



**For Immediate Release**

## **Avengers S.T.A.T.I.O.N. Immersive Experience Opens in Paris**

*Global, Fan-Favorite Attraction Hits Europe Ahead of 'Captain America: Civil War'*



**Los Angeles (April 18)** – Victory Hill Exhibitions' (VHE) global, interactive experience – Avengers S.T.A.T.I.O.N. (Scientific Training and Tactical Intelligence Operative Network) – is now open to the public at Esplanade de La Défense in Paris.

The immersive attraction hosted a dazzling press day on April 12, resulting in international buzz and #AvengersStationParis trending No. 3 on Twitter in France.

The opening marks VHE's European premier, with prior Avengers experiences appearing in New York City's iconic Times Square and in Seoul, South Korea. Avengers S.T.A.T.I.O.N. is also slated to open this summer at Treasure Island Hotel and Casino on the world-famous Las Vegas Strip.

"The Avengers have captivated the world and what better place to bring such a global sensation to life than Paris," added Ron Tan, CEO/President of VHE. "We look forward to connecting with our fans here and bringing this interactive experience to all new markets in the months and years ahead."

Avengers S.T.A.T.I.O.N. Paris, sponsored by Samsung FR (Samsung France) and presented entirely in the French language, has opened at Esplanade de La Défense in Paris France on 15 April 2016 and will run until 25 September 2016. Group TF1, a French media-holding company, is the organizer and presenter of Avengers S.T.A.T.I.O.N Paris – the group is publicly listed in France, has a market capitalization of approximately €2 billion and is the owner of the largest private European television channel (TF1).

After its Paris run, the attraction is expected to hit additional European markets. For more information on the Paris experience, visit [www.expositionstation.fr/avengers](http://www.expositionstation.fr/avengers).

#### About Victory Hill Exhibitions

Victory Hill Exhibitions (VHE) is a global production and distribution company focused on delivering engaging, educational and interactive experiences to the museum and entertainment industries. Among its diverse specialties fortified over the past 25-plus years, the company produces captivating content using the latest technological capabilities. VHE focuses on impressive visual appeal, educational material and entertainment themes, appealing to visitors of all ages. VHE was recently acquired by Star Media Group's subsidiary, Cityneon Holdings Ltd, a publicly-listed company with the Singapore Stock Exchange. For more information visit [www.victoryhillexhibitions.com](http://www.victoryhillexhibitions.com).

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