teo.

About Roxy-Pacific Holdings Limited

Established in May 1967, Roxy-Pacific Holdings Limited, an established property and hospitality group with an Asia-Pacific focus, was listed on the SGX Mainboard on March 12, 2008. The Group is principally engaged in the development and sale of residential and commercial properties ("Property Development") and the ownership of Grand Mercure Roxy Hotel and other investment properties ("Hotel Ownership and Property Investment").

The Group's residential development projects typically comprise small to medium size residential developments such as apartments and condominiums targeted at middle to upper middle income segments. Between 2004 and 2013, the Group developed and launched 36 small to medium size developments comprising a total of more than 2,500 residential and commercial units.

Grand Mercure Roxy Hotel, a major asset of the Group, is managed by international hotel operator, Accor Group. Strategically located in the East Coast area, the hotel enjoys high AOR averaging 89.0% and good ARR averaging S$159.4 between 2004 and 2013.

The Group owns 52 retail shops at The Roxy Square Shopping Centre.

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